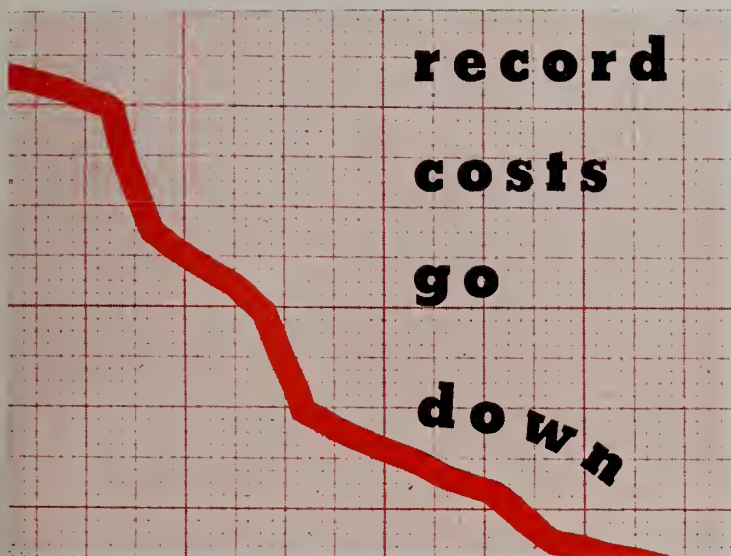


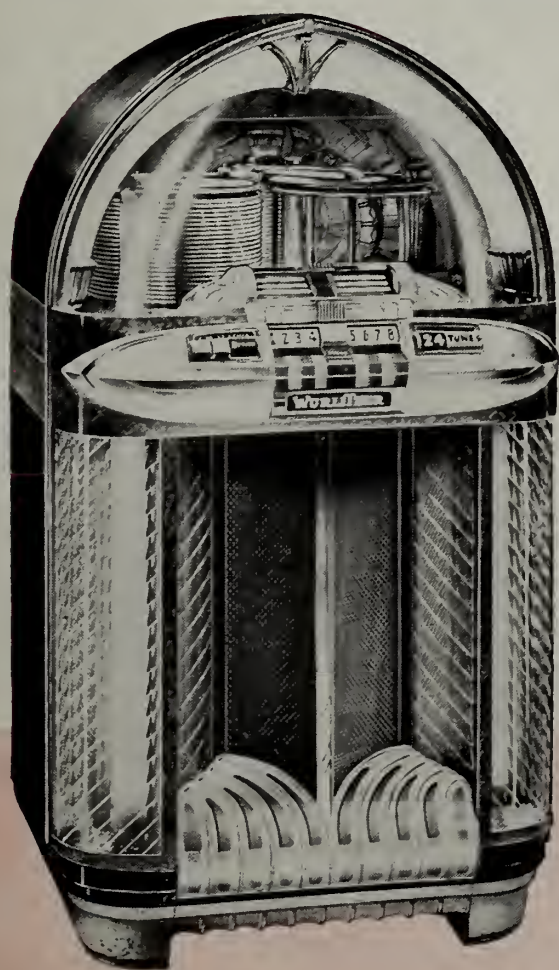
THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 9, No. 12
DEC. 20, 1947



...when you operate the **WURLITZER** **1100**



● The day you install a Wurlitzer Model 1100—down go your operating costs—up goes your income.

The Zenith Cobra Tone Arm gives you up to 2000 plays on a record. Your record and needle costs are drastically reduced.

New, sensational engineering improvements mean minimum service, but when needed Wurlitzer's "Quick-As-A-Flash" Replacement Units make parts removal and replacement from 2 to 100 times faster. Down go your service costs.

At the same time, up goes your take. No phonograph ever packed the play appeal of this one. The public can't resist it. They play it over and over again. To admire its beauty and action! To hear its sensational tone.

Start now. Install Wurlitzer 1100s in your top spots for top profits and watch the cash box prove our claims. The Rudolph Wurlitzer Company, North Tonawanda, New York.

can save up to

**1 / 3 its original cost
in 4 years' play**

when I want the best in music



I always play a Mills!



● NO OTHER PHONOGRAPH HAS ALL THESE FEATURES:

- Six Hits for Two Bits
 - Wide Range Tone
 - Aluminum Cabinet
- Adjustable Tone Arm
 - Table Top Service

● *Plays 40 Selections*

The public prefers
THE MILLS CONSTELLATION
The coin box concurs

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois

THE CASH BOX

AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY DEVOTED TO THE COIN MACHINE INDUSTRY

THE CASH BOX IS THE OPERATOR'S MAGAZINE—IT IS NOT SOLD ON NEWSSTANDS

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IN THIS ISSUE

December 20, 1947 Vol. 9, No. 12

REVIEW-OF-THE-YEAR	Page 4
OPS FLOOD MAILS TO DEMAND 2 MINUTE RECORDS.....	Pages 5 & 6
"REVIEW-OF-THE-YEAR"	Pages 7 & 8
ARE YOU THE MISSING LINK?	Page 9
WRITE DISK MFRS. FOR THE TWO MINUTE RECORDS.....	Page 19
AUTOMATIC MUSIC SPEEDS FACTORY PRODUCTION.....	Page 28
NAMA EXHIBIT FEATURES COMPLETE VARIETY OF VENDORS.....	Page 31
GOTTLIEB "DOES NOT CHOOSE TO RUN" FOR RE-ELECTION AS PRESIDENT OF CMI	Page 42
SUTTON-KIPNIS TAKE OVER THE WURLITZER N. Y. OFFICES.....	Page 46
BEN BECKER ELECTED PRES. CMD OF N. Y. C.	Page 48
COIN MACHINE SHOW GREATEST EVER	Page 49
N. Y. GAMES SITUATION IN DAILY PAPERS	Page 50
CHICAGO CHATTER	Page 53
EASTERN FLASHES	Page 54
CALIFORNIA CLIPPINGS	Page 55
MINNEAPOLIS AND ST. LOUIS	Page 56

ADVERTISER'S INDEX Page 52

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where in the U.S.A. and Canada. Special subscription allowing free classified advertisement each week, not to exceed three full lines, \$48 per year. Subscription rates for all foreign countries on request.
THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin

operated machines industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.
THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.
The C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."

OPS FLEMAND 2 MINICORDS

"Peg O' My Heart" by The 2 - MINUTE RECORDING

NEW YORK—Juke box operators the nation over flooding *The Cash Box* with letters to advise that, in their estimation, the proposal made by this publication that the record manufacturers produce two minute recordings for use in juke boxes, is the greatest idea which has yet been presented to the automatic music field.

As *The Cash Box* pointed out, the two minute disk will bring the operator 50 per cent more income during "peak play" hours, when the phonograph continues to play records one right after the other without halt, and of which there are two such hours even on the average location, and will also bring the operator at least 50 per cent more intake during the balance of the day.

This means approximately \$7 extra per week for the operator (figuring that he only receives half of the increase, giving the other half to the location owner) and it will, therefore, bring about better relationship with and profit for, the location owner as well as juke box operator, and greater music for the public.

For a while there were some juke box operators who hesitated over the thought of two minute records, but as there were recording companies of the same opinion in view of the fact that such speedier timed disks might "kill" the musical arrangement of the tunes on their recordings.

But, when the nation's operators, in the Second Annual Poll of the Automatic Music Industry of America, sponsored and exclusively conducted for them by *The Cash Box*, voted "Peg O' Heart" by The Harmonicats, "The Best Moneymaking Record of 1947", then they advised the entire juke box industry, as well as every record producer, that the two minute record was "the answer" for "Peg O' My Heart" by The Harmonicats is a TV 2-MINUTE RECORDING.

Since then every leading record manufacturer has started a study of two minute disks. There is no doubt that, as far as the recorders are concerned, they will open a tremendous market for themselves in the automatic music industry, by just replacing the 25,000,000 records now in the hands of the juke box field. It means a grand, new market for them. (It means the same thing as the "new look" in clothes meant to the women's textile industry.)

Before going any further into the value of the two minute record (*The Cash Box* has already explained this for weeks past) here are some of the letters which have been received from juke box operators throughout the nation.

A noted juke box operator of Tucson, Ariz. (American Music Co.) writes:

"In my opinion the two minute record is the only thing left for the operator so that he may continue in business without going broke.

"I agree 100 per cent and believe that your idea is the best of all. I wish to thank you very much and want to also say that your insistence shall convince all of the operators in this country".

Tom Davenport, Ia. (Davenport Music Co.) writes:

"I think that the 2 minute record idea is one of the greatest benefits the phonograph operator has had in many years. I personally believe that this will mean a difference to many operators staying in business rather than giving up their routes."

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"The proposed 2 minute record is something all juke box operators should welcome. With the cost of records climbing up and up, wages going in the same direction, and 'calls' coming in, the two minute record greatly help overcome these unseen expenses. In 'dead spots' the saving of at least one minute per play greatly increase the 'take'. We are all for it, and the sooner the better."

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More power to you. Two minute records are the intelligent answer to today's problems. And let it won't correct all problems, at least it will help the operator a break, by bringing in a little more money, which we all badly need."

More and more letters continue to arrive at the offices of *The Cash Box* every day. More and more operators are turning over to the two minute record plan for they find in this their salvation. They realize that the extra money these speedier timed disks will bring in (just as "Peg O' My Heart" by The Harmonicats, voted the best record of '47) will be the answer to keep them in a profitable business.

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THE CASH BOX IN NEWSSTANDS

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From Charlotte, N. C., Hince Music Co. (Operators of 112 juke boxes) write:

"I think it is a very good idea especially if we can get the good records that will play. Our colored spots demand certain artists.

"I certainly hope that you can put this over".

From the Bronx, New York City (Commercial Amusement Service) writes:

"This is an excellent idea. Please don't fail to get immediate action from the record companies."

From Scottsbluff, Nebr., R. C. King writes:

"Two minute records are entirely satisfactory for my territory.

"'Peg O' My Heart' by The Harmonicats, a two minute record, was and still is a smash hit on most of my locations. Never had one complaint on this record because of its speedier time."

From Cincinnati, O. (Bigner, Inc.) writes:

"In response to your suggestion *The Cash Box* covering the manufacture of 2 minute records for use in juke boxes we find that this will prove the solution for the high cost of present day operating.

"During the busy periods we find many locations simply can't meet the demand of the public in making selections on the juke boxes.

"We definitely feel that the two minute record is the one method which will sustain juke box collections."

From Irvington, N. J. (Metropolitan Amusement Co., Inc.) writes:

This idea is terrific! Today, due to television and many other things, we have been practically allotted the hours of 6 P.M. to 9 P.M. and from 11:30 P.M. to 2 A.M. for playing time as witnessed by my telephone Hostess system. This applies to juke boxes, too.

"Now, a two minute record will play about 25 to 30 times per hour, or 5 and 10 times more than the three minute records. This will most certainly increase our revenue greatly.

"My hat's off to the one whose idea this is. It's about time somebody did something to help the operator. Now for someone to make a record that will last longer will be a real blessing. And together (the two minute record and the longer lasting disk) these ideas will save us, for we sure do need saving."

From New Orleans, La. (F.A.B. Distributing Co., Inc.) writes:

"This is entirely correct thinking. Add provisos: 1) Two minute records on 5c play boxes; 2) three minute records on 10c, 3 for 25c boxes. This latter suggestion for dance spots where full recordings are desirable."

From Kingston, N. Y. (Kingston Novelty Co.) writes:

"This is the best idea you have had for bringing in more money in juke boxes. I am behind it 100%".

From Little Rock, S. C. (Modern Music, Inc.) writes:

"We believe that the two minute record will be the salvation of the automatic music industry in view of today's inflated and exorbitant costs of equipment, labor and records.

"Our experience has shown that 10c play does not increase the take but it does cut down the wear and tear on equipment somewhat. But, the unfavorable customer reaction does not warrant the small savings resulting from dime play.

"The two minute record solves every problem confronting the industry today and will enable the operators to again start putting out new equipment and give the public more than its money's worth compared to every other commodity today."

From Ponca City, Okla. (Ponca Coin Machine Co.) writes:

"I think the two minute record is the best and only solution for the music operators to stay in business. The sooner we get the two minute records — the better.

"Hope that *The Cash Box* can give us the names of the companies who are now making two minute records. Thanks a lot for trying to put this over."

From Chester, N. Y. (R. C. Carpenter) writes:

"Being an operator of 400 juke boxes I can only tell you that there simply must be something done and done quick to increase the take. The two minute record will be the solution. I'm for it 100%".

From Jacksonville, Fla. (Taran Distributors, Inc.) writes:

"We are distributors for Wurlitzer phonographs in south Georgia and all of Florida. We also distribute several lines of records, including Exclusive, Modern, Mercury, Aladdin, Bibletone, Vitacoustic and others. We have asked several operators and music stores and everyone agrees that the two minute record will give them the increased profits which are so badly needed at this time."

From Belleville, Ill. (Irv's Music Service) writes:

"Why didn't somebody think of this five years ago? This is one of the best ideas I've ever heard of to help music ops trying to get a better percentage. Front money is out in these cut-throat days. A lot of ops in our territory are even offering 60% to get locations. This is chiseling, poor business. But, there won't be any chiseling on a 2 minute recording."

From Jamaica Plain, Mass. (Automatic Distributors, Inc.) writes:

"I believe that the two minute record is the answer to the operator's need for increased revenue and longer trouble-free play. I hope that the major record companies can be made to realize our need and that they will take prompt action."

From Topeka, Kans. (Martin Amusement Co.) writes:

"I think the idea is absolutely wonderful. I would like to see them start making two minute records tomorrow."

From Davenport, Ia. (Davenport Music Co.) writes:

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ONE FLOOD MARK A MINUTE JUMP

The following table shows the results of the experiment conducted at the University of California, Berkeley, on the effect of a one minute jump in the water level on the flow of water over a weir. The results are given in terms of the discharge per foot of width of the weir, and are compared with the results of the experiment conducted at the University of California, Berkeley, on the effect of a one minute jump in the water level on the flow of water over a weir.

Discharge per foot of width of weir (cfs)	Time (min)	Water level (ft)
1.0	0	1.0
1.0	1	1.0
1.0	2	1.0
1.0	3	1.0
1.0	4	1.0
1.0	5	1.0
1.0	6	1.0
1.0	7	1.0
1.0	8	1.0
1.0	9	1.0
1.0	10	1.0
1.0	11	1.0
1.0	12	1.0
1.0	13	1.0
1.0	14	1.0
1.0	15	1.0
1.0	16	1.0
1.0	17	1.0
1.0	18	1.0
1.0	19	1.0
1.0	20	1.0
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1.0	22	1.0
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1.0	92	1.0
1.0	93	1.0
1.0	94	1.0
1.0	95	1.0
1.0	96	1.0
1.0	97	1.0
1.0	98	1.0
1.0	99	1.0
1.0	100	1.0

"REVIEW-OF-THE-YEAR" ISSUE

THE ENTIRE YEAR OF 1947 IN REVIEW IN COMBINATION WITH THE XMAS AND NEW YEAR'S GREETINGS NUMBER. CONTAINS ALL THE IMPORTANT AND OUTSTANDING EVENTS OF THE YEAR

THE "REVIEW-OF-THE-YEAR" ISSUE

WILL BE DATED — DECEMBER 27, 1947

**FINAL CLOSING DAY IS
FRIDAY, DECEMBER 19, 1947**

IN THE NEW YORK OFFICES OF

THE CASH BOX, 381 FOURTH AVE., NEW YORK (16)

(ALL PHONES: MURRAY HILL 4-7797)

YOUR NAME SHOULD APPEAR IN THIS ALL-IMPORTANT "REVIEW-OF-THE-YEAR" ISSUE WHETHER YOU JUST OFFER XMAS AND NEW YEAR'S GREETINGS. IF YOU ARE A MEMBER OF THE COIN MACHINE INDUSTRY OR ALLIED TO THE INDUSTRY IN ANY CAPACITY WHATSOEVER GET YOUR NAME, FIRM OR ASSOCIATION LISTED IN THIS BIG "REVIEW-OF-THE-YEAR" ISSUE OF 1947. IT WILL BE THE "REFERENCE BIBLE" OF THE ENTIRE INDUSTRY!! THE ENCYCLOPEDIA EVERYONE WILL CHECK ALL DURING 1948 FOR COMPLETE DATA AND INFORMATION. THIS IS THE ONCE-A-YEAR ISSUE YOU ASKED US TO PRINT FOR YOU! BE SURE YOU ARE IN IT WITH THE SIZE SPACE BEST DESERVED BY YOU IN SUCH ISSUE!

SPECIAL SPACE ORDER FOR THE

"REVIEW-OF-THE-YEAR"

ISSUE OF "THE CASH BOX" ONLY!

Gentlemen:

Please reserve size space checked for the big, once-a-year "REVIEW-OF-THE-YEAR" issue of The Cash Box. My copy and cuts are enclosed or will follow immediately.

- ☐ Full Page (7½" Wide by 13" High)\$273.00
- ☐ Two-Thirds Page (4⅞" Wide by 13" High) 182.00
- ☐ Half Page (7½" Wide by 6½" High) 136.50
- ☐ One-Third Page (2⅜" Wide by 13" High)
(4⅞" Wide by 6½" High) 91.00
- ☐ Quarter Page (7½" Wide by 3¼" High)
(4⅞" Wide by 4¾" High) 68.25

Column Inch (2⅜" by 1" High) — \$7.00

Please be sure to set aside best possible position for my ad!

Signed.....
(Please Print)

FIRM NAME
(Please Print)

ADDRESS

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TEAR OFF AND MAIL TO "The Cash Box" IMMEDIATELY!

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ARE YOU THE MISSING LINK?

CHICAGO — With just a very few weeks left to go for the forthcoming 1948 coin machine convention the entire industry is pointing itself to meet its self-imposed, voluntary quota of \$250,000.00 donation to the Damon Runyon Memorial Cancer Fund.

Yet, tho a great many coinmen thruout the nation have come to the fore, and contributed whatever they possibly could, whether it was \$1 or \$50,000, there are many who have neglected this great need. And, from what can be learned, it is just a case of sheer neglect on the part of these coinmen.

Are you the missing link? Are you the man who hasn't yet come forward with your donation? Time is running short. The contributions to the Damon Runyon Memorial Cancer

Fund continue right up to the coin machine convention time.

Therefore, if you are the missing link, this is your chance to clear yourself from that category. Send your contribution in today. Sit down and make a check payable to: Damon Runyon Memorial Cancer Fund, Coin Machine Division — and send it quick to: Ray T. Moloney, National Chairman, Coin Machine Division, Damon Runyon Memorial Fund, c/o Coin Machine Industries, Inc., 134 North La Salle Street, Chicago 1, Illinois.

There's still a lot of money necessary to meet this \$250,000 goal. Walter Winchell, in his past Sunday broadcast (heard by over 25,000,000

people) told the nation of the great and grand work which the Coin Machine Industry is doing to obtain money for the Damon Runyon Memorial Cancer Fund.

Don't let your industry down. Don't let Walter Winchell feel that you didn't give everything you possibly could. Those 25,000,000 listeners believe that you are among the greatest and grandest guys who ever lived.

Don't be the missing link in this great national chain which has brought such outstanding glory and honor to the entire coin machine industry. Benefit from it in your heart. Remember it for years to come. Send that check TODAY!

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Music Section

December 20, 1947



PERRY COMO

Perry Como — a name synonymous with juke boxes this year. Awarded The Cash Box "Oscar" as "The Best Male Vocalist of 1947" by juke box operators throughout the nation in the Second Annual Music Poll of the Automatic Music Industry. Perry is featured on the NBC Chesterfield Supper Club, aired Mondays, Wednesdays and Fridays. His RCA-Victor platters continue to spin merrily on phonographs throughout the land. Direction: General Artists Corporation.

FEATURES

- ★ The Nation's Top Ten Juke Box Tunes
- ★ The Cash Box Record Reviews
- ★ Juke Box Regional Record Report
- ★ 'Round The Wax Circle
- ★ Hot In Harlem
- ★ The Broadway Beat

- ★ Rollin' Round Randolph
- ★ Folk And Western Record Reviews
- ★ The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes
- ★ Hot On Chicago's South Side
- ★ The Cash Box Disc-Hits Box Score

HAVE YOU HEARD...

(that) "My Sweetie Went Away"

(with a) "Pin-up Girl"



By the

Honeydreamers

In their unique interpretive style

12A "MY SWEETIE WENT AWAY"

(but she didn't say where)

12B "GET A PIN-UP GIRL"

VITA *coustic*
TONE CONTROLLED
"LIVING SOUND"
Records

OFFICES AND STUDIOS 42nd Floor
20 N. Wacker Drive, Chicago 6, Ill.
CHICAGO • NEW YORK • HOLLYWOOD

The Nation's TOP TEN Juke Box Tunes



CODE

AL—Aladdin
AP—Apollo
AR—Aristocrat
BU—Bullet
BW—Black & White
CA—Capitol
CN—Continental
CO—Columbia
CR—Crown
CS—Coast
DE—Decca
DEL—DeLuxe

EX—Exclusive
JB—Juke Box
KI—King
LI—Lissen
MA—Majestic
ME—Mercury
MG—M-G-M
MN—Manor
MO—Modern
MU—Musicraft
NA—National
RA—Rainbow

RE—Regent
SA—Savoy
SI—Signature
SP—Specialty
ST—Sterling
TO—Top
TR—Trilon
UA—United Artist
UN—Universal
VI—Victor
VT—Vitacoustic

1 NEAR YOU

Here it is again for its eleventh consecutive appearance in the number one spot.

BU-1001—Francis Craig
CA-452—Alvino Rey O.
CO-37838—Elliot Lawrence O.

DE-24171—Andrews Sisters
MA-7263—Victor Lombardo O.
ME-5066—Two Ton Baker O.

RA-10025—The Auditones
SA-657—Four Bars & A Melody
ST-3001—Dolores Brown
VI-20-2421—Larry Green O.

2 I WISH I DIDN'T LOVE YOU SO

Holds tight to the number two spot with ops reordering like mad. In ninth straight showing here.

CA-409—Betty Hutton
CO-37506—Dinah Shore

DE-23977—Dick Haymes
MA-7225—Dick Farney

MU-15117—Phil Brito
MG-10040—Helen Forrest
VI-20-2294—Vaughn Monroe

3 BALLERINA

Moves up from the five spot of last week, to grab onto third place and the charmed circle.

CO-38381—Buddy Clark
DE-24265—Enric Madreguera
ME-5075—Jerry Shelton Trio

MG-10035—Jimmy Dorsey O.
MU-15116—Mel Torme
VI-20-2433—Vaughn Monroe O

4 TOO FAT POLKA

Takes the big jump from seventh place to latch on to fourth place here.

CA-480—The Starlighters
CO-37921—Arthur Godfrey
DE-24268—Andrews Sisters
MA-6022—Slim Bryant

ME-5079—Dick Baker O.
MG-10106—Blue Barron
VI-20-2609—Louis Prima O.

5 CIVILIZATION

In sixth place last week, and here it is in the five slot. Garnering loads of coin.

AP-1059—The Murphy Sisters
CA-465—Jack Smith
CO-37885—Woody Herman
DE-23940—Danny Kaye—
Andrews Sisters

MA-7274—Ray McKinley O.
ME-5067—Dick Baker O.
MG-10083—Sy Oliver O.
VI-20-2400—Louis Prima O.

6 HOW SOON

Moves down from the fourth spot to take over sixth place this week. Still culling loads of coin.

CO-37952—Dinah Shore
DE-24101—Bing Crosby—
Cavallero O.
CON-11004—Jimmy Atkins

MA-1179—Dick Farney
ME-5069—John Laurenz
TO-1258—Jack Owens
VI-20-2523—Vaughn Monroe O.

7 YOU DO

With loads of other hit disks on the board, this ditty is forced down to seventh place this week. Continues to grab a slew of coin, tho.

CA-438—Margaret Whiting
CO-38597—Dinah Shore
DE-24101—Crosby-Cavallero
MA-12011—Georgia Gibbs

ME-5056—Jerry Gray O.
MG-10050—Helen Forrest
SI-15114—Larry Douglas
VI-20-2361—Vaughn Monroe O.

8 MICKEY

Repeats its position of last week, with ops hailing this tune as a great money-maker.

AR-501—The Two Tones
CO-37987—Tiny Hill O.
DE-24267—The Brooks Bros.

DEL-1119—Air Lane Trio
ME-5062—Ted Weems O.
MG-10106—Blue Barron O.
VI-20-2551—Dennis Day

9 AN APPLE BLOSSOM WEDDING

Still in ninth place, with sensational play being racked up throughout the nation.

CA-430—Hal Derwin O.
CN-1101—Joe Dosh
CO-37488—Buddy Clark
DE-24117—Kenny Baker

DI-2081—Jerry Cooper
MA-1156—Eddy Howard
MU-15112—Phil Brito
SO-3044—Ginny Simms

VI-20-2330—Sammy Kaye

10 GOLDEN EARRINGS

Breaks into the big time, with every disk a coin attraction. Ops peg this all the way up.

CA-15009—Peggy Lee
CO-37932—Dinah Shore
DE-24270—Guy Lombardo O.

ME-3072—Anita El'is
MG-10085—Jack Fina O.
VI-20-2585—Charlie Spivak O.

THE CASH BOX

Record Reviews

"What Did He Say" (3:02)

"I'm Sorry I Didn't Say I'm Sorry" (2:47)

THE DEEP RIVER BOYS

(Victor 20-2610)

● Your phono fans are bound to laugh their sides silly once they hear this bit of wax. The Deep River Boys to the fore with a parody on the now famous Mumbles, to wail "What Did He Say". It's some grade A harmony the crew make with, replete with the stuff that adds up to coin play. On the flip the boys show their able wares, as they switch to the romantic to offer "I'm Sorry I Didn't Say I'm Sorry". Pacing is slow, with wordage echoing the title throughout. "What Did He Say" for a slew of coin.

"The Jungle Bell Polka" (2:35)

"The Whistler" (2:32)

THE MODERNAIRES

(Columbia 37980)

● Pair of sides by The Modernaires echo here as items ops may use to good advantage — especially so during the Xmas season. Top deck titled "The Jungle Bell Polka" spins at a merry pace, with the title giving off the bill of fare. Flip is the rapidly rising "The Whistler", with the combo giving out with more top notch melody. Both sides are suitable for dancers and listeners alike — give 'em a whirl.

"It's Over" (2:45)

"Money's Getting Cheaper" (2:30)

JOHNNY MOORE'S THREE BLAZERS

(Exclusive 257)

● The dulcet tones of this cookie should go a long way toward boosting phono play. It's Johnny Moore and his Three Blazers doing "It's Over" and "Money's Getting Cheaper". Top deck spins in slow time, with Charlie Brown vocalizing sweet throughout. The crew pep up the disk for the flip, with some wonderful guitar licks by Johnny and Oscar Moore coming in. The Blazers growing flock of fans are sure to want this pair.

"Turnpike Polka" (2:12)

"Sabre Dance" (2:15)

DON HENRY TRIO

(Regent 111)

● You'll grab this cookie faster than a rocket ship can fly! The Don Henry Trio join to knock out a platter that'll go like hotcakes. Coupling a few harmonicas, the combo knock this bit titled "Turnpike Polka" in savory styling that rates like a spade flush. The work shown is of top notch caliber, with the simulated choo choo metro rolling in high gear. The flip shows just as well, with the music spilling of top flavor. Latch on to this pair but pronto, for a smash ride in the boxes.

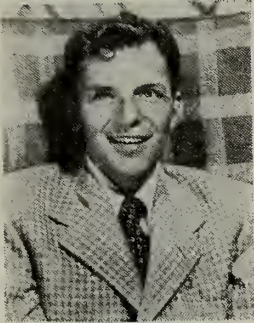
DISK O'THE WEEK

"You're My Girl" (3:11)

"Can't You Just See Yourself" (2:57)

FRANK SINATRA

(Columbia 37978)



FRANK SINATRA

● The full throated pipes of Frank Sinatra spill a pair that beckon loads of coin. It's more top notch music from the musical production "High Button Shoes", with Frankie offering "You're My Girl" and "Can't You Just See Yourself". Frank grabs the floating strings maestro Alex Stordahl makes with to send a shower of beautiful fragrance right at you. Weaving in slow, simple styling, the romantic ode the balladeer gives with seems a sure bet for those quiet spots. On the flip, Frankie once again shows with some wonderful tones to highlight the message in "Can't You Just See Yourself". Both sides should come in for some heavy play if given adequate plugging. It's Frank Sinatra at his best — his many fans will definitely want to grab this platter.

"Don't Call It Love" (3:17)

"I Never Loved Anyone" (3:03)

CLAUDE THORNHILL ORCH.

(Columbia 37979)

● Scintillating musical styling by the highly popular Claude Thornhill ork spills here with the tint of coin hanging all around the pair. Titled, "Don't Call It Love" and the oldie "I Never Loved Anyone", maestro Claude shows chirp Fran Warren to grab the lime on the top side. Piper's tones are smooth and go a long way toward highlighting the deck. Piano tinkling behind the gal's tonsils sets the disk whirling at a warm glowing pace. The flip shows balladeer Gene Williams in fine style wailing the oldie "I Never Loved Anyone". Both sides are top-notch Thornhill—grab 'em.

FIGURES SHOWN FOLLOWING
SONG TITLES, INDICATE PLAYING
TIME OF RECORD.

"The Dream Peddler" (3:02)

"You're Too Dangerous, Cherie" (3:00)

HAL DERWIN ORCH.

(Capitol 481)

● Pair of sides which ops might look into are these offered in pleasing tones by the capable Hal Derwin ork. Hal's sweet styling flashes throughout "The Dream Peddler" and "You're Too Dangerous, Cherie", with the maestro and the Hi-Liters vocalizing on the wax. Top deck parrots the title, with reeds flourishing. Flip on a cutie theme, shows Hal's vocal pitch in mellow mood. Both sides deserve your ear.

"Never Make Eyes" (2:48)

"That's The Way He Does It" (3:11)

JOHNNY MERCER

(Capitol 15016)

● More novelty wax by the capable Johnny Mercer spills out here, with Johnnn's cute wax message shining brightly. You'll go for "Never Make Eyes", whirling in light, merry tempo flavored by some musical charm by Paul Weston and his boys. Johnnn keeps the theme happy on the flip titled "That's The Way He Does It", as the Pied Pipers join for gay harmonizing. Where the fans flock heavily for Mercer (and that's loads of spots) they'll go for this pairing.

"The Best Things In Life Are Free" (3:10)

"I Never Loved Anyone" (2:49)

JO STAFFORD

(Capitol 15017)

● Queen of the phonos sends a disk colored with coin at ops with her rendition of "The Best Things In Life Are Free" and "I Never Loved Anyone." Top deck, from the MGM flicker "Good News" should come in for a load of coin play once the flicker breaks locally. Jo gives the tune a lift with several fast runs, ably spiced by mellow music from Paul Weston. The flip shows the gal at her best as she wails the slow metro of this popular oldie. You'll feature this one in your machines for sure — hop to it.

"It's Wonderful" (2:40)

"You Go To My Head" (2:56)

PAUL GAYTEN TRIO

(DeLuxe 1105)

● More oldie material, and stuff flavored by the Paul Gayten Trio shines here. Offering "It's Wonderful" and "You Go To My Head", Paul and his boys combine to set the stage for some quiet moments of listening pleasure. Ops should be familiar with this pair of all-time proven coin winners. Gayten's instrumental work matches the brilliance of the vocal spot to highlight the disk. Bend an ear in this direction.

THE CASH BOX

Record Reviews

"Old Folks At Home" (3:08)

"Caprice Viennois" (2:50)

FRED LOWERY

(Columbia 37863)

● Folks that go for the brand of whistling that Fred Lowery puts out, are sure to go for this dynamic disk. It's Fred at his best, whistling to the tune set by "Old Folks At Home" and the ever-popular "Caprice Viennois". Music ops are bound to remember the whistling craze of yesteryear — Fred Lowery's style is the type that can bring it back in a big way. Both sides are there for the asking — go to it.

"I'll Live True To You" (2:50)

"You Lovely You" (2:49)

TAB SMITH ORCH.

(Decca 48056)

● Shuffle beat coupled with some heavy tonsil work make this piece by the Tab Smith ork shine as an item for the race spots. Vocal by Trevor Bacon is effective, while the toned weaving of Smith's boys make mellow music. "I'll Live True To You" grabs the glory, while the flip "You Lovely You" shows with a band chorus in spots. For the dance and finer spots.

"There's A Gold Mine In The Sky" (2:58)

"Music Maestro Please"

LORD ESSEX

(King 4181)

● Pair of sides that might stir some healthy coin play are this pair of old favorites titled "There's A Gold Mine In The Sky" and "Music Maestro Please". Piper's vocal chords spill in pleasant manner, coupled with some adequate instrumental breaks that flavor the cookie. Top deck went like a hot-cake years ago, and keeping the oldie theme in mind, it might be just right for heavy egging today. You take it from here.

"Beyond The Blue Horizon" (3:02)

"I've Got A Crush On You" (3:00)

MARY MARTIN

(Decca 24227)

● Scintillating pipes that thrush Mary Martin gives out with are liable to set the measure for the gal once again. Long missing from the glory, chirp Mary offers this pairing in top notch tones that add up to coin play. Top deck is the standard "Beyond The Blue Horizon", with the riff bouncing thru in fast time. On the flip, Mary switches to the lower beat, with the theme of "I've Got A Crush On You" filling thru. It's great stuff by thrush Martin — you'll like it.

SLEEPER OF THE WEEK

"I Can't Give You Anything But Love" (2:36)

"When I Grow Too Old To Dream" (2:47)

ROSE MURPHY

(Majestic 1204)



ROSE MURPHY

● We'll bet dollars to doughnuts that this cookie hits your phono—but real quick. It's Rose Murphy (remember the name) wailing in her most unusual style the melody of "I Can't Give You Anything But Love" and "When I Grow Too Old To Dream". With her pipes pitching oh so small, and her wee, squeamish voice shining brightly; the gal shows with an item music ops throughout the nation will be raving about. Rose throws some scat in there, of the sort you've never heard before, to highlight the duo. The thrush tickles the ivories while some rhythm accompaniment backs her up. Both sides garnered a slew of coin when offered many moons ago, and should come in for twice as much with this lassie's rendition. You'll love to hear this thing to really appreciate it — run out and grab a zillion — it's that good!

"Goodbye To Love" (3:02)

"The Way You Look Tonight" (2:52)

KENNY HAGOOD

(Savoy 660)

● You can bet your boots on this one! Climbing the sure road to fame via this disk is piper Kenny Hagood, with a pair of tonsils that are bound to charm and enchant the nation. Kenny's tonsils, with a touch of Billy Eskstine therein, flavor the top deck with loads of beautiful vocal magic, while a slow winding beat fills in the background. On the flip with the oldie "The Way You Look Tonight", Kenny comes thru once again for the ops. Haunting beat blends with the choir boy to set off a chain of sparkling coin-nabbing. You'll go for this cookie in a big way — latch on!

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"San Francisco Blues" (2:42)

"Don't Be No Fool—Fool" (2:58)

IVORY JOE HUNTER

(King 4183)

● Pair of stock race sides for those spots that like 'em way down deep are offered by Ivory Joe Hunter here, with the piper's tonsils filling the bill all the way. Labeled "San Francisco Blues" and "Don't Be No Fool—Fool", Joe picks 'em up and lays 'em down throughout, with a mellow beat spilling in the back-ground. Title gives off the top deck, while the flip comes up with kicks. Both sides are nothing to rave about, but will nevertheless catch coin adequately.

"Two Timin' Baby" (2:45)

"Swing Man" (2:52)

JACK McVEA ORCH.

(Exclusive 255)

● Jack McVea crew, of "Open The Door, Richard" fame come thru with a slice of "Two Timin' Baby" here, some mellow riff wax that might set the hep crowd hopping again. With Rabon Tarrant to the fore to wail the hypo wordage of the top deck; the wax takes on top finish. Piper Sammy Yates grabs the lime for the flip, with loads of kicks offered behind some glory beat in gay time. The pair rate heavily as items for the race spots.

"I Told Ya I Love Ya, Now Get Out" (3:02)

"Unison Riff" (3:03)

STAN KENTON ORCH.

(Capitol 15018)

● Progressive jazz styling of maestro Kenton echoes with a pair labeled "I Told Ya I Love Ya" and "Unison Riff". It's pure Kentonese all the way, with chirp June Christy spilling the top deck in merry gait. The gal scores with her cute trick pipes that weave right into you. On the flip Stan displays loads of brass, with tones to match weaving and winding their way to a smash climax. Both sides not on the commercial side but nevertheless, they should make good listening for the Kenton flock.

"You'll Miss Me Sure's You're Born" (2:25)

"Sugar" (2:25)

JOE LIGGINS ORCH.

(Exclusive 256)

● Joe Liggins and his hep crew of Honeydrippers step lively here with this blue ribbon package of coin culling wax. Titled "You'll Miss Me Sure's You're Born" and "Sugar", Joe steps out in top notch manner on the pair. Wailing the hypo wordage to the top deck, the maestro makes mellow moments of music for those race spots. On the flip with the oldie labeled "Sugar", Joe and the crew keep the gait to come thru once more.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

DECEMBER 20, 1947

New York

1. NEAR YOU (Francis Crnig)
2. BALLERINA (Vaughn Monroe)
3. TOO FAT POLKA (Arthur Godfrey)
4. GOLDEN EARRINGS (Peggy Lee)
5. TWO LOVES HAVE I (Frankie Laine)
6. CIVILIZATION (Louis Prima)
7. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
8. HOW SOON (Jack Owens)
9. AND MIMI (Dick Haymes)
10. WHITE CHRISTMAS (Bing Crosby)

Elkhart, Ind.

1. TOO FAT POLKA (Arthur Godfrey)
2. NEAR YOU (Francis Craig)
3. WHIFFENPOOF SONG (Bing Crosby)
4. I WISH I DIDN'T LOVE YOU SO (Dick Haymes)
5. BALLERINA (Vaughn Monroe)
6. HOW SOON (Vaughn Monroe)
7. CIVILIZATION (Louis Prima)
8. SERENADE OF THE BELLS (Sammy Kaye)
9. GOLDEN EARRINGS (Peggy Lee)
10. A FELLOW NEEDS A GIRL (Frank Sinatra)

Breckenridge, Texas

1. NEAR YOU (Francis Craig)
2. YOU DO (Vaughn Monroe)
3. SIGNED SEALED & DELIVERED (Cowboy Copas)
4. HOW SOON (Vaughn Monroe)
5. I WISH I DIDN'T LOVE YOU SO (Dick Haymes)
6. SO FAR (Perry Como)
7. CIVILIZATION (Andrews Sisters)
8. I'LL HOLD YOU IN MY HEART (Eddy Arnold)
9. TOO FAT POLKA (Arthur Godfrey)
10. BALLERINA (Vaughn Monroe)

Boston, Mass.

1. NEAR YOU (Francis Craig)
2. BALLERINA (Vaughn Monroe)
3. HOW SOON (Vaughn Monroe)
4. CIVILIZATION (Louis Prima)
5. YOU DO (Margaret Whiting)
6. I'LL DANCE AT YOUR WEDDING (Peggy Lee)
7. GOLDEN EARRINGS (Peggy Lee)
8. TOO FAT POLKA (Arthur Godfrey)
9. A FELLOW NEEDS A GIRL (Perry Como)
10. WHITE CHRISTMAS (Bing Crosby)

Salisbury, N. C.

1. CIVILIZATION (Louis Prima)
2. NEAR YOU (Francis Craig)
3. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
4. A FELLOW NEEDS A GIRL (Frank Sinatra)
5. SERENADE OF THE BELLS (Sammy Kaye)
6. GOLDEN EARRINGS (Peggy Lee)
7. TOO FAT POLKA (Arthur Godfrey)
8. YOU DO (Vaughn Monroe)
9. I'LL HOLD YOU IN MY HEART (Eddy Arnold)
10. I HAVE BUT ONE HEART (Vic Damone)

Washington, D. C.

1. NEAR YOU (Francis Craig)
2. YOU DO (Helen Forrest)
3. CIVILIZATION (Louis Prima)
4. HOW SOON (John Laurenz)
5. GOLDEN EARRINGS (Peggy Lee)
6. BALLERINA (Vaughn Monroe)
7. TOO FAT POLKA (Arthur Godfrey)
8. I'LL DANCE AT YOUR WEDDING (Peggy Lee)
9. AN APPLE BLOSSOM WEDDING (Eddy Howard)
10. I STILL GET JEALOUS (Harry James)

Chicago

1. BALLERINA (Vaughn Monroe)
2. NEAR YOU (Francis Craig)
3. TOO FAT POLKA (Arthur Godfrey)
4. YOU DO (Vic Damone)
5. CIVILIZATION (Louis Prima)
6. I'LL DANCE AT YOUR WEDDING (Tony Martin)
7. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
8. HOW SOON (Jack Owens)
9. GOLDEN EARRINGS (Jack Fina)
10. AND MIMI (Dick Haymes)

Atlanta, Ga.

1. NEAR YOU (Francis Craig)
2. YOU DO (Dinah Shore)
3. HOW SOON (Jack Owens)
4. I HAVE BUT ONE HEART (Vic Damone)
5. BALLERINA (Vaughn Monroe)
6. AND MIMI (Charlie Spivak)
7. WHITE CHRISTMAS (Bing Crosby)
8. MICKEY (Ted Weems)
9. A TUNE FOR HUMMING (Eddy Howard)
10. TOO FAT POLKA (Arthur Godfrey)

Seattle, Wash.

1. NEAR YOU (Andrews Sisters)
2. FEUDIN' AND FIGHTIN' (Dorothy Shay)
3. SMOKE, SMOKE, SMOKE (Lawrence Welk)
4. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
5. SERENADE OF THE BELLS (Jo Stafford)
6. CIVILIZATION (Louis Prima)
7. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
8. AN APPLE BLOSSOM WEDDING (Eddy Howard)
9. PEG O' MY HEART (The Three Suns)
10. I WONDER WHO'S KISSING HER NOW (Perry Como)

Oklahoma City, Okla.

1. MICKEY (Ted Weems)
2. NEAR YOU (Francis Craig)
3. CIVILIZATION (Louis Prima)
4. A COWBOY'S CHRISTMAS CONG (Leon McAuliffe)
5. I'LL HOLD YOU IN MY HEART (Eddy Arnold)
6. YOU DO (Helen Forrest)
7. I STILL GET JEALOUS (The Three Suns)
8. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
9. WHITE CHRISTMAS (Bing Crosby)
10. A TUNE FOR HUMMING (Hoagy Carmichael)

Brattleboro, Vt.

1. NEAR YOU (Larry Green)
2. HOW SOON (Vaughn Monroe)
3. TOO FAT POLKA (Arthur Godfrey)
4. CIVILIZATION (Woody Herman)
5. I WISH I DIDN'T LOVE YOU SO (Dick Haymes)
6. FEUDIN' AND FIGHTIN' (Dorothy Shay)
7. SO FAR (Perry Como)
8. PEG O' MY HEART (Buddy Clark)
9. A FELLOW NEEDS A GIRL (Guy Lombardo)
10. YOU DO (Dinah Shore)

Reno, Nevada

1. BALLERINA (Vaughn Monroe)
2. HOW SOON (Jack Owens)
3. GOLDEN EARRINGS (Peggy Lee)
4. CIVILIZATION (Louis Prima)
5. TOO FAT POLKA (Arthur Godfrey)
6. I'LL DANCE AT YOUR WEDDING (Buddy Clark)
7. I STILL GET JEALOUS (The Three Suns)
8. SERENADE TO THE BELLS (Sammy Kaye)
9. MICKEY (Ted Weems)
10. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)

Los Angeles

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. BALLERINA (Vaughn Monroe)
4. GOLDEN EARRINGS (Peggy Lee)
5. CIVILIZATION (Louis Prima)
6. AND MIMI (Dick Haymes)
7. HOW SOON (Jack Owens)
8. TOO FAT POLKA (Arthur Godfrey)
9. TWO LOVES HAVE I (Frankie Laine)
10. AN APPLE BLOSSOM WEDDING (Eddy Howard)

Gretna, Ia.

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. AND MIMI (Dick Haymes)
4. HOW SOON (Jack Owens)
5. SO FAR (Perry Como)
6. BALLERINA (Vaughn Monroe)
7. CIVILIZATION (Louis Prima)
8. FEUDIN' AND FIGHTIN' (Dorothy Shay)
9. I HAVE BUT ONE HEART (Vic Damone)
10. SERENADE OF THE BELLS (Sammy Kaye)

Albany, New York

1. BALLERINA (Vaughn Monroe)
2. TOO FAT POLKA (Arthur Godfrey)
3. CIVILIZATION (Danny Kaye—Andrew Sisters)
4. NEAR YOU (Francis Craig)
5. HOW SOON (Jack Owens)
6. YOU DO (Bing Crosby)
7. AND MIMI (Art Lund)
8. SERENADE OF THE BELLS (Sammy Kaye)
9. DON'T YOU LOVE ME ANYMORE (Buddy Clark)
10. THAT'S ALL I WANT TO KNOW (Dick Haymes)

Kingman, Ariz.

1. NEAR YOU (Francis Craig)
2. YOU DO (Margaret Whiting)
3. WHAT ARE YOU DOING NEW YEARS EVE (Dick Haymes)
4. FEUDIN' AND FIGHTIN' (Dorothy Shay)
5. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
6. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
7. HOW SOON (Bing Crosby)
8. I WONDER WHO'S KISSING HER NOW (The Dinning Sisters)
9. CIVILIZATION (Louis Prima)
10. KATE (Guy Lombardo)

Memphis, Tenn.

1. NEAR YOU (Francis Craig)
2. HOW SOON (Jack Owens)
3. SO FAR (Perry Como)
4. CIVILIZATION (Louis Prima)
5. BALLERINA (Vaughn Monroe)
6. AN APPLE BLOSSOM WEDDING (Eddy Howard)
7. PEG O' MY HEART (The Harmonicats)
8. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
9. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
10. MICKEY (Ted Weems)

Baltimore, Md.

1. NEAR YOU (Francis Craig)
2. HOW SOON (Jack Owens)
3. BALLERINA (Vaughn Monroe)
4. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
5. I HAVE BUT ONE HEART (Vic Damone)
6. TOO FAT POLKA (Arthur Godfrey)
7. I'LL DANCE AT YOUR WEDDING (Peggy Lee)
8. GOLDEN EARRINGS (Peggy Lee)
9. YOU DO (Helen Forrest)
10. CIVILIZATION (Louis Prima)



We're all plum puckered out—pooped — jes plain tired. With dates for presentations of our "Oscars" being set with radio stations, theatres and night clubs, the pace is fairly heavy. Nevertheless, the congratulatory messages we continue to receive makes us feel so much happier. Music operators throughout the nation applaud all those artists who came thru for them this past year, and look to bigger and better years in the very near future. (Aside to all artists and performers. Next week's issue is the big, Annual Holiday Greetings Number—an issue you are bound to want to be represented in. Say thanks to the music ops throughout the country who bought and played your recordings this past year).

We hear that New York music ops visiting with Mercury Records star Frankie Laine at the New York Paramount Theatre are getting a two-for-one show. Frankie has invited all music ops to guest with him backstage at the Paramount, and many an op has taken advantage of Frankie's generosity, leaving the theatre well pleased. Frankie's show is one of the best in New York — he really proves his sensational success with "That's My Desire" by showing what a truly great artist he is.

Ira Wegard, head of Bregman, Vocco and Conn's Standard and Novelty Song Department uncovered a valuable piece of property in a tune called "Helen Polka". The original title of the ditty was "Helena Polka" and is well over 200 years old. The song has been given a modern adaptation with English lyrics. Originally recorded on Dana Records, the tune will now be issued on Victor-International with Henri Rene twirling the baton. Doris Deller, a gal who knows, predicts big things for this disk, now that polkas are coming into their own.

Congrats to our *Cash Box* cookie, Gloria Bloom, who ties the knot this coming Sunday . . . Al Millet, formerly advertising and promotion manager at Continental Records forms a mail order biz plugging kiddie disks . . . Stan Kenton continues to jam the Century Room of the Hotel Commodore. I love that pitch Chico Alvarez hits with "Machito" . . . That major recording company who believes they don't have to continue to service their artists thru juke box ops, because their artists are toooo big — HAH! . . . Nellie Lutchter tearing them apart at the Regal Theatre in Chicago . . . Did'ja hear that Crown cookie with Jerry Sellers — the kid is a natch.

A salute to Jack Smith for the wonderful work he is doing with the Foster Parents Plan Association . . . Lissen Records named Major Dist. Co., New York, their distribs for that area this past week . . . Boxer Al Hoosman to croon for Count Basie (?) . . . The great show Sarah Vaughn and Illinois Jacquet are putting on at the Three Deuces and the Onyx Club . . . Parker Prescott, executive vee pee of Exclusive Records and general manager of their New York Distributing office doing a terrific job — really selling a slew of platters . . . London plattery with two new West Coast distribs . . . Mel (Velvet Fog) Torme opens at the Commodore December 23 . . . Alan Gerard, on National platters a natural for a new spot . . .

America's No. 1 Juke Box Attraction!



Eddy HOWARD and his Orchestra

BIG in the BOXES with

DISK O'THE WEEK

"I'M A-COMIN' A-COURTIN' CORABELLE"

"I'LL BE THERE"

MAJESTIC No. 1170

Getting Terrific Action!

"A TUNE FOR HUMMING"

"MY BLUE HEAVEN"

MAJESTIC No. 1177

"WHITE CHRISTMAS"

"I'LL BE HOME FOR CHRISTMAS"

MAJESTIC No. 1175

"THE CHRISTMAS"

"DEAREST SANTA"

MAJESTIC No. 1173

Be sure to listen to our new Radio Show — "Sheaffer Parade" for Sheaffer Pen Co.

Sundays, 3-3:30 P.M., E.D.T. over NBC—Coast to Coast.

Cash in on America's Number 1 Juke Box Attraction—

Spot these HIT *Majestic* RECORDS in your machines.

FREDDY MARTIN!**Why Does It Have to Rain on Sunday**

vocal by The Martin Men

Beginner's Boogie

(Adapted from "Chopsticks")

Piano by Barclay Allen

RCA Victor 20-2557

SAMMY KAYE!**Oh! What I Know About You**

vocal by Don Carnell and Laura Leslie

It's Kind of Lonesome Out Tonight

vocal by Your Sunday Serenade Sweetheart

RCA Victor 20-2558

LOUIS PRIMA!**My Little Donkey**

Vocal by Louis Prima

Valencia

Vocal by Louis and Orchestra

RCA Victor 20-2549

THE THREE SUNS!**Sweetheart Serenade**

and

Who Were You Kissing

(When You Kissed Me Last Night)

Vocal by Artie Dunn

RCA Victor 20-2567

DENNIS DAY!

with Charles Dant and his Orchestra

Sincerely Yours

and

Melancholy

RCA Victor 20-2574

JEAN SABLON!

with Russ Case and his Orchestra

A Tune for Humming

and

Falling in Love Again

(Can't Help It)

RCA Victor 20-2568

LARRY GREEN!**Gonna Get a Girl**

and

Song of New Orleans

vocal by Tria

RCA Victor 20-2560

BETTY RHODES!

with Charles Dant and his Orchestra

Put Yourself in My Place Baby

and

Just Around the Corner

RCA Victor 20-2559

LESLIE SCOTT!

with Luther Henderson and his Orchestra

Blue and Sentimental

Tenor Sax solo by Budd Jahnsan

and

So Long

RCA Victor 20-2571

OTHER CURRENT RCA VICTOR RELEASES● **"SINGIN' THE BLUES"** (RCA Victor Smart Set Album P-192)**LOUIS ARMSTRONG** and his Hat Six

Blues for Yesterday and Blues in the South

RCA Victor 20-2456

MILDRED BAILEY with The Ellis Larkins Trio

That Ain't Right and

I Don't Want to Miss Mississippi (Any More)

RCA Victor 20-2457

JACK TEAGARDEN'S Big Eight

St. Louis Blues and Blues After Hours

RCA Victor 20-2458

ETHEL WATERS with The Herman Chittisan Trio

Careless Love and Blues in My Heart

RCA Victor 20-2459

● **SONS OF THE PIONEERS**

A Hundred and Sixty Acres and The Last Round-Up

RCA Victor 20-2569

● **LONZO AND OSCAR**

and the Winston County Pea Pickers

I'm My Own Grandpa and

You Blackened My Blue Eyes Once Too Often

RCA Victor 20-2563

● **BILL BOYD** and his Cowboy Ramblers

Out in the Rain Again and

Don't Turn my Picture to the Wall

RCA Victor 20-2562

● **THE BLUE SKY BOYS**

Garden in the Sky and There's Been A Change

RCA Victor 20-2570

● **MONTANA SLIM** and The Big Hale Branca Busters

Hang the Key on the Bunkhouse Door

and Rye Whiskey

RCA Victor 20-2561

● **ETTA JONES** with Luther Henderson and his Orchestra

What Ev'ry Woman Knows and Overwork Blues

RCA Victor 20-2564

● **ARTHUR "BIG BOY" CRUDUP**

Train Fare Blues and No More Lovers

RCA Victor 20-2565

● **ARBEE STIDHAM** with accompaniment

My Heart Belongs to You and

I Found Out for Myself

RCA Victor 20-2572

● **MISCHA BORR** and his Waldorf-Astoria Orchestra,

playing "Dinner At The Waldorf" (RCA Victor Musical Smart Set Album P-175)

When Day is Done and Muchachas Hermosas

RCA Victor 20-2185

I Love Thee (Ich Liebe Dich) and Valse Etincelles

RCA Victor 20-2186

Ma Curly-Headed Baby and Bandoneon Arrabalera

RCA Victor 20-2187

Tristesse (From Chopin's Etude in E, Op. 10, No. 3)

and Minuetto

RCA Victor 20-2188

● **JOE BIVIANO** with RCA Victor Accordion Orchestra

Varsoviana-Palka and Viennese Polka

RCA Victor 25-1104

ITALIAN● **STEFANO LOMBARDI**

with RCA Victor Continental Orchestra

Un Saluto A Mamma and Serenata del Cuore

RCA Victor 25-7090

JEWISH (COMEDY)● **MICKEY KATZ** and his Kasher-Jammers

Haim Afen Range and Yiddish Square Dance

RCA Victor 25-5081

LATIN AMERICAN● **RAQUEL MENDOZA** with José Marand and his Orch.

Sentimentas—Balera and Infatuación—Balera

RCA Victor 23-0731

● **SOFIA ALVAREZ** with the Mariachi Vargas of Tecalitlán

Bajo el Sal de Jalisco—Canción Ranchera

and

El Raboza Mexicano—Canción Ranchera

RCA Victor 23-0739

THE STARS WHO MAKE THE HITS ARE ON

RCA VICTOR RECORDS

**RECORDING ARTISTS
RECORD MANUFACTURERS
PUBLISHERS
XMAS
AND
NEW YEAR'S
GREETINGS
NEXT ISSUE**

WRITE

THE CASH BOX, 381 FOURTH AVENUE, NEW YORK (16)

PHONE

MUrray Hill 4-7797

WIRE

YOUR AD IMMEDIATELY

ALL ADS CLOSE

5 P.M. FRIDAY, DECEMBER 19th

FOR MORE COMPLETE DETAILS ABOUT THIS BIG,
IMPORTANT, TWO-IN-ONE ANNUAL ISSUE
TURN BACK TO
PAGES 7 and 8

JUKE BOX LEADERS URGE OPS TO WRITE DISK MFRS FOR TWO MINUTE RECORDS

Associations Will Form Committees To Visit Record Mfrs at CMI Convention and Urge Immediate Pressing of 2-Minute Disks. Letters, Wires and Phone Calls Acclaim the 2-Minute Records as "The Answer" to Profits.

NEW YORK — Wires, letters and phone calls received from the nation's juke box leaders acclaiming *The Cash Box* suggestion of two minute recording for the juke box trade also contained an urgent appeal to all the nation's music operators to immediately write to the record manufacturers and ask them to start pressing two minute disks.

Association leaders advised that they intend to form committees from among their members to visit with the record manufacturers at their booths during the CMI convention as well as in their suites of rooms and discuss the immediate pressing of two minute disks for the juke box trade.

On pages 5 and 6 of this issue there are a few of the letters received from operators all over the nation urging the pressing of two minute records. More and more are flooding in every day.

Not one letter, wire or phone call has yet arrived which, in any fashion whatsoever, does not believe that the two minute record is "the answer" to the need for greater income.

Everyone agrees this is an urgent necessity — the two minute record.

Tests have already indicated that 50% more income is obtained with the use of such records during the peak play hours and that 20% extra income is assured for the balance of the day's play.

Operators who are in competition to television receivers, claim this is of the greatest necessity for them, since it will give them more coin in the hours of time there is left to play their juke boxes.

Other music ops pestered with chiseling business opponents who will give locations as much as 60% in an effort to "get in", believe that the two minute disk is "the answer" for them. There can be no chiseling with a two minute record.

Ops who have wanted to better their commission percentage basis claim that with the two minute record they can safely do so and can obtain at least 60% of the gross intake because the location owner will still be getting as much, if not more, than he now gets at 50%.

And all these are only the partial

facts. With overhead expense up over 200%, and with prices of all equipment increased at least 150% and still going up, the extra cash which will result from the use of good two minute records is absolutely needed by the operators to assure them some profit on their investment.

As far as the record manufacturing industry is concerned this opens the path to the manufacture of at least 25,000,000 records to replace those already in the hands of the juke box industry. This is the same as a "new look" revival for the record field.

It also means the entrance of new arrangers, artists and new type repertoire men. It may, in the long run, open one of the greatest and most prosperous eras for the recording industry.

It surely is, in great measure, "the answer" for the juke box trade. The record manufacturers, to maintain their large volume of business in the automatic music industry, should immediately meet the overwhelming demand of this field.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.**

All Time Standards

Whistling Album by America's Outstanding Whistling Virtuoso **FRED LOWERY**

(of "Indian Love Call" fame)

and Lovely **DOROTHY RAE**

The Girl with a
smile in her voice

COLUMBIA C-148

"TREES"

"STAR DUST"

"SONG OF INDIA"

"LA GOLO DRINA"

"CAPRICE VIENOIS"

"LA PALOMA"

"SONG of the ISLANDS"
(Duet)

"OLD FOLKS AT HOME"
(Solo)

EXCLUSIVE
Columbia
RECORDING
ARTISTS

Each Record a Nickel-Nabber!
SOLD SINGLY TO OPERATORS

Thanks Operators, for your continued play of our COLUMBIA Releases

Management -



GENERAL ARTISTS CORPORATION

NEW YORK - CHICAGO - HOLLYWOOD - CINCINNATI - LONDON

London Platters Boom As Disk Ban Nears

NEW YORK—With the impending recording ban less than three weeks off, the position of London Records seems greatly enhanced, *The Cash Box* learned this past week.

The London Gramophone Corporation, importers of the London label revealed that their primary objectives in introducing English talent to the American public has been satisfactorily set.

According to Mr. Dudley Hale Toller-Bond, director of the plattery, in the firm's first three months of operation, distribution and sales forces have been established in areas covering 82% of the population of the nation. Thorough national distribution will be achieved within the next thirty days, Mr. Toller-Bond stated.

Trade advertising has accented two selling points — bringing recognized British stars to the buying public, and stressing technical points of the imported records. Plant facilities in England are being expanded. A new plant, located in Southampton, will go into operation in the latter part of December, with a reported production capacity of 18 million records.

Records are now slated to be released monthly, with three albums and 16" recordings slated for release late in January.

As most diskers continue at a "frantic" pace to offset the forthcoming recording ban, London's platters seem assured of regular release with possibly no interference from the scheduled ban.

McKinley-Majestic Pact Due For Court Action

CHICAGO—Altho a ruling issued last week by the American Federation of Musicians released orkster Ray McKinley from his contract agreement with Majestic Records, Inc., *The Cash Box* learned that the plattery intends taking the matter to a civil court for a ruling there.

The Majestic-McKinley hassell, was brought about when McKinley took advantage of an option in his contract calling for the release of the artist in the event that the plattery did not fulfill terms calling for a minimum amount of production, promotion and sale of his records. The agreement called for a 30-day cancellation clause.

Meanwhile, Majestic asserts that a renewal agreement, altho not filed with the AFM, is in their hands, and that they legally have the right to McKinley's services until January, 1949.

Another deal has been reported in the making, with McKinley supposedly going to RCA-Victor. Victor is supposed to be allowed to cut McKinley, with the disposition of their masters being determined at the close of court action.

She's

Getting

HOTTER —

"ROSALINDA"

By RED BENSON

RAINBOW No. 10033

CHERIO MUSIC PUB., Inc.

1585 Broadway, New York

Decca Cuts At Normal Pace

NEW YORK — The frantic recording schedule most diskers in the industry are currently working at, apparently has not caught on with Decca Records.

Decca's president, Dave Kapp disclosed that the firms production schedules are far below that of other recording companies. He estimated that Decca's waxing schedule would be about one-third of that of Capitol, RCA-Victor or Columbia Records.

Meanwhile, Decca waxed Danny Kaye, Bing Crosby and The Andrews Sisters during Mr. Kapp's recent visit to the coast.

Crosby's "White Christmas", now become a standard seller and money-maker on phonographs throughout the nation continues to boom again, this Xmas season.

Columbia Shifts Personnel

NEW YORK—Kennith McAllister, who has been serving as Manager of the production, planning and scheduling department of Columbia Records, Inc., Bridgeport, Conn., and King's Mill, Ohio plants, has been assigned to new duties in the Executive Offices, it has been announced by M. R. Runyon, executive vice-president of the plattery.

William Madelung will assume the duties formerly carried by Mr. McAllister.

Jimmy Dorsey Band Splits Due To Illness

NEW YORK—Jimmy Dorsey, MGM Records star, will disband his orchestra shortly, *The Cash Box* learned this past week.

Dorsey will retire to his home in California for a period of at least three months. He has cancelled bookings and engagements up until February.

The breakup of his band is the first time Dorsey has ever made such a move, since he took over the band in 1936.

Apollo Records Pact Font & Meredith

NEW YORK—Apollo Records, Inc., announced the signing of Ralph Font to an exclusive recording contract this past week and has scheduled recording sessions for the Latin American artist and his orchestra in the next few days.

Font previously recorded "Habanera" and "Jalousie" for the Apollo plattery this year, and it was the success of these disks that prompted the label to sign him exclusively.

The diskery also announced the signing of vocalist Gail Meridith. Miss Meridith, formerly appeared at the Embassy Club in New York, the Chez Paree in Chicago and the Copacabana in Rio De Janeiro.

Font currently holds forth at the La Martinique in New York.

Modern **RECORDS**

686 NORTH ROBERTSON BOULEVARD

hollywood

A New

Pearl Record HIT!

by

LARRY VINCENT

"IF I'D ONLY

KNEW YOU THEN"

Operators—

See Gloria Friedman at

RUNYON SALES CO.,

N. Y.

for this new Pearl Hit!

PEARL RECORD CO.

Route 1, Box 105, COVINGTON, KY.

GREATER THAN EVER!

FRANKIE

LAINÉ

SINGS TWO WONDERFUL TUNES

"TWO LOVES HAVE I"

AND

"PUT YOURSELF IN MY

PLACE BABY"

Mercury Celebrity Series

No. 5064






The
RAVENS

The Quartet You'll Rave About

Exclusive NATIONAL
Recording Artists

UNIVERSAL
ATTRACTIONS
347 Madison Ave.
New York

No. 1—HOT IN HARLEM!

"SUMMERTIME"

backed by

"WRITE ME A LETTER"

National No. 9038

[illegible]



The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

I LOVE YOU YES I DO

Bull Moose Jackson
(King 4181)

Rises from the number three spot to grab off the glory and first position this week.

845 STOMP

Earl Bostic
(Gotham 154)

Ops raving about this one! In fourth place last week and into second place here.

WRITE ME A LETTER

The Ravens
(National 9038)

Whatta jump! The sensational play this tune is getting boosts it all the way up from ninth place and into third place.

SUMMERTIME

The Ravens
(National 9038)

Drops a few with peak play progressing. On top last week, here it is in fourth place.

EAST SIDE WEST SIDE

Charley Barnett
(Apollo 1084)

Moves down several spots altho play still continues heavily. In second place last week and in the fifth spot here.

MAD LAD

Sir Charles
(Apollo 773)

Jumps all the way up from tenth place to take over sixth place this week. A great platter!

HASTINGS ST. BOUNCE

Paul Williams Sextet
(Savoy 659)

Moves down two spots with ops pegging this one for a long stay. In fifth place last week.

THE CHRISTMAS SONG

King Cole Trio
(Capitol 311)

You know about this one. Bound to hit the top during the Xmas season.

EARLY IN THE MORNING

Louis Jordan
(Decca 24155)

Bounces into the limelight again, with heavy play continuing.

IS IT TOO LATE

Savannah Churchill
(Manor 1093)

On the bottom this week after a short stay in eighth place.

Columbia Hypos Jock- Juke Campaign

NEW YORK—In conjunction with the new two-million dollar promotion campaign announced by Columbia Records Inc., plans have been completed for an extended service to disc jockeys and juke box operators throughout the United States.

Finding that the best service is obtained thru distributor channels, Columbia plans to rush the first pressings of each release to its distributors who will see that they are promptly relayed to disc jockeys and music operators.

Information sent along with each recording will be in the form of a digest which will contain a list of the ten top Columbia platters as determined by several leading trade publications; a complete listing of the Columbia releases for any given week and photographs and press information.

The plattery announced that the trade service is to commence with their December 15th release.

Nat Cohn Named Distrib For Coast Platters

NEW YORK—Nat Cohn, president of Modern Music Sales Corp., this city, disclosed the firms appointment as exclusive distributors for Coast and Peerless Records this past week.

Cohn's firm, well known to music men throughout the nation, will handle the record line in New York, New Jersey, Connecticut, Delaware, Maine, Vermont, New Hampshire, Rhode Island, Massachusetts and Pennsylvania.

The distribution contract was completed by Mr. C. A. Wiser, sales manager for the plattery during a recent visit to New York.

Among the many artists on the talent list of Coast are Isham Jones, Curt Massey, Jack McLean, Mark Warnow, and Ozzy Walters. Negotiations were reported in progress for the signing of screen star Dorothy Lamour.

Cohn recently took on the exclusive distribution of Signature Records in the Eastern area.

GOTHAM Does It Again!!

IT'S BIGGER Than "845 STOMP"

"HOT SAUCE! - BOSS"

Backed by

"BOSTIC'S JUMP"

Recorded by **EARL BOSTIC**
and His All Stars on

GOTHAM RECORD No. 155



GOING STRONG!

"845 STOMP" by **EARL BOSTIC**

GOTHAM RECORD No. 154

Climbing Steadily in "HOT IN HARLEM"

• ORDER FROM YOUR NEAREST DISTRIBUTOR •

Southland Dist. Corp., 441 Edgewood Ave., Atlanta, Ga.

Seminole Record Dist. Co., 1360 N.E. 1st Ave., Miami, Fla.

Nola Record Dist., 509 Iberville, New Orleans, La.

M. & S. Dist., 1350 E. 61st St., Chicago, Ill.

Idessa Malone Dist., 606 E. Vernon Hgwy., Detroit, Mich.

Belmont Record Shop, 268 - 15th Ave., Newark, N. J.

Oriole Corp., 512 Penn. Ave., Baltimore, Md.

DISTRIBUTORS: WRITE — WIRE FOR AVAILABLE TERRITORIES

G O T H A M R E C O R D S
853 NINTH AVENUE NEW YORK, N. Y.



Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Season's Greetings-



— and many thanks, Operators, for voting us
"Best Female Vocal Combination of 1947"
in your Cash Box poll.

THE ANDREWS SISTERS

Exclusively on
DECCA
RECORDS

Maureen Barry La Verne

Campbell Soup's
"CLUB FIFTEEN"
(CBS Monday • Wednesday
Friday 7:30-7:45 EST)

Rollin' 'Round Randolph

Things are slowly getting back to normal here in our Chicago office. All the excitement that came with the closing of our 1947 Annual Music Poll is over but not forgotten. Long will we remember 1947; the great job the ops did in casting their votes; the wonderful work done by the recording companies and the outstanding job by the recording artists. Soon we will say goodbye to the old year and eagerly look forward to the new year with hopes that 1948 will bring even bigger and better things for all . . .

The Three Suns, now appearing at the Oriental Theatre, make a big hit with the crowds with their rendition of those two oldies, "Sleepy Time Gal" and "That Old Gang Of Mine". The boys recently guest starred on the Coca Cola program (Friday, Dec. 5) along with Spike Jones and Dorothy Shay, when Dottie was presented with *The Cash Box's* award for her recording of "Feudin And Fightin" . . . Jerry Glidden and his very versatile ork, who recently made their debut at the Congress Hotel's Glass Hat, pleases the patrons with an abundance of sophisticated dance music, occasionally swinging into the 'boogie' class and also doing very nicely in the Latin realm. The manner in which the Glass Hatters acclaim Glidden and his helpers is ample indication that these boys will continue to do well . . . Maurice Murray, ABC producer and talent man for Vitacoustic Records informs us that "Sleepy Town", the lovely new ballad written by he and Fred Rose has been taken up by a New York pubbery with dozen of the big recording stars vying for advance copies to introduce it to listeners . . . We hear that Jose Melis, Latin band leader at the College Inn and Eddie Hubbard, disc jock, have just published their cute little jump tune entitled "Midnight Flight" . . . Duke Ellington, another one of the bandsmen now flipping the discs, will air his one hour show in Chi from 11 p.m. to 12 over station WSBC starting December 29 . . .

Louis (Da Preem) Prima opened with his ork at the Oriental Theatre December 11. Louis' waxing of "Civilization" is really catching on, with the ops rating it high among the ten top tunes . . . Sam DiCara, press man for the Harmonicats, informs us that the boys have added a new member to the group, namely Kappy LaFell. Kappy, a vocalist, who opened with the 'Cats' a week ago in Miller, Ind. was given a terrific reception by the crowds and from all reports Kappy's vocalizing makes for a very favorable addition to the group. The Harmonicats recently cut ten new sides for Universal Records, some of which will be introduced when they open here at the Oriental Christmas Day . . . We hear that Bonnie Baker has now joined the Universal label while Marie Shaw, well known around nite club circles, has been inked by Tower Records . . . The Bregman, Vocco and Conn pubbery along with their subsidiaries all set to start plugging their new material "Melancholy", "I Feel So Smoochie", "In A Little Red Book Shop" and "Oh What I Know About You", all of which have been one hundred percent recorded . . . Charlie Ventura's sextet raising the rafters at the Club Silhouette. The Silhouette, after experimenting with jazz for awhile will return to the paths of more general entertainment this month . . . Aristocrat Records out with a new release titled "Bilbo's Dead" waxed by the well known race artist Andrew Tibbs. Milt Salstone and Jimmy Martin, distributors for Aristocrat tell us to watch this one in the ten top race tunes, "it's sure to be right up there", say the boys . . .

Jack Buckley tells us that Jimmy McPartland and his jazz combo have been pacted by Vitacoustic Records. We also hear from Jack that Saxie Dowell has recorded two of his own tunes, "Playmates" and "Oogoo", also "Back In Your Own Back Yard" and "Fill 'Er Up" for Vitacoustic, all of which are scheduled for early release. Several distributors who have heard the play backs on these tunes are very enthused about them and their possibilities for excellent sales . . .

★
National releases JUST OUT

ALL DRESSED UP
WITH A BROKEN
HEART

AND

IF I DIDN'T HAVE YOU

ALAN GERARD
NAT. 7019



JUNGLE RHUMBA
AND



Love me
ALAN LOGIN

NAT. 7018

The RAVENS

SUMMER TIME
WRITE ME A LETTER

NAT.
9038

OL' MAN RIVER
WOULD YOU BELIEVE ME

NAT.
9035

ENRIC MADRIGUERA

MADE FOR EACH OTHER

JACK, JACK, JACK

NAT. 9028



"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"Jamboree"

"I'm Tired of Playing Santa Claus To You"

COWBOY COPAS

(King 688)

● Cowboy Copas, currently riding high on the juke boxes of the nation with "Signed, Sealed And Delivered" sends another smash hit towards operators with this dinking labeled "Jamboree" and "I'm Tired of Playing Santa Claus To You". Loads of stuff here for those hill spots, with Copas' rendition in fine style throughout. Both sides a natural for dance and the quiet spots. They should meet with favorable advantage from his many fans.

"High Voltage Gal"

"Cains Stomp"

LUKE WILLS

(Victor 20-2577)

● Pair of sides which might fill the bill of fare are these offered in pleasing tones by the capable Luke Wills. Offering "High Voltage Gal" and "Cain's Stomp", Luke and his boys show in favorable light their splendid music making. His many fans are bound to go for this duo.

"I Can't Go On Living This Way"

"Shut Off From the World"

WALLY FOWLER

(Mercury 6069)

● More mellow rhythm from Wally Fowler with this coupling labeled "I Can't Go On Living This Way" and "Shut Off From the World". The pairing on the weeping side take on loads of finish with Wally grabbing off the glory. Title gives off the wax message on both sides with "I Can't Go On Living This Way" rated as the top deck.

"Never Trust A Woman"

"Behind The Eight Ball"

TINY HILL

(Mercury 6062)

● Mellow musical styling of Tiny Hill with a pair bound to be on the phonos in a short period of time. It's Tiny and his boys coming thru with "Never Trust A Woman" and "Behind The Eight Ball", made of loads of kicks that your phono fans are bound to go for. Top deck is riding the boxes heavily at present and should garner a load of play. The flip, with the title kicking off, should make loads of coin for a host of ops.

Short Shots From the Hills and Plains

Eddy Arnold, top artist of the year on hillbilly platters is currently dicker with a Hollywood movie studio for a movie contract calling for six pictures. Tom Parker, Eddy's manager is quietly arranging details with the flicker studio. Eddy's RCA-Victor records sold more than 2½ million this past year, topping all other artists in his field.

* * *

Ernest Tubb, having completed his personal appearance tour with his picture, "Hollywood Barn Dance", is now back at WSM on the Grand Ole Opry show . . . Judy Martin, soft-voiced folk music singer, is also back at WSM after a short illness . . . Cowboy Copas, who scored so largely in Washington, D.C., when he played Constitution Hall last month with a WSM Grand Ole Opry unit, makes a return to the Capitol December 31st. He will star in his own show then in Washington's Turner Arena . . . Bill Monroe off to a personal appearance tour in Virginia and West vee ay . . . Roy Acuff on the road with Cincinnati and Houston scheduled during December . . . The York brothers are playing to capacity houses in Michigan we hear. Typical of their strenuous routine is a November Saturday night when they finished their Grand Ole Opry stint at midnight, got in their cars and drove to a small town in Michigan for a Sunday matinee . . .

* * *

Ray Smith and his Pinetoppers open at the Village Barn, New York in January with three different networks carry-

ing their show. Watch Ray's sensational recording of "Alcatraz" and "Hell's Fire" on Rainbow Records . . . Stu Davis sets a world's record by flying 3500 miles to record for RCA-Victor. Stu hails from Calgary, Alberta, Canada. He also flew back upon the conclusion of the session for a total of 7,000 flight mileage . . . Red Foley's Decca delight "Never Trust A Woman" is still riding high on the juke boxes . . . Get a load of Rex Allen's "Tear-drops In My Heart" for Mercury platters . . . Tony Guttuso, one of the world's finest guitarists, is one of the busiest fellows we know of these days, doing recording dates day and night. Tony's terrific string tickling is a big contributing factor in a lot of hit records in the folk field . . .

Current Releases by KING

KING 4200

SHE'S FUNNY THAT WAY

Backed by

"Free Lancin' Again"

by JACK MASON

KING

1540 BREWSTER AVE., CINCINNATI 7, OHIO

IT'S A HIT!!

"TURNPIKE POLKA"

By The

DON HENRY HARMONICA TRIO

REGENT RECORD No. 111



By The Company That Gave You The Original Recording Of

"MY GUITAR IS MY SWEETHEART"

By JOHNNY LANE



ORDER FROM YOUR NEAREST DISTRIBUTOR

New York
MAJOR DIST. CO.
563 W. 42nd St.
New York City

New England
NORTHEASTERN
MUSIC SERV.
447 Mass Ave.
Cambridge, Mass.

Missouri-Kansas
MILLNAR RECORD SALES
110 West 18th St.
St. Louis, Mo.

New Jersey
ALL-STATE DIST.
30 Warren Pl.
Newark, N. J.

Illinois
CHORD DIST.
2406 LaSalle St.
Chicago, Ill.

Michigan-Ohio
MORRY KAPLAN MUSIC
313 E. Jefferson Ave.
Detroit, Mich.

Florida
SEMINOLE DIST.
1360 N.E. First Ave.
Miami, Fla.

Pennsylvania
DAVID ROSEN
855 No. Broad St.
Philadelphia, Pa.

Maryland—Dist. of Col.
VIC BADDOCK
633 W. Lombard
Baltimore, Md.

REGENT RECORDS

1184 ELIZABETH AVENUE, ELIZABETH, N. J.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX REPORTS

**1 SIGNED, SEALED AND DELIVERED**Cowboy Copas
(King 658)**2 NEVER TRUST A WOMAN**Red Foley
(Decca 46074)**3 I'LL HOLD YOU IN MY HEART**Eddy Arnold
(Victor 20-2332)**4 B-ONE BABY**Cliffie Stone
(Capitol 40041)**5 TO MY SORROW**Eddy Arnold
(Victor 20-2481)ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY**EASY ROCKIN' CHAIR**Roy Acuff
(Columbia 37961)**AFTER YESTERDAY**Hawkshaw Hawkins
(King 667)**GO ON**Ted Daffan
(Columbia 37959)**DIXIE CANNONBALL**Gene Autry
(Columbia 37963)**KENTUCKY**Jimmy & Leon Short
(Decca 46077)

ENGLAND'S No. 1 SONG HIT

and a BEST SELLER Over Here!

"THE LITTLE OLD MILL"
(WENT 'ROUND AND 'ROUND)

By DON PELOSI, LEWIS ILDA and LEO TOWERS

(Listed Alphabetically)

BUDDY CLARKColumbia 37920

HAL DERWINCapitol 469

MILT HERTH and BOB JOHNSTONE.....Decca 24199

SAMMY KAYERCA-Victor 20-2434

FRANKIE MASTERSMGM 10099

MOOD MUSIC COMPANY, Inc.

1270 SIXTH AVENUE, NEW YORK, N. Y.

RICHARD M. VOLTTER, President MICKEY ADDY, General Manager

(SHAPIRO, BERNSTEIN & CO. INC., SELLING AGENTS)

THANKS OPERATORS FOR
PICKING MY RECORDING OF
WABASH CANNONBALL—#8009 (Continental)
AS ONE OF THE BEST HILLBILLY RECORDS
OF 1947—AS SHOWN IN CASH BOX
DECEMBER 6, 1947

BEST "HILLBILLY" RECORD OF 1947

"IT'S A SIN", Eddy Arnold ...
"JOLE BLON", Moon Mullican ...
"RAINBOW AT MIDNIGHT", Ernest Tubb ...
"WABASH CANNONBALL", Jimmy Dale ...

11,023

"WABASH CANNONBALL", Jimmy Dale ...

4,136
3,246
1,528
989
655

"DAUGHTER OF JOLE BLON", Johnny Bond

... IF IT'S A POLKA HIT IT'S ON CONTINENTAL

NOW GET ACQUAINTED WITH MY NEWEST HIT ...



Coupled with
JOLLY POLKA
FRANK
YANKOVIC
AND HIS ORCHESTRA
C-1220

SEE YOUR Local Distributor OR

CONTINENTAL RECORDS

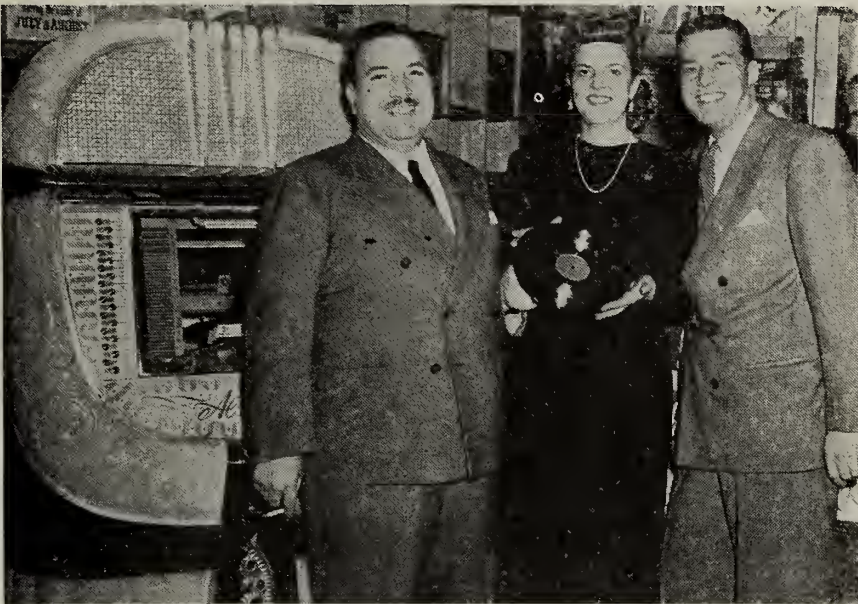
NEW YORK 265 WEST 54th ST., NEW YORK, N. Y.

CLEVELAND 626 HURON ROAD, CLEVELAND 15, OHIO

DETROIT 415 BRAINARD ST., DETROIT, MICH.



Vita Distribs Gleam With New Click Disk



NEW YORK—Caught displaying their latest click Vitacoustic Recording are (left to right) Paul Cassetta, Gloria Friedman and John Roman. Paul and John are the major domos at Vita Records Dist. Co., this city, while Gloria holds forth at Runyon Sales Co. The record—"Bell Boy Boogie", caught on in Chicago recently and is rapidly booming throughout the rest of the nation.

1

BELL BOY BOOGIE
Todd Rhodes
(Vitacoustic)
Still riding on top with coin really pouring in.

2

SINCE I FELL FOR YOU
Annie Laurie
(DeLuxe 1032)
Repeats its position of last week, to remain in the number two spot.

3

DON'T TAKE YOUR LOVE FROM ME
Hadda Brooks
(Modern 153)
In fifth place last week, chirp Brooks booms again to move up to third place.

4

EARLY IN THE MORNING
Louis Jordan
(Decca 24155)
Drops one place this week, as this click disk moves into fourth place this week.

5

HASTINGS ST. BOUNCE
Paul Williams Sextet
(Savoy 659)
In fourth place last week — this tune gives way to strong demand for the other top tunes. Continues to draw sensational play.

6

MERRY CHRISTMAS, BABY
Johnny Moore
(Exclusive 254)
Moves up from the eighth spot of last week, to garner sixth place here.

7

I LOVE YOU YES I DO
Bull Moose Jackson
(King 4181)
Ops peg this one for the top. In ninth place a week ago and into the seventh spot this week.

8

THRILL ME
Roy Milton
(Specialty 518)
Bounces around this week, dropping to eighth place from its sixth spot of last week.

9

EAST SIDE, WEST SIDE
Charley Barnet
(Apollo 1084)
Moves up one notch. Reports show this one a steady coin culler.

10

CHANGEABLE WOMAN
Johnny Moore
(Exclusive 251)
On the bottom, after a sensational ride around the board. Still getting a load of phono play.

? ? ? ? ? ? ? ? ? ? ? ? ? ?

Everybody's Asking

"WHAT DID HE SAY?"

(THE MUMBLE SONG)

?

THE DEEP RIVER BOYS

Will Tell You

ON

VICTOR RECORD No. 20-2610

i i i i i i i i i i i i i i i



EDDIE "Mr. Cleanhead" VINSON

World's greatest blues singer and his orchestra

Exclusive MERCURY Recording Artist

Current Hit!

"RAILROAD PORTER'S BLUES"

"KING FOR A DAY BLUES"

Mercury No. 8060

UNIVERSAL ATTRACTIONS • 347 MADISON AVE., N. Y.



JIMMY LIGGINS

"I CAN'T STOP IT"

Backed by

"TROUBLES GOODBYE"

THE ORIGINAL DRAWING WITH NEW COLOR DISK



Everybody's Asking

"WHAT DID HE SAY?"

(The answer is...)



THE DEEP RIVER BOYS

Will Tell You

ON

VICTOR RECORDS AND DISCS

30000 31000 32000

Victor Records and Discs
The Victor Talking Machine Company
New York, N.Y.

LIMBY RECORDS

I CAN'T FIND IT

12 Records



THE DEEP RIVER BOYS
Will Tell You

THE DEEP RIVER BOYS
Will Tell You

THE DEEP RIVER BOYS
Will Tell You

THE DEEP RIVER BOYS
Will Tell You

THE DEEP RIVER BOYS
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THE DEEP RIVER BOYS
Will Tell You

THE DEEP RIVER BOYS
Will Tell You

SURVEY PROVES AUTOMATIC MUSIC SPEEDS FACTORY PRODUCTION

Report Of American Psychological Association Shows Industrial Music Boosts Output Over Twenty Per Cent

LOS ANGELES, CALIF. — A report published by the Stanford University Press for the American Psychological Association revealed that industrial music in factories throughout the United States has increased production well over 20%.

The report cites an experiment conducted in an assembly plant for radio equipment, in which over 1,000 persons were on the pay roll during the twelve weeks of the study.

Before music was tried, employees were asked about their preferences. A majority said music would be pleasant. Only 1 per cent said it would be "extremely unpleasant". Forty-four per cent reported they would like music all the time. Most preferred swing and semi-classical music to "hot" and "classical".

All age groups favored music, it was learned, although those under twenty were most enthusiastic. The music periods varied from one to five hours. There also were 'no-music' days.

Dr. Henry Clay Smith of Hamilton College, Clinton, N. Y., tells of the results of the experiment in his report:

(1) Production under varying conditions of music increased from 4 to 25 per cent. (2) There were maximum production increases with music 12 per cent of the time on the day shift; and 50 per cent on the night shift. (3) Production tended to decrease with a large increase in the number of semi-classical selections but did not vary with a large increase in the number of vocals. Waltzes were more effective at the opening of the shift than marches. (4) Production increases were greatest during the hours of low production. (5) The more an employee wanted music, the more music tended to increase production; the lower the employee's production, the more music tended to increase production; the more the employee's job permitted conversation while working, the more music tended to increase production. (6) The greater effectiveness of large amounts of music on the night shift corresponded with a greater demand for music on that shift; the greater effectiveness of varied music corresponded with an expressed preference. The greater effectiveness of certain distributions of music corresponds with an expressed preference for such distribution.

No difference was found in the number of accidents when the three shifts were combined, but the day shift had increases and the other two shifts slight decreases in the number of accidents where music was played.

Accidents tended to increase on the day shift with increases in the amount of music, but not on the other two shifts.

Accidents tended to increase with a large increase in the number of semi-classical selections played, but not with the large increase in the number of vocals played.

Accidents tended to increase more with waltzes in the opening period than with marches.

Accidents tended to decrease with music in the earlier part of the shift, but to increase slightly with music in the latter part.

Mr. Joseph Tiffin of Purdue University says in a forward of the report that industrial music "may well become a milestone among studies on the use of music in industry."

It is interesting to note that while music increased production, it also tended to further acquaint the vast listening audience with the recording artist. By accomplishing this, the artist and the recording company benefited by potent promotion, and also resulted in giving the recording company an increase in record sales. Many persons bought those recordings for their home use, after hearing them in the factory.

The music operator, in supplying the music to the factory, also continued to buy recordings to replenish his stock, and continued to satisfy his large listening audience.

The results of this survey conclusively prove that automatic music, whether in factories, taverns, candy and ice-cream shops, professional offices or your neighborhood restaurant; is a definite and integral part of the American way of life.

TOP RECORDS
Getting
TREMENDOUS REACTION
On
The International Novelty Hit
"THE WINDOW WASHER MAN"

and
"DON'T EVER SAY YOU LOVE ME"

Ops: This side will make them cry in their beer.

Recorded by
DICK KUHN
And His Orchestra
TOP RECORD No. 1156

* * *

A "RACE" SPECIAL
"YOU GOT TO STRAIGHTEN IT OUT"

Backed With
"CONCERTO BOOGIE"

Recorded by
TOMMY EDWARDS TRIO
TOP RECORD No. 1159

* * *

Operators Price 49c (Tax Included)
Order from your Nearest Dist.—or

TOP RECORDS
1674 BROADWAY, NEW YORK

WOW!!



YOU'LL "Clap-Hands" WITH GLEE

AT THE PLAYS YOU'LL GET WITH

"RHUMBA JUBILEE"

(The "Clap-Hands" Rhumba)

Sensationally Recorded by

MACHITO and his ORK.

with

PATSY GARRETT (English Vocal)

on CONTINENTAL RECORD No. C-1213

Published by
AMIGO MUSIC CORP. • 562 FIFTH AVE. • NEW YORK, N.Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Off-Color Records Boomerang On Locations

NEW YORK—Off-color records, the subject of wide discussion by automatic music merchants and the topic of recent editorials in *The Cash Box*, caused several music operators to lose their locations, *The Cash Box* learned this past week.

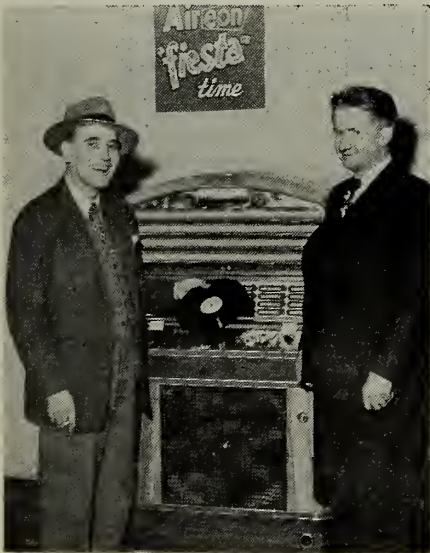
One well noted music operator told of a heated argument, incurred when dissenting patrons in a tavern started a fight; which later caused the tavern owner to call the police. The argument came about after a request by one patron to another to refrain from playing a current popular recording, deemed off-color and banned by many music operator associations throughout the nation.

Music operators contacted, point out that the job of "holding-off" on off-color disks should stem directly from the recording manufacturers. Once a record is out in the market and the public starts demanding it in the juke boxes, a music operator must comply and furnish his locations with those "double-entendre" recordings.

A prominent recording executive told *The Cash Box* that he believes "the production of off-color records a very, cheap and low manner for any record manufacturer to derive some mode of profit."

"The issuance of off-color records, not only tends to destroy current educational programs but also hinders those trying to combat juvenile delinquency," he concluded.

Craig Puts Spotlight On Nashville



NASHVILLE, TENN.—Caught visiting with local Aireon phono distributor C. V. Hitchcock, right) this city, is Francis Craig of "Near You" fame. Craig's Bullet recording of "Near You" set those Aireon phonos playing the tune at a mad pace says Mr. Hitchcock, and also put the spotlight on Nashville.

Mr. Hitchcock, also an executive of the Bullet plattery disclosed that the firms new pressing plant in Nashville will be in operation on January 1st.

Music Ops Demand Better Quality Disks

NEW YORK—Music operators throughout the nation this past week raised loud voices of indignation and protested to *The Cash Box* in regard to the poor quality of recordings now on the market.

Many operators, when confronted with higher prices in the operatoin of their businesses, told *The Cash Box* they would refuse to buy any recordings unless guaranteed a sufficient amount of plays per recording.

One well noted music operator in this city stated that "We get about five to ten plays on several labels who boast that their recordings are tops in quality. If the general public knew that he does not get more than 75 plays on practically any record in the market, he would not buy."

"If these record manufacturers wish to continue to do business with me and other music operators, they had better pay more attention to the quality of their recordings."

Rose Murphy Disk Zooms On Phonos

NEW YORK—Latest click platter on the disk horizon seems to have taken hold in such large proportions in this metropolitan area, as to possibly surpass all advance sales in the history of the recording industry.

The platter that is causing all the fuss, noise and tumult — Rose Murphy's Majestic recording of "I Can't Give You Anything But Love" and "When I Grow Too Old To Dream".

Music men contacted in the New York area predict that Murphy's first release will outsell "Near You", "That's My Desire", "Peg O' My Heart" and even "To Each His Own".

Majestic Brands Inc., local distributors for Majestic Records, disclosed that they have exhausted their initial supply of the Murphy platter and have a backlog of over 20,000 orders. All this with the disk in distribution not quite a week.

Reports received from other Majestic distributors coincide with the New York distributing firm. Figures on hand at press time indicated the largest advance orders ever in the history of the Majestic plattery.

(Editors Note: Rose Murphy's click disk also clicked in the minds of *The Cash Box* reviewers. She gets the "Sleep-er of the Week" — page 14.)

3 — GREAT SONG HITS — 3

ARTHUR GODFREY'S COMEDY POLKA HIT
"TOO FAT POLKA"
By ROSS MAC LEAN and ARTHUR RICHARDSON

(Listed Alphabetically)

ANDREWS SISTERS	Decca 24268	JIMMY DALE	Continental C-1220
ACCORDION MASTERS	Standard 5-135	ARTHUR GODFREY	Columbia 37921
TWO TON BAKER	Mercury 5079	LOUIS PRIMA	Victor 20-2609
BLUE BARRON	MGM 10106	THE STARLIGHTERS	Capitol 480
SLIM BRYANT	Majestic 6022	SEVA ALL STARS	Seva 2004

THE TERRIFIC BALLAD FAVORITE
"— AND MIMI —"
By JIMMY KENNEDY and NAT SIMON

(Listed Alphabetically)

FRANKIE CARLE	Columbia 37819	DICK HAYMES	Decca 24172
JERRY COOPER	Diamond 2083	ART LUND	MGM 10082
DINNING SISTERS	Capitol 466	CHARLIE SPIVAK	RCA Victor 20-2422
RAY DOREY	Majestic 7262	MEL TORME	Musicraft 15144

OUR FIRST 1948 No. 1 SONG
"AN OLD SOMBRERO"
(AND AN OLD SPANISH SHAWL)
By LEW BROWN and RAY HENDERSON
Records Available Shortly

SHAPIRO, BERNSTEIN & CO. INC.
MUSIC PUBLISHERS
1270 SIXTH AVENUE
RICHARD M. VOLTTER, Vice President
NEW YORK, N. Y.
GEORGE PINCUS, General Manager

The Most Unique Record
Of The Year!!

"JUNGLE FANTASY"

RAINBOW 10050
WARNING —

DO NOT PLAY THIS RECORD
IN THE DARK!

RAINBOW RECORDS 156 W. 44 St.
New York 25

BIG in the EAST — and HEADED YOUR WAY!
"AND IT ALL CAME TRUE"

Backed by
"ALL WRAPPED UP IN A DREAM"
Recorded by DON REID with Chet Howard Ork.

on METROTONE RECORD No. 1009

Order NOW from RUNYON SALES CO., 593 TENTH AVENUE, NEW YORK, N. Y.
MASSACHUSETTS MUSIC, BOSTON, MASS.

• DISTRIBUTORS — WRITE-WIRE FOR AVAILABLE TERRITORIES •
METROTONE RECORDS 635 FULTON ST., BROOKLYN, N. Y.

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Tel. 777-3000

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE
INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RE-
CORDS—LISTED IN ORDER OF POPULARITY, INCLUDING
NAME OF SONG, RECORD NUMBER, ARTISTS, AND RE-
CORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	JB—Juke Box	SA—Savoy
AR—Aristocrat	KI—Kling	SI—Signature
BB—Bullet	LI—Lissen	SO—Sonora
BW—Black & White	MA—Majestic	SP—Specialty
CA—Capitol	ME—Mercury	ST—Sterling
CN—Continental	MG—M-G-M	SW—Swank
CO—Columbia	MN—Maer	TO—Top
CR—Crown	MO—Modern	TR—Trilon
CS—Coast	MU—Muscraft	UA—United Artist
DE—Decca	NA—National	UN—Universal
DEL—DeLuxe	RA—Rainbow	VI—Victor
		VT—Viacoustic

The Cash Box, Automatic Music Section

	Dec. 13	Dec. 6	Nov. 29
4—Neor Yau	100.0	120.5	128.6
BU-1001—FRANCIS CRAIG Red Rose			
CA-452—ALVINO REY ORCH. Oh Peter			
CO-3783B—ELLIOT LAWRENCE ORCH. How Lucky You Are			
DE-24171—THE ANDREWS SISTERS How Lucky You Are			
MA-7263—VICTOR LOMBARDO ORCH. Zu-81			
ME-5066—TWO TON BAKER I'm o Lonely Little Petunia			
RA-1001—THE AUDITONES			
SA-657—FOUR BARS & A MELODY			
ST-3001—DOLORES BROWN			
VI-20-2421—LARRY GREEN ORCH. Plc-A-Nlc-ta			
5—Taa Fat Palka	73.5	27.9	47.6
CO-37921—ARTHUR GODFREY For Me and My Gal			
MG-10106—BLUE BARRON O. Mickey			
6—I Wish I Didn't Love You So	72.9	70.5	82.8
CA-409—BETTY HUTTON The Sewing Machine			
CO-37506—DINAH SHORE I'm So Right Tonight			
DE-23977—DICK HAYMES Naughty Angelina			
MA-7225—DICK FARNEY My Young and Foolish Heart			
MG-10040—HELEN FORREST Don't Tell Me			
MU-15117—PHIL BRITO Kote			
VI-20-2294—VAUGHN MONROE ORCH. Tallohassee			
7—Serenade of the Bells	64.1	18.1	26.2
CA-75007—JO STAFFORD The Gentlemen Is A Dope			
CO-37956—KAY KYSER ORCH. Post That Peace Pipe			
DE-24258—GUY LOMBARDO ORCH. Sipping Cider By The Zuyder Zee			
MG-10091—BOB HUSTON A Tune For Humming			
VI-20-2372—SAMMY KAYE ORCH. That's What Every Young Girl Should Know			
8—Haw Soon	62.4	78.7	57.2
CO-37952—DINAH SHORE Fool That I Am			
DE-24101—CARMEN CAVALLERO — BING CROSBY You Do			
MA-1179—DICK FARNEY ME-5069—JOHN LAURENZ You Call It Madness			
TO-1258—JACK OWENS Begin The Bekuine			
VI-20-2523—VAUGHN MONROE ORCH. True			
9—Whiffenpoof Song	36.7	29.5	24.4
CA-20131—THE PIED PIPERS I Get The Blues When It Rains			
DE-23981—LAWRENCE WELK ORCH. Doin' You Good			
DE-23990—BING CROSBY Kentucky Babe			
DE-29132—WINGED VICTORY CHORUS Army Air Corps			
MA-7224—GEORGE PAXTON ORCH. Streamliner			
ME-5068—ART KASSEL ORCH. SI-15013—MONICA LEWIS The House I Live In			
VI-10-1313—ROBERT MERRILL Sweetheart of Sigma Chi			
10—And Mimi	36.4	53.3	49.4
CA-466—THE DINNING SISTERS Fun and Fancy Free			
CO-37819—FRANKIE CARLE O. For Once In Your Life			
DE-24172—DICK HAYMES When I'm Not Near The Girl I Love			
MA-7262—RAY DOREY Freedom Train			
MG-10082—ART LUND Jealous			
MU-15114—MEL TORME Boulevard of Memories			
VI-20-2422—CHARLIE SPIYAK Tennessee			
11—Golden Earrings	34.2	9.9	14.9
CA-15009—PEGGY LEE I'll Dance At Your Wedding			
ME-3072—ANITA ELLIS Love For Love			
MG-10085—JACK FINA ORCH. So Far			

Page 29

	Dec. 13	Dec. 6	Nov. 29
12—I'll Dance at Your Wedding	31.6	11.6	5.9
CA-15009—PEGGY LEE Golden Earrings			
CO-37967—BUDDY CLARK—RAY NOBLE Those Things Maney Can't Buy			
MG-10095—HELEN FORREST			
VI-20-2512—TONY MARTIN Carolina in the Morning			
13—Sa Far	25.7	66.4	50.0
CA-461—MARGARET WHITING Lazy Countryside			
CO-37883—FRANK SINATRA A Fellow Needs A Girl			
DE-24194—GUY LOMBARDO ORCH. A Fellow Needs A Girl			
ME-5076—THE SHELTON TRIO Sentimental Rhapsody			
MG-10085—JACK FINA ORCH. Golden Earrings			
SI-15106—ALAN DALE Oh Marie			
VI-20-2402—PERRY COMO A Fellow Needs A Girl			
14—I Have But One Heart	20.6	50.0	45.8
CO-37544—FRANK SINATRA Ain'tcha Ever Comin' Back			
DE-24154—CARMEN CAVALLERO ORCH. Ain'tcha Ever Comin' Back?			
ME-5053—VIC DAMONE Ivy			
MU-456—PHIL BRITO Tango Dela Rosa			
MU-15069—GORDON McCRAE You Go to My Head			
SI-15130—MONICA LEWIS The Whiffenpoof Song			
VI-20-2424—TEX BENEKE ORCH. Tao Late			
15—White Christmas	19.9	—	—
CO-37955—HARRY JAMES O. All The World Is Mine			
DE-23788—BING CROSBY God Rest Ye, Merry Gentlemen			
MA-1175—EDDY HOWARD O. I'll Be Home For Christmas			
MG-10096—KATE SMITH The Christmas Song			
MU-517—PHIL BRITO Ave Maria			
SI-15058—BOBBY DOYLE Silent Night			
VI-20-2392—SAMMY KAYE O. Winter Wonderland			
16—A Fellow Needs A Girl	17.1	17.8	14.3
CA-463—GORDON McRAE Body & Soul			
CO-37883—FRANK SINATRA So Far			
CN-7270—JIMMY ATKINS So Far			
DE-24194—GUY LOMBARDO ORCH. So Far			
MA-1165—MARTHA TILTON ME-5063—JOHN LAURENZ MG-10109—BOB HUSTON Cutest Little Red Headed Doll			
VI-20-2402—PERRY COMO			
17—Poss that Peace Pipe	15.4	9.7	14.1
CA-15010—MARGARET WHITING Let's Be Sweethearts Again			
CO-37956—KAY KYSER O. Serenade of the Bells			
MA-1176—MARTHA TILTON A Fellow Needs A Girl			
ME-5080—HARRY COOL O. I Wouldn't Be Surprised			
VI-20-2483—BERYL DAVIS			
18—Feudin' and Fightin'	11.1	17.9	51.8
CA-8443—JO STAFFORD Love and the Weather			
CO-37189 [C-119]—DOROTHY SHAY Say That We're Sweethearts Again			
DE-23975—BING CROSBY Goodbye, My Lover, Goodbye			
MA-12011—GEORGIA GIBBS You Do			
ME-6049—REX ALLEN			

Page 30

	Dec. 13	Dec. 6	Nov. 29
MG-10041—KATE SMITH Tomorrow			
VI-20-2313—TEX BENEKE ORCH. How Can I Say I Love You			
19—Papa, Wan't You Dance with Me?	10.3	3.8	2.8
CA-471—SKITCH HENDERSON O. Put Yourself In My Place, Baby			
CO-37931—DORIS DAY Say Something Nice About Me			
DE-24226—GUY LOMBARDO O. I Still Get Jealous			
MG-10092—ART MOONEY O. SI-15166—ALAN DALE I'll Hold You In My Heart			
VI-20-2469—THE THREE SUNS			
20—Dum Dat Song	8.5	—	—
CO-37966—FRANK SINATRA It All Came True			
ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY			
21—Twa Loves Have I	5.1	—	—
22—I Still Get Jealous	4.9	—	—
23—Kote	4.8	10.7	20.3
24—Sugar Blues	3.4	6.5	1.7
25—An Apple Blassam Wedding	3.3	6.6	8.3
26—The Gentlemon is o Dope	3.2	—	—
27—When You Were Sweet Sixteen	1.9	18.0	23.2
28—Thot's All I Want to Knaw	1.8	—	—
29—The Christmas Sang	1.7	9.5	2.9
30—Christmas Dreaming	1.6	4.1	4.9
31—The Whistler	1.5	13.1	14.2
32—I Wander Who's Kissing Her Now	1.4	9.0	23.1
33—Lave for Lave	1.3	6.4	2.7
34—Curiosity	1.2	5.8	—
35—The Little Old Mill	1.1	9.8	1.6
36—Kokomo, Indiona	1.0	6.2	1.5
37—He's a Real Gane Guy	1.0	6.3	—
38—Lozy Countryside	-1.0	9.6	4.8
39—Thot's My Desire	-1.0	4.0	4.7
40—The Lody from 29 Palms	-1.0	12.3	11.4

THE CASH BOX

AUTOMATIC MERCHANDISING SECTION

NAMA EXHIBIT FEATURES COMPLETE VARIETY OF VENDORS

CHICAGO — More than 2,000 coin-men from everywhere in the country are attending the N.A.M.A. 1947 convention and exhibit at the Palmer House, this city, which opened December 14 and runs to the 17th, to view the greatest display of automatic merchandising machines and equipment ever assembled at one convention.

Exhibits in the 10,000 square feet of floor space in the hugh fourth floor exhibition hall include machines which vend automatically candy,

gum, nuts, cigarettes, beverages, popcorn, milk, ice cream, tooth brushes, fruit juices, postage stamps, photographs, voice records, cigars, cough drops, pocket-size books, hot coffee, hamburgers, toasted cheese sandwiches, biscuits, frankfurters, book matches, and many others.

Equipment such as coin changers, coin counters and sorters, slug rejectors, locks, lockers, scales and laundry machines are also on display. In addition the suppliers and merchandise companies are well represented.

There is a great deal of interest in the drink vendors. Canned fruit and vegetable juices are being featured in some of the machines. Bottle vendors, pre-mixed and mixed vendors attracted a great deal of attention.

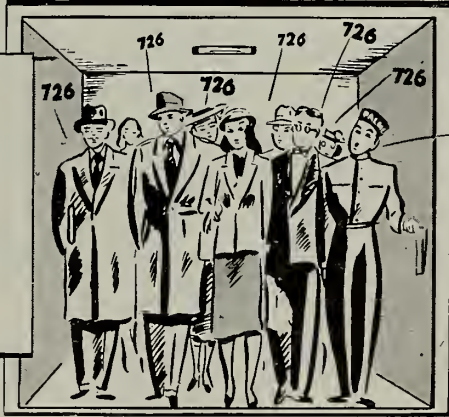
The "Auto-Clerk" of ABT Manufacturing Company, which attracted a great deal of attention last year, won great acclaim at the exhibit. The machine gives change and vends dozens of products automatically.


Service machines were in evidence. There were shoe-shining machines, scales, change makers, etc.

NAMA PROGRAM

- SUNDAY, DECEMBER 14, 1947
- 9 a.m. to 10 p.m.—Registration.
 - 2 p.m. to 10 p.m.—Grand Opening Of The N.A.M.A. Exhibit.
 - 5 p.m. to 7 p.m.—President's and Directors' Reception.
- MONDAY, DECEMBER 15, 1947
- 9:30 a.m. to 12 noon—Cigarette Session.
 - 9:30 a.m. to 12 noon—Beverage Session.
 - 12:00 noon to 6 p.m.—N.A.M.A. Exhibit.
 - 6:30 to 9:30 p.m.—Dinner and N.A.M.A. Annual Business Meeting.
- TUESDAY, DECEMBER 16, 1947
- 8:30 a.m.—Round Table Breakfast.
 - 9 a.m. to 12 noon—Exhibit.
 - 12:30 p.m. to 3 p.m.—N.A.M.A. Luncheon.
 - 3 p.m. to 10 p.m.—Exhibit.
- WEDNESDAY, DECEMBER 17, 1947
- 9:30 a.m. to 12 noon—Candy, Gum & Nut Session.
 - 9:30 a.m. to 12 noon—Bottle, Beverage Round Table.
 - 12 noon to 5 p.m.—Exhibit (Final Day)
 - 7 p.m.—N.A.M.A. Banquet.

UNEEDA DISPLAY
SUITE 726
PALMER HOUSE
CHICAGO
DECEMBER 14-17






EVERYBODY'S
GOING UP TO SEE...

**The New U-NEED-A
ELECTRIC
CIGARETTE MACHINE**

Congratulations!
NAMA
PALMER HOUSE - CHICAGO
DECEMBER 14-17

Patents Pending

MURRAY WIENER — sales
manager and his gang will be on hand
to greet you and demonstrate the
unique and important features of
the NEW U-NEED-A ELECTRIC
Cigarette Machine



AUTOMATIC MERCHANDISING SECTION

FEATURE VENDORS IN STORY IN NOVEMBER ISSUE OF "STEELWAYS"

100 FACTORIES MAKING VENDORS — EXPECT VOLUME SALES TO REACH \$150,000,000 WHOLESALE

NEW YORK—The automatic merchandising business received national publicity recently from an article in The American Iron and Steel Institute released to the national press thru INS (International News Service), in which the story was told of the merchandise that would be vended thru the machines, and which would reach more than a billion dollars (The Cash Box, issue November 22).

The above release was a condensed version of an article that appears in the November 1947 issue of "Steelways", published by the American Iron and Steel Institute.

A multi-colored drawing introduces the story and is the most beautiful illustration ever made featuring automatic merchandise machines and the products vended. A hand is seen dropping a coin in a modernistic vendor, and alongside the machine strung out across two pages are: Cups of coffee, cigarettes, tickets, frankfurters, handkerchiefs, ice cream, candy, gum, aspirin, a typewriter, popcorn, soda, hamburger, stamps, toothbrushes, blades and books.

Headed "Design for Automatic Living" by John Clay Davies, the sub-head reads "Modern vending machines provide unique services, don't talk back or make mistakes and maintain a steady, man-killing pace."

"The vending machine industry is no longer the small-time operation of a score of years ago," writes Davies. "Today it is big business with more than 100 factories making coin-operated devices and expecting to produce a volume which may run to \$150 million, wholesale value. It is estimated that these machines will take 190,000 tons of cold-rolled steel, 50,000 tons of cast steel and more than 40,000 tons of stainless steel."

Mentioning many types of machines and their utilities, plus the amount of merchandise sold, the article also reviews the "service" type of machine, and how it helps the general public. However, a goodly part of the story is pointed at the use of steel, which goes into its construction.

"Although the steel cabinets of most vending machines are designed to take the beating administered by vandals" it reads "there is no longer any need for machines to withstand the roughing up caused by a customer's indignation. The mechanisms have been so improved during the past few years that few people need to shake them.

Sturdiness, however, is still a vital requirement for vending machines. They must be built to stand up under hard usage by millions of individual patrons who have no special reason to handle them carefully. Moving parts must function perfectly over long periods of time, with a minimum of repairs and maintenance. Steel Stampings and machined studs offer the most durable construction.

Resumes Production Of "Frosti-Server" Ice Cream Bar Vendor

LOS ANGELES, CALIF. — H. & M. Company, this city, originally formed in 1932 to manufacture the "Frosti-Server" Ice Cream Bar Vendor, was purchased by new interests on August 15 of this year, and have now resumed operations after being shut down during the war years.

The new owners are R. A. Kelsey, president; J. D. Carter, vice president and sales manager; and John C. Redell, secretary and treasurer.

According to Carter, the firm's hand built units were on test locations from 1932 to 1939 undergoing experimental operation. In 1940 the first hundred production models were built, output being discontinued in 1941.

The firm's new vendor is now enclosed in a redesigned modernistic cabinet, but mechanically remains unchanged from the earlier models. The machine weighs approximately 400 pounds, and stands six feet high, and is built for H. & M. under contract by Western Flying Service, Lakeside, Calif., a firm also engaged in the manufacture of precision parts for aircraft.

According to Carter, the "Frosti-Server" vendors are being sold thru state distributors to operators. Distributor set-ups are now being made.

Carter is also head of Universal Sales Company, headquarters in San Diego, which firm acts as national sales representatives for the "Frosti-Server" Vendor.

Adams-Fairfax Corp. Introduces "Cash-Trio"

LOS ANGELES, CALIF.—Adams-Fairfax Corporation, this city, announced that they have introduced "Cash-Trio", which features three machines on a pedestal, permitting the buyer to purchase merchandise for either 1c or 5c.

"The 'Cash-Trio' not only meets all mechanical and aesthetic requirements" reports Al Silberman, sales manager, "but also permits us to come thru on the desired feature of low price. The pedestal base is something absolutely new. The problem was to get a good looking stand, with polished surface if possible, and still have it light enough in weight to ship to any part of the country economically. Both of these problems have been licked in the 'Cash-Trio' base. This is a hollow, cast aluminum base, highly polished to match the gleaming finish of the machines and chrome polished standpipe. Water can be poured into the hollow to add weight, or if added weight is needed, sand can be poured in."

Silver-King Corp. Introduces Two New Vendors

CHICAGO — To meet the long felt need of operators to step up ball gum vending from child play to adult play, the Silver-King Corporation, this city, has just introduced two new vendors which have already proved their ability to do the trick. These new vendors put ball gum vending in the 5c field, thus appealing to adults as well as children.

The new Silver-King "Prize-King" vends two balls of gum for 5c, or two balls for 1c. In those states where prizes can be used, bigger and better prizes can be offered by the locations. For example, cameras, binoculars, billfolds, radios, and fishing reels are possible prizes because the 5c play returns \$5.00 per pound of gum, giving the operators a bigger margin for more expensive prizes to draw adult play.

In addition, each player has a chance to win two prizes for one play as well as a jackpot prize is one is used.

Many operators on locations such as bowling alleys, arcades, taverns, gas stations, showrooms, etc., already report remarkable sales at two for 5c on both bubble gum and standard gum.

The two for 1c gum vendor is especially attractive, using the smaller size ball gum, and is a real sales stimulator in butcher shops, candy stores, school stores, etc. Although the profit per piece is less, the increased volume at two for 1c more than makes up the difference.

Silver-King Corporation reports it now has ready for delivery the "Prize-King" model 241 on the 2 for 1c play, and "Prize-King" model 245 on the two for 5c play.

"Orders are now being booked on these two models", stated one of the officials, "and from the standpoint of the ball gum vending industry, it is most encouraging to note that 5c gum vending is here to stay."

Silver-King's NEW "PRIZE-KING" BALL GUM VENDOR

2 for 5c
2 for 1c



Sensational new 2 for 1c and 2 for 5c ball gum vendor. Puts ball gum vending in 5c field with appeal to adults as well as children. Bigger play and bigger profits for all types of locations. The most sensational ball gum vendor ever developed!

(Patent Pending)

AT ALL BEST DEALERS OR WRITE
SILVER-KING CORP.

622 DIVERSEY P'KWY., CHICAGO 14, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



● ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

A.M.I.

Model A	\$897.50
Automatic Hostess Complete	
20 Station Unit	14,800.00

HIDEAWAY CAB. W/Selective Play Mech.:

W/Amplifier and Remote Volume Control.....	515.00
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HIDEAWAY CAB. W/Continuous Play Mech.:

W/Amplifier and Remote Volume Control.....	482.50
W/Amplifier—No Remote Volume Control.....	470.00
Complete—No Amp., No Volume Control.....	410.00

AIREON

Blonde Bombshell	\$699.50
Super DeLuxe Phonograph	897.00
Fiesta DeLuxe	699.50
Trio (Wall Box)	69.50
Solo (Wall Box)	46.50
Impresario (Speaker)	42.27
Melodeon (Speaker)	52.97
Carillon (Speaker)	56.18

FILBEN

Mirrocle Cabinet	325.00
30 Selection Stowaway Mech.	398.00

BUCKLEY

Music Box	25.00
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MILLS INDUSTRIES

Constellation	795.00
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PACKARD MFG. CORP.

Manhattan Phonograph	1,000.00
Pla Mor Phonograph (Model 7)	795.00
Hideaway (Model 400)	450.00
Wall Box (Butler)	39.95
1000 Speaker (Paradisè)	159.50
Wall Box (Butler 10c)	41.95
950 Speaker	57.50
650 Speaker	19.75
Spot Reflector	8.50

PERSONAL MUSIC CORP.

Measured Music Boxes, 5c-10c	35.00
Studio Amplifier	505.00
Studio Timing Control Unit	250.00
Master Power Supply Units	140.00

ROCK-OLA

1422 Phonograph (Net)	728.00
1424 Playmaster	440.00
Model 1807 Moderne Corner Spkr.	107.50
Model 1906 Remote Volume Control	6.90
Model 1530 Wall Box	39.50
Model 1603 Wall Speaker	42.50
Model 1606 Tonette Wall Speaker	21.50
Model 1608 Tone-O-Lier Speaker	65.00
Model 1607 Tonette Wall Speaker	19.75
Model 1531 DeLuxe Bar Bracket	8.25
Model 1533 Universal Bar Bracket	3.90
Model 1795 Wall Box Line Booster	16.35

SEEBURG

147-M Symphonola w/remote control	875.00
147-S Symphonola	805.00
H-147-M RC Special	525.00
Wireless Wallomatic	58.50
Wired Wallomatic	46.50
5-10-25c Wireless Wallomatic	75.00
5-10-25c Wired Wallomatic	62.50
Teardrop Speaker	19.95
Teardrop Speaker w/volume control	22.50
Recess Wall & Ceiling Speaker	18.00
Mirror Speaker	49.50
Duo Volume Control	21.90
Power Supply	14.50
Master Amplifier	53.50
Master Selection Receiver	118.00
Wired Master Selection Receiver	105.00
Electric Selector	86.00
Remote Speaker Amplifier	44.20
Solenoid Drum for 147-S	60.50

SOLOPHONE CORP.

Leveling Pre-Amplifier	44.50
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MUSIC

WURLITZER

Model 1100 Standard	\$959.50
Model 1080A Colonial	899.50
Model 1071A Concealed changer with stepper..	529.50
Model 1015 Standard	914.50
Model 1080 Colonial	875.00
Model 1017 Concealed changer with stepper...	499.50
Model 2140 5-10c Wireless	40.00
Model 3020 5-10-25c 3-wire	69.50
Model 3025 5c 3-wire	44.50
Model 3031 5c 30-wire	39.50
Model 3045 Wireless	54.50
Model 212 Master Unit	70.00
Model 215 Wireless Transmitter	17.50
Model 216 Wireless Impulse Receiver	22.50
Model 217 Auxiliary Amplifier	35.00
Model 218 30-wire Adapter Terminal Box...	15.00
Model 219 Stepper	46.50
Model 4000 8" Metal Star Speaker	45.00
Model 4002 8" Plastic Star Speaker	45.00
Model 4004A 8" Metal Musical Note Speaker..	30.00
Model 4005 8" Walnut Round Speaker	22.50
Model 4005A 8" Walnut Round Speaker	25.00
Model 4006A 8" Deluxe, Walnut Round Mirror.	35.00
Model 4007 12" Intermediate Deluxe Speaker..	135.00
Model 4008 15" Deluxe Speaker	185.50

PINS

BALLY

Nudgy	\$289.50
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CHICAGO COIN

Sea Isle	275.00
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GENCO

Bronco	279.50
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EXHIBIT

Star Lite	299.50
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GOTTLIEB

Humpty Dumpty	294.00
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J. H. KEENEY & CO.

Hi-Ride	295.00
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P & S MACH. CO.

Tom Tom	299.00
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UNITED MFG. CO.

Singapore	No Price Set
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WILLIAMS

Bonanza	299.50
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COUNTER GAMES

A.B.T. MFG. CORP.

Challenger	65.00
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BALLY MFG. CO.

Heavy Hitter	184.50
w/stand	196.50

GOTTLIEB

DeLuxe Grip Scale	39.50
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ROLL DOWNS

BALLY

Hy-Roll	499.50
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CHICAGO COIN

Roll Down	395.00
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EDELMAN AMUSE.

Tin Pan Alley.....	No Price Set
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ESSO MFG. CORP.

Esso Arrow	499.50
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GENCO

Bing-A-Roll	499.50
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GREAT GAMES, INC

Teleroll	No Price Set
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GEO. PONSER CO.

Pro-Score	495.00
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UNITED MFG. CO.

Hawaii Roll-Down	395.00
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WILLIAMS MFG. CO.

Box Score	375.50
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ONE-BALLS

BALLY

Jockey Special	645.00
Jockey Club	645.00

GOTTLIEB

Daily Races (F. P. Model)	650.00
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BELLS	
BELL-O-MATIC CORP.	
5c Jewel Bell	248.00
10c Jewel Bell	253.00
25c Jewel Bell	258.00
50c Jewel Bell	338.00
GROETCHEN	
Columbia Twin JP	145.00
Columbia DeLuxe Club	209.50
MILLS SALES CO. LTD.	
Dollar Bell	No Price Set
O. D. JENNINGS	
5c Std Chiefs	269.00
10c Std Chiefs	279.00
25c Std Chiefs	289.00
50c Bronze & Std Chiefs	399.00
5c DeLuxe Club Chiefs	299.00
10c DeLuxe Club Chiefs	309.00
25c DeLuxe Club Chiefs	319.00
25c DeLuxe Club Chief	429.00
5c Super DeLuxe Club Chief	324.00
10c Super DeLuxe Club Chief	334.00
25c Super DeLuxe Club Chief	344.00
50c Super DeLuxe Club Chief	454.00
PACE	
5c DeLuxe Chrome Bell	245.00
10c DeLuxe Chrome Bell	255.00
25c DeLuxe Chrome Bell	265.00
50c DeLuxe Chrome Bell	375.00
\$1.00 DeLuxe Chrome Bell	550.00
5c Rocket Slug Proof	245.00
10c Rocket Slug Proof	255.00
25c Rocket Slug Proof	265.00
CONSOLES	
BALLY	
Wild Lemon	\$542.50
Double-Up	542.50
DeLuxe Draw Bell 5c	512.50
DeLuxe Draw Bell 25c	532.50
Hi-Boy	424.00
Triple Bell 5-5-5	895.00
Triple Bell 5-5-25	910.00
Triple Bell 5-10-25	925.00
BELL-O-MATIC	
Three Bells, 1947	735.00
BUCKLEY	
Track Odds DD JP	1250.00
Parlay Long Shot	1250.00
EVANS	
Bangtails 5c Comb 7 Coin	No Price Set
Bangtails 25c Comb 7 Coin	No Price Set
Bangtail JP	No Price Set
Bangtail FP PO JP	No Price Set
Evans Races	No Price Set
Casino Bell	No Price Set
1946 Galloping Dominoes JP	No Price Set
Winter Book JP	No Price Set
GROETCHEN TOOL & MFG. CO.	
Columbia Twin Falls	485.00
O. D. JENNINGS	
Challenger 5-25	595.00
Club Console	499.00
DeLuxe Club Console	529.00
Super DeLuxe Club Console	545.00
J. H. KEENEY CO.	
Gold Nugget	800.00
PACE	
3-Way Bell Console 5c-10c-25c	\$690.00
5c Royal Console	320.00
10c Royal Console	330.00
25c Royal Console	340.00
50c Royal Console	475.00
\$1.00 Royal Console	650.00
ARCADE TYPE	
BALLY MFG. CO.	
Big Inning	539.50
Bally Bowler	539.50
EDELMAN AMUSEMENT DEVICES	
Flash Bowler	
13'-8"	475.00
11'-8"	450.00
10'-8"	425.00

ARCADE TYPE (continued)	
INTERNATIONAL MUTOSCOPE CORP.	
Atomic Bomber (Model B)	375.00
Deluxe Movie Console	150.00
Deluxe Movie Counter	140.00
P. & S.	
Tom Tom	299.00
MERCHANDISE MACHINES	
CIGARETTE MACHINES	
C. EIGHT LABORATORIES	
"Electro"	222.50
NATIONAL VENDORS, INC.	
Model 9E (Electric)	321.70
ROWE	
Crusader (8 Col) w Stand.....	145.75
Crusader (10 Col) w Stand.....	162.25
U-NEED-A VENDOR	
Monarch 6 Col. w Stand.....	149.50
Monarch 8 Col w Stand.....	159.50
MERCHIANDISE VENDORS	
A. B. T. MFG. CORP.	
"Auto Clerk"—(Gen'l Mdse.).....	
ADAMS-FAIRFAX CORP.	
Cash Tray Vendor	
ASCO VENDING MACH. CO.	
Nut Vendor	
ATLAS MFG. & SALES CO.	
Bulk Vendor	
AUTOMATIC BOOK MACH. CO.	
"Book-O-Mat"	
DRINK-O-MAT IND.	
"Drink-O-Mat"	
BALLY MFG. CO.	
Drink Vendor	
BERT MILLS CORP.	
"Hot Coffee Vendor"	540.00
COAN MFG. CO.	
U-Select-It—74 Model	85.50
U-Select-It—74 Model DeLuxe	95.50
U-Select-It—126 bar DeLuxe	127.50
DAVAL PRODUCTS CO.	
Stamp Vendor "Postmaster"	
HOSPITAL SPECIALTY CO.	
Sanitary Napkin Vendor	
INTERNATIONAL MUTOSCOPE CORP.	
Photomatic	1495.00
Voice-O-Graph	1495.00
KAYEM PRODUCTS	
Vit-O-Mins Vendor	
Dental Kit Vendor	
Chewing Gum Vendor	
LEHIGH FOUNDRIES, INC.	
PX Vendor	No Price Set
MALKIN-ILLION CO.	
"Cigar Vendor"	
NORTHWESTERN CORP.	
"Bulk Vendor"	
REVCO, INC.	
Ice Cream Vendor	
RUDD-MELIKIAN, INC.	
"Dwik-Cafe" Coffee Vendor	
SHIPMAN MFG. CO.	
Stamp Vendor	
TELECOIN CORP.	
Tele-juice	
THIRST-AID, INC.	
Drink Vendor	
U. S. VENDING CORP.	
Drink and Merchandise Vendor	
VENDALL CO.	
Candy Vendor	
VENDIT CORP.	
Candy Vendor	149.50
VIKING TOOL & MACH. CORP.	
Popcorn Vendor	

1947 PRE-INVENTORY CLOSE-OUTS

REAL LOW PRICES!!

USED PIN GAMES

ALL GAMES READY FOR LOCATION

Spellbound	Idaho	Play Boy	Kilroy
Baffle Card	Laura	Double Barrel	Midget Racer
Ballyhoo	Oklahoma	Dynamite	Gold Ball
Mystery	Smoky	Rocket	South Seas
Ranger	Stage Door	Battle Call	Super Score
Vanity	Canteen	Big Hit	Tornado
Lucky Star	Surf Queens	Big League	Amber
Rio	Sea Breeze	Cyclone	Havana
Siesta	Step Up	Fast Ball	Maisie
Honey	Suspense		

NEW FIVE BALLS
Keeney HI-RIDE
Marvel DOLLY
Bally NUDGY
Gottlieb
HUMPTY DUMPTY
Williams BONANZA
United SINGAPORE
Chicago Coin SEA ISLE

PACE SLOTS

KEENEY SUPER BONUS BELLS
AND GOLD NUGGET

BALLY ONE-BALLS
& CONSOLES

Solotone Boxes, Brand New	\$15.00
Personal Music Boxes	15.00
Solotone Location Amplifiers	79.50
Personal Location Amplifiers	89.50
Personal Studio Amplifiers	335.00

PARTS	
Wurlitzer 412 Amplifiers	\$14.50
Wurlitzer 616 Amplifiers	19.50
Wurlitzer 24 Amplifiers	27.50
Wurlitzer Tone Arms	15.50
Wurlitzer AC Motors (1140)	19.50
Speakers for 24 or 616	15.50
Coin Chutes for 24's	14.50

ALL TYPES OF MUSIC MACHINES

ANY AMOUNT YOU NEED!
READY FOR LOCATION!

WRITE FOR REAL
LOW PRICES!

SELLING OUT! PHONO PLASTICS

WURLITZER:		Each
24 TOP CORNERS, Amber or Red	\$	1.20
24 LOWER SIDES, Amber or Red		4.00
500 TOP CORNERS		4.00
600 TOP CORNERS, Right or Left		4.00
800 LOWER SIDES		13.50
800 TOP CENTERS, Right or Left, Red		8.00
600 BACK SIDES, Green		9.50
750 LOWER SIDES, Right or Left		8.75
750 TOP CENTERS, Red		4.25
750 MIDDLE SIDES		2.00
950 LOWER SIDES		10.50

SEEBURG:	
HI-TONE MODELS 9800, 8800, 8200	
Lower Sides	14.50
HI-TONE MODELS 9800, 8800, 8200 Domes,	
Yellow, Red or Green	8.00

ROCK-OLA:	
STANDARD, MASTER, DeLUXE or SUPER	
Top Corners	12.75

MILLS:	
TOP DOOR, Yellow or Blue	5.50

ORDER NOW!
40% DISCOUNT ON ORDERS
PLACED IMMEDIATELY!

WRITE US FOR SENSATIONALLY LOW PRICES ON ABOVE

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C.O.D.

IF YOU NEED ANYTHING IN GAMES OR MUSIC NOT LISTED
ABOVE — WRITE US! WE CAN SUPPLY YOUR NEEDS!

RUNYON SALES COMPANY

593 10th AVENUE, NEW YORK 18, N. Y.

BRyant 9-2235

123 W. RUNYON STREET, NEWARK 8, N. J.

Blgelow 3-8777

1845 THE-INVETORY DECEMBER 1945 REAL LOW PRICES!!

1. 100% Pure
2. 100% Pure
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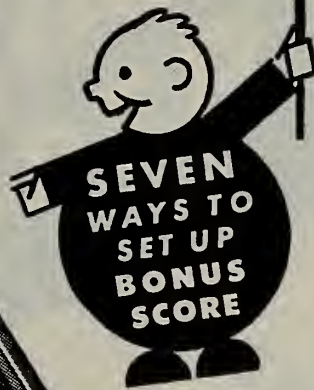
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WRITE US FOR REMARKABLY LOW PRICES ON ABOVE
IF YOU NEED ANYTHING IN RANGE OF MUSIC NOT LISTED
ABOVE - WRITE US! WE CAN FULFILL YOUR NEEDS.

RUNYON SALES COMPANY

1. 100% Pure
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10. 100% Pure



IT'S GOT 'EM ALL TALKING!

Chicago Coin's De Luxe SEA ISLE

**YES, 7 WAYS TO SET UP BONUS
SCORE & 3 WAYS TO COLLECT
THE BONUS... NEW DOUBLE
BONUS FEATURE... 4 LIGHTED
JUMBO ROLL-OVER BUTTONS**

**SEE YOUR CHICAGO COIN
DISTRIBUTOR TODAY!**

**WEST COST REPRESENTATIVE
PHIL ROBINSON
607 KELTON, LOS ANGELES, CALIFORNIA
EASTERN SALES REPRESENTATIVE
ALBERT SIMON
215 W. 64th ST., NEW YORK, NEW YORK**



Chicago Coin MACHINE CO.
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS



Theodore Blatt Appointed Attorney For N. Y. Distributors And Jobbers Assn.



THEODORE BLATT

NEW YORK—Theodore (Teddy) Blatt has been appointed attorney for the Coin Machine Distributors of New York City (distributor and jobber association) this week. The organization is composed of the twenty leading distributors and jobbers in the city, and additional members are being considered.

Blatt, who is also the attorney for the local amusement game operators association (Associated Amusement Machine Operators of New York) has been associated with the industry locally as an attorney since the early days, and is looking forward to successful operation of games here for a long time.

"The games operators had a fine profitable run of 12 years previously" stated Blatt "and we are preparing now for a

solid continual uninterrupted run from now on. We have gained a great deal of knowledge since the old days and will avoid those mistakes we made previously.

"More and more locations are being opened for games" continued Blatt "thus giving this division of the industry a real opportunity to engage in a nice solid profitable business. During the past weeks, new jobbing offices have been opened, and as they qualify and meet the conditions of the CMD, they will be welcomed into the association."

Levy And Holzman Open Jobbing Offices

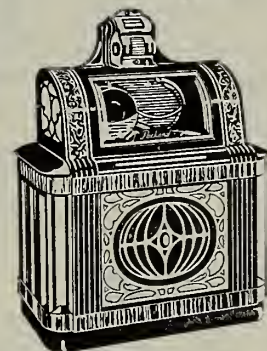
BROOKLYN, N. Y.—Willie Levy and George Holzman, are operating their newly organized jobbing offices under the name of Supreme Automatics, Inc., at 1012 Beverly Road, this city.

Both these coinmen have a wealth of experience, having operated games during the old days, and large music routes currently. The firm is catering to the Brooklyn operators, offering them the new games of all the manufacturers. In addition the firm is dealing in used games and music machines.

Speaking for the firm, Levy stated "Altho our new company is in action only about a month, we have been doing a wonderful business. As soon as we are able to get around to it, we intend to run a big party for the trade. It'll probably be the week before the Coin Machine Show in January, or the week after it."

Supreme is ideally located for the Brooklyn operators, being right off

**NOTHING SUCCEEDS
LIKE**



**A
PREFERRED
PRODUCT
The**

"Manhattan"

Created by HOMER E. CAPEHART

**MOTORS REPAIRED WURLITZER — AMI
— SEEBURG — ROCK-
OLA — MILLS. Rewound to Factory Specifica-
tions. Rapid service—repaired or exchanged
within 24 hours after arrival.**

Complete No Extras \$6.00

M. LUBER

503 W. 41st (Longacre 3-5939) New York

COIN MACHINE MOVIES

**FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS**

Our Films Get The Dimes
PRICE \$32.50 TO \$38.50 Per Reel

PHONOFILM

3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.

Coney Island Avenue, the coin row of the "City's Biggest Borough". There are plenty of parking facilities available on the street, making it possible for the operators to run their cars and trucks right up to the door and load on their equipment.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

WORLD'S LARGEST DISTRIBUTING HOUSE

EMPIRE COIN SUPER MARKET

1012-14 MILWAUKEE AVE

28,000 SQ. FT. BETTER DISPLAY—SUPER SERVICE!



Sale!

NEW IN ORIGINAL CRATES!

AT LESS THAN MANUFACTURER'S COST!

BAT-A-BALL, Sr. **Quantity Is Limited** BAT-A-BALL, Jr.

UPRIGHT MODEL ORDER NOW! WITH STAND

ORIGINAL PRICE NOW ONLY → \$8450 EA. ORIGINAL PRICE NOW ONLY → \$2950 EA.

SPECIAL COMBINATION OFFER—BOTH FOR \$104.50

Legal Everywhere, Entirely Mechanical, Ideal For Small Floor Space, Plenty of Play Appeal!

BRAND NEW CLOSEOUTS!

BALLY BALLYHOO 160.00

MARVEL OSCAR 170.00

GENCO BRONCO Write

GENCO WHIZZ & STAND 79.50

OUR SUPER VALUES!

GOLDEN FALLS, Reg. J.P., New Reb. 5c.....\$135; 10c.....\$140; 25c.....\$145

GOLDEN FALLS, H.L., New Reb. 5c.....\$140; 10c.....\$145; 25c.....\$150

JEWEL BELL, New Reb. 5c.....\$170; 10c.....\$175; 25c.....\$180

JEWEL BELL, Replacement Cabinets \$9.50

50c MILLS GOLDEN FALLS, H.L., New Rebuilt 195.00

NEW PIN GAMES

UNITED SINGAPORE W

MARVEL DOLLY R

KEENEY HI RIDE I

GOTT. HUMPTY DUMPTY T

EXHIBIT STARLITE E

CHICOIN SEA ISLE !

BALLY NUDGY !

WILLIAMS BONANZA !

NEW COUNTER GAMES

PDP-UP CLOSEOUT \$ 17.50

ABT CHALLENGER 49.50

FOLDING STAND 11.95

GOTT. GRIP SCALE 39.50

GRIP-VUE 49.95

BASKETBALL, 1c 34.50

WITH STAND 44.50

KICK. & CATCHER 37.50

DAVAL MARVEL, CIG.REELS 39.50

IMP., 1c or 5c \$ 14.50

BEST HAND 30.00

MEX. BASEBALL 30.00

SKILL THRILL 30.00

FREE PLAY-SPECIAL 30.00

HEAVY HITTER 160.00

WITH STAND 175.00

NEW ONE BALLS

BALLY JOCKEY CLUB, P.D....\$645.50

BALLY JOCKEY SPECIAL, F.P. 645.50

GOTT. DAILY RACES 650.00

NEW CONSOLES

BALLY WILD LEMON W

BALLY DDUBLE UP R

BALLY HI-BOY R

MILLS 3 BELLS I

JENN. CHALLENGER I

EVANS BANGTAILS T

EVANS WINTERBOOK T

EVANS RACES E

BAKERS PACERS, 5c, D.D. !

GROETCHEN TWIN FALLS ... !

NEW ARCADE MACHINES

SPEEDWAY BOMBSIGHT\$359.50

P & S TOM TOM 309.50

METAL TYPER 445.00

IDEAL FOOTBALL 365.00

MIR-O-SCALE 125.00

AMERICAN FORTUNE SCALE .. 169.50

ROLL DOWN GAMES

GENCO BING-A-ROLL 499.50

ADVANCE KULL 499.50

CHICON ROLL DOWN 395.00

BALLY HY-ROLL 499.50

BUCCANEER 449.50

BIG CITY 429.50

FSSO ARROW 499.50

PRO-SCORE 499.50

NEW SLOTS

JENNINGS LITE-UP CHIEF\$324

JENNINGS STANDARD CHIEF\$334

MILLS JEWEL BELL\$344

MILLS GOLDEN FALLS, H.L., 2-5\$484

MILLS VEST POCKETS 259

GROETCHEN DE LUXE COLUMBIA...\$145.00; J. P. COLUMBIA...\$110.00

SLOTS, SAFES, STANDS

CHICAGO METAL REVOLVAROUND—DE LUXE

Single, \$119.50; Double, \$174.25; Triple\$262.00

BOX STANDS\$27.50

FOLDING STANOS..... 12.50

EMPIRE HAS BEEN APPOINTED BY H. C. EVANS AS DISTRIBUTORS IN ILLINOIS, IOWA, MICHIGAN AND NORTHERN INDIANA.

NEW VENDORS

SILVER KING, 1c or 5c

NUT OR GUM BALL\$ 13.95

SILVER KING HOT NUT

VENDOR 29.95

VICTOR MODEL V, 1c GLOBE. 11.75

CABINET TYPE 13.75

25c SANITARY VENDORS,

CLUTCH HANDLE, BRACKET.. 27.50

SLOTS

BONUS BELL, 5c..\$119.50; 10c..\$129.50; 25c.. 139.50

GOLD CHROME, 5c..\$109.50; 10c..\$119.50; 25c..\$129.50

BLUE FRONT, 5c..\$89.50; 10c..\$99.50; 25c..\$109.50

BROWN FRONT, 5c..\$99.50; 10c..\$109.50; 25c..\$119.50

5c GOLD CHROME, H.L..\$119.50; 10c..\$129.50

25c MILLS CLUB CONSOLE 149.50

VEST POCKETS, 1946 Model 49.50

10c BLACK CHERRY, NEW REB..... 134.50

10c JENN. SILVER CHIEF 89.50

5c JENN. CLUB CONSOLE CHIEF 109.50

COLUMBIA J.P., 1946 Model 89.50

5c JENN. BRONZE CHIEF, 2-5 189.50

JENN. CIGAROLA, MODEL XV 99.50

JENN. LITE-UP CHIEFS—Used 10 Days

5c—\$215; 10c—\$225; 25c—\$235.

ONE BALLS

VICTORY SPECIAL, AUTO. SHUFFLE\$249.50

CLUB TROPHY, F.P. 74.50

PIMLICO, F.P. 89.50

'41 OERBY 79.50

RECORO TIME, F.P. 89.50

LONGACRE, F.P. 109.50

TURF KING, P.O. 99.50

JOCKEY CLUB, P.O. 89.50

MILLS OWL, 1 OR 5 BALL, F.P. 49.50

LDNGSHDT, P.O. 69.50

KENTUCKY, P.O. 74.50

SPORT KING, P.O. 64.50

VICTORY DERBY, P.O. 159.50

RECONDITIONED 5 BALLS

LUCKY STAR ...\$169.50

MAISIE 145.00

ROCKET 139.50

CYCLONE 129.50

MYSTERY 129.50

DYNAMITE 99.50

VANITIES 119.50

KILRDY 119.50

SMARTY 99.50

SHOW GIRL 99.50

OPPORTUNITY 89.50

SPELLBOUND 89.50

SUPER SCORE 99.50

FAST BALL 79.50

SUPERLINER 89.50

STEP UP 79.50

MID. RACER 44.50

CANTEEN 59.50

SURF QUEEN 39.50

LITE-O-CARD 44.50

YANK, DOOOLE 44.50

FLAT TOP 44.50

LIBERTY 44.50

SKY CHIEF 44.50

BIG PARADE 44.50

AIR CIRCUS 44.50

KNOCK OUT 44.50

KEEP 'EM FLYING 44.50

SOUTH SEAS 44.50

SANTA FE 44.50

BRAZIL 44.50

TRADE WINDS 44.50

5-10-20\$ 44.50

STREAMLINER 44.50

UN. MIOWAY 44.50

KISMET 44.50

BOSCO 44.50

HI HAT 44.50

YANKS 44.50

VICTORY 44.50

CLOVER 44.50

FLY. TIGERS 44.50

VELVET 44.50

WILDFIRE 44.50

PRODUCTION 39.50

SEA HAWK 39.50

EAGLE SQUAD. 39.50

JUNGLE 39.50

STAR ATTRAC. 39.50

BELLE HOP 39.50

ALL AMER. 39.50

BOLAWAY 39.50

SHOW BOAT 39.50

VENUS 39.50

TOWERS 39.50

ABC BOWLER 39.50

'41 MAJORS 39.50

SEVEN UP 39.50

TEN SPOT 39.50

MARINES 34.50

CONSOLES

BALLY DELUXE DRAW BELL\$335.00

25c KEENEY BONUS SUPER BELL 395.00

5c KEENEY BONUS SUPER BELL 345.00

BAKERS PACERS, D.D. I.P. 395.00

5c COMB. SUPER BELLS 79.50

BALLY SUN RAYS, F.P. 69.50

HI HAND COMB. 69.50

WAITING BIG GAME, 5c, P.O. 99.50

5c PACE SARATOGA SR., P.O. 99.50

5c PACE REELS, COMB. 89.50

JENN. FAST TIME, P.O. 59.50

BALLY BIG TOP, P.O. or F.P. 69.50

MILLS JUMBO, LATE HEAD 69.50

JENN. SILVER MDDN, F.P. 69.50

5c BALLY CLUB BELL 99.50

EVANS LUCKY STAR 109.50

GALLOPING DOMINOS, J.P. 119.50

ARCADE

DRIVEMOBILE\$189.50

EVANS TEN STRIKE, 1947 MODEL 189.50

EVANS TEN STRIKE 89.50

EVANS TOMMY GUN 84.50

EVANS SUPER BOMBER 149.50

BALLY DEFENDER 99.50

BATTING PRACTICE 89.50

GENCO WHIZZ—Like New 69.50

AIR RAIDER 189.50

IDEAL FOOTBALL 189.50

CHICAGO COIN GOALEE, Like New 24.50

GOTT. 3-WAY GRIPS, 1946 Model 89.50

CHICAGO COIN HOCKEY 74.50

RAPID FIRE 47.50

EXH. HAMMER STRIKER 139.50

BALLY UNDERSEA RAIDOR 24.50

PIKES PEAK 24.50

KICKER & CATCHER 24.50

ABT MODEL F, BLUE 24.50

EMPIRE COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. • PHONE: EVERGLADE 2600 • CHICAGO 22, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

UNITED'S SINGAPORE

Greatest of Them All!

**FIVE-BALL
NOVELTY
REPLAY**

Also Built As a Five-Ball
Straight Novelty Roll-Down
Game . . . Console Cabinet

**SEE
YOUR
DISTRIBUTOR
NOW!**



UNITED MANUFACTURING COMPANY

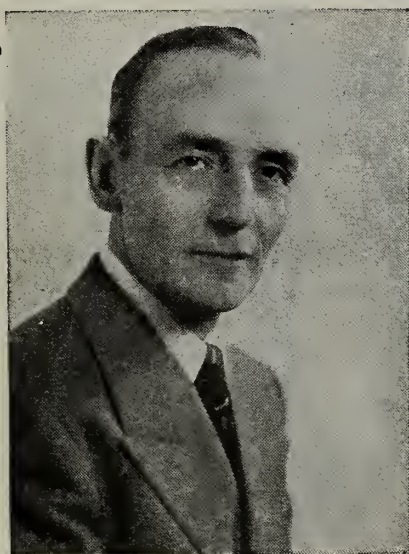
5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

"Bally Bowler" Ski-Ball Game In Production



GEORGE W. JENKINS

CHICAGO—George Jenkins, vice president and general sales manager of Bally Manufacturing Company, this city, announced that after prolonged location tests, the firm has commenced production this week of "Bally Bowler," described as a De Luxe ski-ball type game.

Outstanding play feature of "Bally Bowler" is a new "White Pocket" with constantly changing value, from 40 to 80. In addition to the score-per-game, which is projected in large illuminated numerals, the game registers highest previous score, thus providing strong competitive play appeal. Special acoustic materials are used to make the game practically silent in operation. This feature and the adjustable length — from 9 feet to 15 feet — are reported as opening many new locations to the game.

"We have given 'Bally Bowler' the most careful and lengthy location tests" states Jenkins "and reports from the first fifty games indicate unusually high earning power."

Orders Games—



WAUSAU, WIS.—Bob Schaeffer, one of Empire Coin Machine Exchange's (Chicago) topflight road salesmen, who covers the Wisconsin territory, pictured above (right) with Mickey Green of the Green Novelty Company, this city, explaining the reason for the delay in deliveries of Gottlieb's "Humpty-Dumpty's".

"Back-orders for this Gottlieb game" explains Bob "have stacked up due to the tremendous demand for it, and we are filling orders in the rotation they were placed."

In addition to the rush for the "Humpty-Dumpty" game, Schaeffer reports that this trip thru the territory resulted in many orders for games they distribute for other manufacturers plus some nice used equipment orders.

"in!"



... with the new
A M I phonograph

You'll have fewer out-of-order calls with a Jennings!

O. D. Jennings & Co. 4309 W. Lake St.
Chicago 24, Ill.

Baum Dist. Co. Turns Over Lines To Universal

ST. LOUIS, MO. — Dan Baum, Baum Distributing Company, announced that his company has turned over all their machine lines to the Universal Distributing Company, 210 N. Ewing Avenue, this city.

Walter Gummersheimer, one of the best known coinmen in the country, is sales manager for the Universal firm. They are featuring the lines of various manufacturers, as well as dealing in used equipment of all kinds. At present Gummersheimer is busy with Chicago Coin Machine Company's latest five ball "Sea Isle" and the rolldown "Chicago Coin's Roll Down".



JOE ASH

ACTIVE
Reconditioned
GAMES
'NUFF
SAID!

For A
Complete
List of
Specials

Drop a Line
to Any One
of Our
3 Offices

Active Amusement Machines Co.
666 NORTH BROAD ST., PHILA. 30, PA.
Phone: Fremont 7-4495
98 CLINTON AVE., NEWARK 5, N. J.
Phone: Mitchell 2-8527
1120 WYOMING AVE., SCRANTON, PA.
Phone: Scranton 4-6176

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

SHOW POSTERS READY



Herb Jones, chairman of the publicity committee, 1948 Coin Machine Industries Show is releasing to all exhibitors a highly attractive, striking poster to publicize the January Show. The exhibitors are planning to send these posters to all their distributors and jobbers for display in their offices and showrooms. The poster, reproduced above in miniature, measures 22 inches in height, and is 16 inches wide.

1948 COIN MACHINE SHOW WILL FEATURE SPECIAL PROGRAMS

CHICAGO—The 1948 Coin Machine Show will feature special programs during the four days of the show for the visiting coinmen. Listed below is the schedule:

MONDAY, JANUARY 19

10 a.m. to 9 p.m.—EXHIBIT

EVENING—Dinner for Presidents and Executive Secretaries of State and Local Associations for discussion of CMI's program for the benefit of the Industry.

TUESDAY, JANUARY 20

10 a.m. to 12 noon—EXHIBIT

4 p.m. to 10 p.m.—EXHIBIT

NOON—Luncheon, followed by an address by Dr. Preston Bradley, who in past years has always had a message of special importance to the coin machine industry. At the same meeting, Jim Mangan, director of CMI Public Relations Bureau, will lead a discussion on the industry's public relations program.

WEDNESDAY, JANUARY 21

10 a.m. to 9 p.m.—EXHIBIT

NOON—Luncheon meeting of the National Association of Amusement Machine Owners.

EVENING—Dinner and annual meeting of all regular members of Coin Machine Industries, Inc. Following the dinner will be election of directors to succeed those whose term expires.

THURSDAY, JANUARY 22

10 a.m. to 4 p.m.—EXHIBIT

EVENING—Annual Banquet in the Grand Ballroom of the Stevens Hotel.

*Now
Delivering!*

THE NEW JEWEL BELL CABINET

FITS ANY MILLS
MECHANISM **\$59.50**
Price.....

This \$59.50 plus your mechanism
gives Jewel Bell coverage for
your location

REBUILT SLOTS

Jewel Bell — 5c	\$160.00
Jewel Bell — 10c	165.00
Jewel Bell — 25c	170.00
Golden Falls — 5c	\$145.00
Golden Falls — 10c	150.00
Golden Falls — 25c	155.00
Golden Falls — 50c	200.00
(hand load)	

AMERICAN AMUSEMENT CO.

158 E. GRAND AVENUE
CHICAGO 1, ILL.

(Phone: Whitehall 4370)

Going Out Of Business

**CLOSING OUT THE
FOLLOWING AT
ROCK BOTTOM PRICES**

WRITE FOR ROCK BOTTOM PRICES
BAUM DISTRIB. CO.

2332 LOCUST STREET
ST. LOUIS 3, MISSOURI
(Phone: CEntral 3045)

14 Late Model Strikes and Spares
with the Latest Cable Assemblies —
will pass for brand new.

25 Brand New Test Quests in Orig-
inal Cartons — the Combination
Gripper and Question and Answer
Machine. Legal anywhere.

NOW DELIVERING!

Williams'

Greatest 5-Ball

"BONANZA"

PLACE YOUR ORDER NOW!

EXCLUSIVE DISTRIBUTORS



ALSO EXCLUSIVE DISTRIBUTORS
FOR
AIREON MUSIC

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

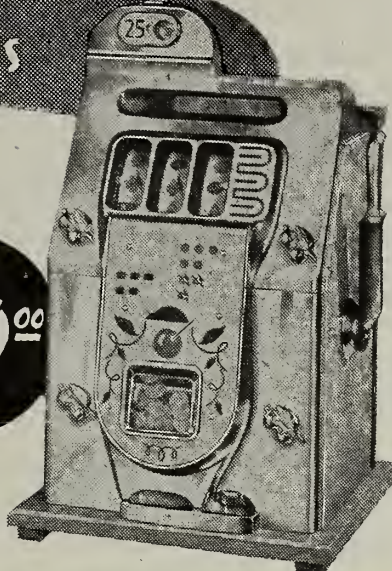
FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

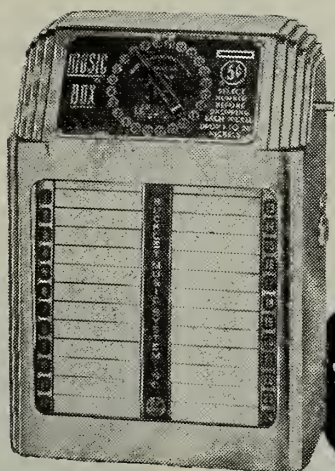
Cherry or Diamond Ornaments,
Maroon, Copper, Gold, Green,
Aluminum Gray, Chocolate, Surf
Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

\$50⁰⁰



THE NEW Music Box



\$25⁰⁰

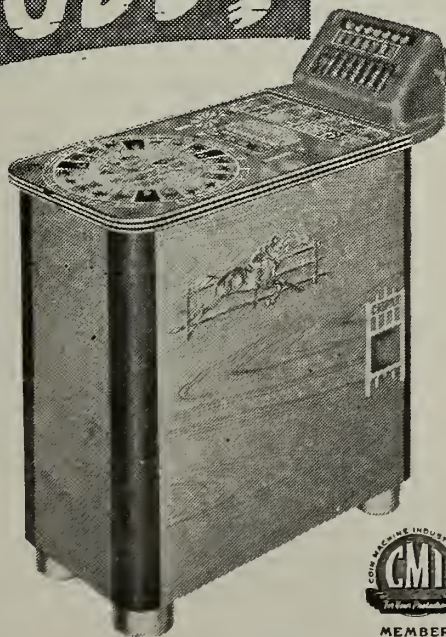
Buckley gave Music Operators the **FIRST** practical and profitable music box at the **LOWEST PRICE**. Today, Buckley leads the field by offering a **NEW** music box of advanced design and perfection at a **NEW LOW PRICE**.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view, Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and out-earn all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.



\$1250⁰⁰



Buckley Manufacturing Co.

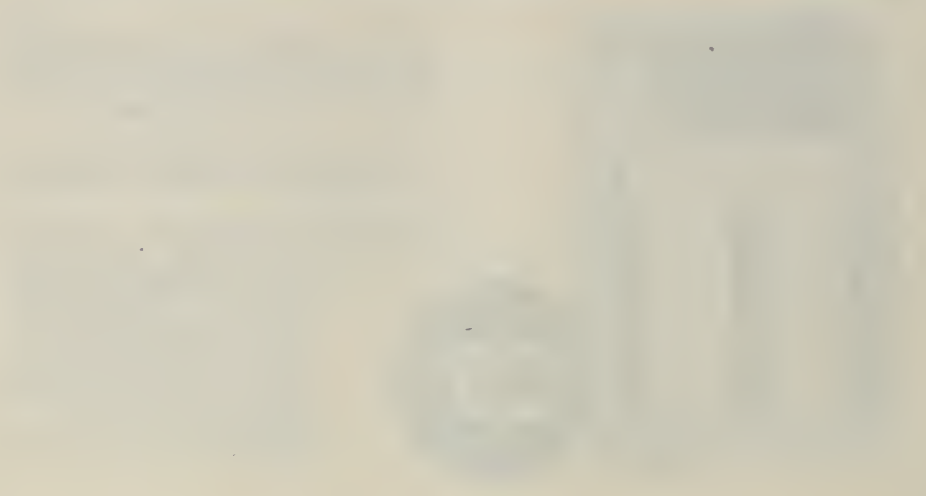
4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-28-6533)

THE UNIVERSITY OF CHICAGO
PRESS



CHICAGO, ILLINOIS



UNIVERSITY OF CHICAGO PRESS



CHICAGO, ILLINOIS

Gottlieb "Does Not Choose To Run" For Re-Election As President Of CMI

Served As Pres. 8 Years — Director for 12 Years

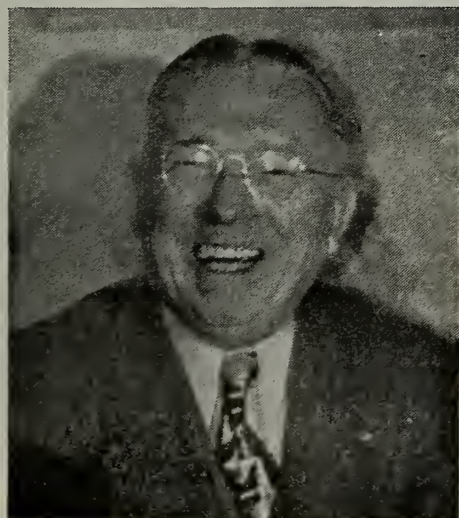


DAVE GOTTLIEB

CHICAGO—Dave Gottlieb of D. Gottlieb & Company, this city, and president of the Coin Machine Industries, has informed the membership that he will not be a candidate for the office of President at the expiration of his present term, January 20, 1948.

"I have served as Director of the Manufacturers' Association for 12 years, and as President for 8 years," stated

Entertainment At CMI Banquet Greatest Ever



RICHARD W. HOOD

CHICAGO—R. W. (Dick) Hood, H. C. Evans & Company, and chairman of the entertainment committee for the CMI Show is planning on presenting the most stupendous evening of entertainment ever produced in the industry's history at the Grand Ball Room of The Stevens Hotel, on the evening of January 22.

The evening's entertainment will get under way with the traditional banquet. At the conclusion of the banquet, the finest choice of current stars of the stage, radio and night clubs will put on a breath-taking show on the tremendous stage. The Committee has decided not to announce details of the program until all entertainers are selected and signed. Full details will be announced later.

"Advance reservations point to the fact that the show will be a sellout" stated Hood "and we suggest that reservations be made at once to insure your party suitable space for this 'Show of Shows'."

Gottlieb "and I now feel that the responsibilities of the office of President should be turned over to some other man. There are many capable men who have the ability to administer the office properly and direct the activities of the association in such a manner as to enhance the prestige of the organization.

"During all the years that I have been connected with the association, I have always served to the best of my ability, and in the interest of the entire industry. I now feel that I am entitled to a little rest, and I am sure that those who have worked with me on association matters will agree.

"I want to take this opportunity to thank the entire industry for the splendid co-operation given me during my tenure of office."

Speculation is rife as to whom the next president will be. The present officers are R. W. (Dick) Hood of H. C. Evans & Company, vice-president; John Chrest, Exhibit Supply Company, Treasurer; and the Board of Directors consists of Walter Tratsch, A.B.T. Manufacturing Corporation; Herb Jones, Bally Manufacturing Company; Sam Wolberg, Chicago Coin Machine Company; Louis Gensburg, Genco Manufacturing Company; and Harry L. Williams, Williams Manufacturing Company.

Any of these present officers or manufacturer members of the CMI may be nominated and elected by the organization at its annual dinner and meeting Wednesday evening, January 21.

AMI AUTOMATIC HOSTESS UNIT!

2 UNITS OF 10
COMPRISING 20 MACHINES
EXCELLENT CONDITION!

WILL SELL
COMPLETE FOR **\$2,500.00**

WRITE — WIRE — PHONE

DAVID ROSEN, Inc.

Exclusive AMI Distributor

503 Evergreen Ave. | 855 N. Broad Street
Baltimore 23, Md. | Philadelphia 23, Pa.
Edmonson 5322 | Stevenson 2-2903

CLOSE-OUT!

Brand NEW
Bally NUDGY

(Original Crate)

WIRE — PHONE or WRITE
FOR BARGAIN PRICES

GLOBE DISTRIBUTING CO.

1623 No. California Ave., Chicago 47, Ill.
(Tel.: ARmitage 0780)

SAY, "I SAW IT IN THE CASH BOX."

Aireon

MANUFACTURING
CORPORATION

Finest

IN MUSICAL EQUIPMENT

General Offices

1401 Fairfax Trafficway, Kansas City, Kansas

Mafco Corp. Ltd., 4001 St. Antoine Street, Montreal, Que.

Cinaudagraph Speakers Division of Aireon

A-4

TERRIFIC!

it's

it's

EXCITING!

DIFFERENT!

it's **GENCO'S**

it's

NEW

ROLL-DOWN GAME

**SEE YOUR LOCAL DISTRIBUTOR
FOR DELIVERIES**

WHAT A GIFT

FOR A BONAFIDE COINMAN!

"THE CASH BOX"
Only \$500

Here's the solution to the problem of a gift for those coinmen on your list — a subscription to **THE CASH BOX** Only \$5 for 13 solid weeks of real enjoyment, information and reading pleasure. Your gift card enclosed with each subscription you give. **WRITE NOW . . .**

**SEND \$5 GIFT SUBSCRIPTION TO THE FOLLOWING.
ENCLOSED FIND MY CHECK AND GIFT CARDS!**

NAME.....

FIRM.....

ADDRESS.....

CITY.....ZONE.....STATE.....

NAME.....

FIRM.....

ADDRESS.....

CITY.....ZONE.....STATE.....

NAME.....

FIRM.....

ADDRESS.....

CITY.....ZONE.....STATE.....

THE CASH BOX • 381 FOURTH AVENUE • NEW YORK 16, N. Y.

SURE IS EASY THIS YEAR!



**BOOTHS
2 - 3 - 4**



MEMBER

"There is no substitute for Quality!"

D. GOTTlieb & Co.

1140 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

ADDITIONAL CMI EXHIBITORS

Inadvertently Omitted From Listing In Issue Of December 13

CHICAGO—Due to a mechanical error, the names and booth numbers of five exhibitors who will display their equipment at the CMI Convention at the Sherman Hotel on January 19 to 22 were inadvertently omitted. In addition to those companies listed in last week's issue of *The Cash Box* (December 13), the following will exhibit:

THE VIKING TOOL & MACH. CO.
BELLEVILLE, N. J.
Booths 137 & 138

WATLING MANUFACTURING CO.
CHICAGO, ILL.
Booths 12, 13 & 14

WICO CORPORATION
CHICAGO, ILL.
Booths 81, 82 & 83

WILCOX-GAY CORP.
CHARLOTTE, MICH.
Booths 23 & 24

WILLIAMS MANUFACTURING CO.
CHICAGO, ILL.
Booths 17, 18 & 19

A complete list of CMI Exhibitors will be published once again in a forthcoming issue.

Personal Invitation

To JOBBERS, DISTRIBUTORS and OPERATORS
You are invited to attend the greatest Coin Machine Industry Show ever held in Chicago, at the Sherman Hotel, January 19th-24th.

You will find there displayed the best and newest coin machines made by your favorite and reputable manufacturers whose products have brought you good results. You will have the occasion to forget yourself for one week's time and indulge in some hilarious celebrations that renewed acquaintanceship may afford you . . . and while you revel and make merry . . . and if you still can spare some time, stop off and say Hello to us, as we will be at BOOTHS 15 and 16 with our newest

"FLASH BOWLER"

BOWLING GAME

"TIN PAN ALLEY"

ROLL DOWN GAME

• AND OTHER EDELCO'S GAMES •

BOOTHS 15 and 16

EDELMAN AMUSEMENT DEVICES

2459 Grand River

Detroit 1, Mich.

Phone Randolph 8547

Havana Coin Company Cooperates In Cancer Fund Drive

HAVANA, CUBA — Leon Shapochnik, vice president of Cia. Distribuidora Pan-Americana, S. A., Wurlitzer distributors in Havana, Cuba, notified Jim Mangan director of CMI public relations bureau, that they are co-operating in the collection of donations for the Damon Runyon Cancer Fund.

Altho coinmen in this country have put forth great efforts to make the Cancer Fund a tremendous success, this is the first indication from a coinman in

another country that coinmen everywhere are behind the industry's program to collect the \$250,000 by showtime.

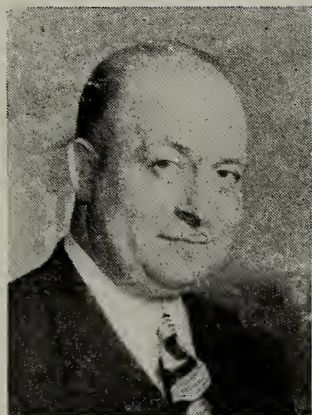
In responding to Shapochnik, Mangan wrote: "You thoroughly gladden the hearts of all in the U.S.A. with the news that a group in your company is faithfully working on the Cancer Fund. The example you are showing acts as an inspiration to all of us to do more and better work in behalf of this great cause."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

[illegible]

SUTTON-KIPNIS TAKE OVER WURLITZER DISTRIBUTING OFFICES IN NEW YORK CITY

New Set-Up To Become Effective January 1, 1948



GORDON B. SUTTON

NEW YORK—Gordon B. Sutton and Daniel D. Kipnis have announced that they will take over the New York offices for the distribution of Wurlitzer phonographs and accessories effective January 1, 1948. Edward Smith, present head of Emby Distributing Company, Inc., reported that he is retiring from the business as of that date.

Sutton has a vast knowledge of the Wurlitzer line, his experience running back many years. For the past year he has headed the office of Illinois Simplex Distributing Co., in Chicago. In addition, he heads the Indiana Simplex Distributing Company, located in Indianapolis. Altho Sutton will give up his interest in Illinois Simplex, he states he will retain the Indianapolis offices.

Sutton first became associated with the Wurlitzer distributing organization in 1940. His wonderful success in the distributing field resulted in his appointment to the position of Assistant Sales Manager of The Rudolph Wurlitzer Company's North Tonawanda, New York, division in January 1945. Sutton held this position until October 1946, when he returned to the distributing end of the business.

Kipnis, a former Lieutenant Commander in the United States Navy, and a lawyer in Chicago for ten years, has been interested in the business for many years.

Sutton and Kipnis will be on hand in the New York offices starting with the first of the year to meet with all the local music operators. "We will give the music operators the best possible service" stated both men. "We invite all coinmen to visit with us, and we assure them of the utmost co-operation at all times."

FREED BECOMES ASSOCIATE OF ILLINOIS SIMPLEX DIST. CO.

CHICAGO—With Gordon Sutton heading for New York City to take over the distributor offices there, it was announced that Art Freed, well known coinman, will become associated with the Illinois Simplex Distributing Company, this city.

Freed has many friends in the coin machine business, having formerly been associated with the late Al Goldberg, whose firm distributed the Wurlitzer line of phonographs and accessories in Chicago. Freed will step into the firm beginning with the first of the new year.

Until Sutton leaves for New York, Freed and he will be on the floor to talk with the operators. Freed has many operator friends in the territory and is anxious to meet with them once again and renew his old relationships.

**SAM
STERN**
Says . . .



WILLIAMS' BONANZA

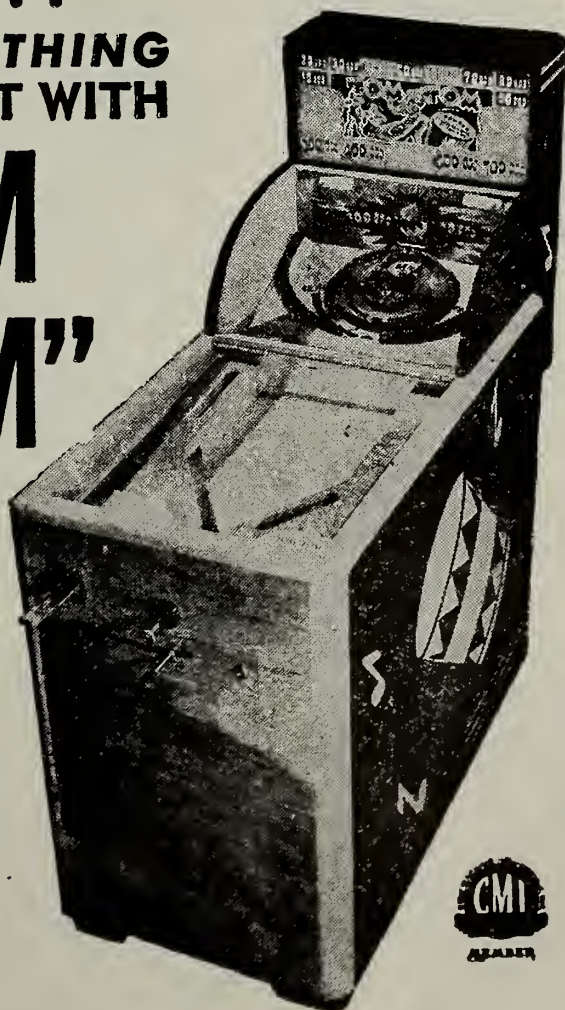
*Is an extravaganza of profit,
action and high score.
It's terrific — It's wonderful*

ORDER TODAY
from **SCOTT-CROSSE**
Your **WILLIAMS** Distributor

SCOTT-CROSSE CO.
1423 Spring Garden St., Phila., Pa.
Rittenhouse 6-7712

MORE . . . OF EVERYTHING YOU WANT WITH "TOM TOM"

Tom Tom looks like a pin game, is the same size as a pin game, plays like a pin game (and in the most elaborate cabinet you ever saw)—but that's where the resemblance ends. The player shoots 8 plastic balls at a barrel that slowly revolves, and if he's skillful enough, he gets 100,000 for each ball in the barrel, and he gets that ball back for replay. Every ball counts for something, from 10,000 and on up to 990,000. With a total score of 500,000 or more the player receives a reward: It's about the most competitive game you ever saw.



P & S MACHINE COMPANY

3017 N. SHEFFIELD AVE — PHONE DIVERSEY 2414 — CHICAGO, ILL.


**Read All About
THE
"TWO-IN-ONE"
ISSUE**

DATED DECEMBER 27

**TURN BACK TO
PAGES 7 & 8**

ATTORNEYS TAKE OVER
MUNICIPAL DISTRICT
OFFICE IN NEW YORK CITY

The city of New York has
been reorganized and
the city of New York
has been reorganized and
the city of New York
has been reorganized and



Small illustration of a person sitting at a desk, possibly a clerk or official, with a lamp and papers.

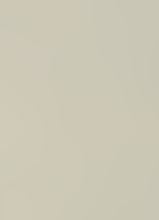
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Small text block, possibly a notice or advertisement, with several lines of illegible text.



Large illustration of a person sitting at a desk, similar to the one in the top left, with a lamp and papers.

Small text block, possibly a notice or advertisement, with several lines of illegible text.



Small illustration of a person sitting at a desk, possibly a clerk or official, with a lamp and papers.

Small text block, possibly a notice or advertisement, with several lines of illegible text.

Niagara Music Ops Assn. Practically 100% Solid

Devise Commission Plan

NIAGARA FALLS, N. Y. — Early in September of this year, a group of music operators began the formation of an association in this city, and today the Niagara Music Association is functioning with practically 100% membership.

"Of the four hundred odd machines in Niagara Falls and vicinity" reports A.A. Bradt of Frontier Novelty Company, president of the association, "all but three machines are represented in our association to date, and we are quite confident that it will be one hundred per cent before long.

"One of the main objectives in forming this association, aside from promoting cooperation among all operators, is of course to adjust commissions to a more equitable basis. We have followed with much interest, articles on the subject in the issues of *The Cash Box* and concur with the general idea wholeheartedly. However, we feel that there are some disadvantages in each of the plans thus far presented, and as a result have spent considerable time discussing many proposed schedules.

"As an association we are agreed that the soundest basis to operate is a plan devised by Frontier Novelty Company which makes the location a 'partner' in the receipts after the costs of operating and depreciation (the biggest consideration in the business today) is deducted."

Officers of the Niagara Music Association are: A. A. Bradt, Frontier Novelty Company, president; Dave Oliver, Music Service Company, vice president; Dan Oliver, Cataract Amusement Company, secretary; and C. L. Carr, C. L. Carr & Son, treasurer.

A complete breakdown of the Frontier Novelty Company plan, together with charts, will be published in the next issue of *The Cash Box* (December 27).

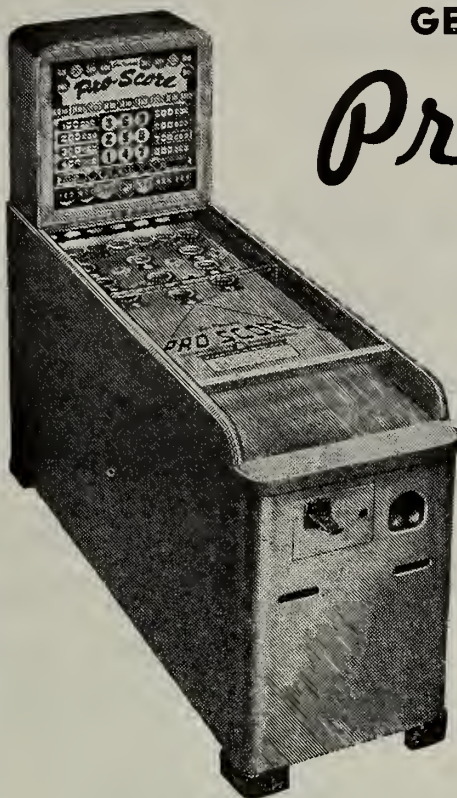
Washington, D. C. Music Ops To Form Association



HIRSH DE LA VIEZ

WASHINGTON, D. C.—An association whose membership will be composed only of music machine operators is being formed in this city, according to Hirsh

it earns, earns, earns — oh brother, how it earns!



GEORGE PONSER'S

Pro-Score

The game of the year! It's got that thing called action — that excitement that makes it a big time money-maker.



ORDER TODAY
FROM YOUR
NEAREST
DISTRIBUTOR



(Northwestern Mich.) MILLER VENDING CO. 42 Fairbanks Grand Rapids, Mich.	(Greater Mich.) WOLVERINE SALES CO., Inc. 2200 W. Warren Ave. Detroit, Mich.	(Wisconsin) WISCONSIN NOVELTY CO. 3734 N. Green Bay Ave. Milwaukee 6, Wisc.	(Southern California) LYN BROWN CO. 1351 W. Washington Blvd. Los Angeles, Calif.	(New York & N. J.) SEACOAST DISTRIBUTORS, Inc. 629 - 10th Avenue New York 18, N. Y.
--	--	---	--	---

Distributors! — ACT FAST FOR AVAILABLE TERRITORIES

GEORGE PONSER CO.

158 EAST GRAND AVE., CHICAGO 11, ILLINOIS

Superior 4427

IT'S CHEAPER TO BUY THE BEST!

FIVE-BALLS

Reconditioned
and Guaranteed

Flamingo	\$150
Havana	140
Cyclone	135
Mystery	125
Kilroy	115
Carousel	115
Rio	115
Dynamite	100
Superscore ..	95
Spellbound ..	85
Superliner	75
Big Hit	65

Terms: 1/3 Deposit
Bal. Sight Draft

ONE-BALLS

Pay Out

Bally Entry, Brand New, Original	
Crates	\$475
BALLY VICTORY	
Derby	165
Jockey Club	95
Turf King	95

Free Play

Keeney Hot Tip	375
Bally Special	
Entry	395
BALLY VICTORY	
Special	220

Only a Few Left!

WILLIAMS
ALL-STARS
BASEBALL
Brand New
\$479.50

CONSOLES

New Keeney Consoles
Gold Nugget, Two Way
Model, any comb.

5c-10c-25c	\$800
Bonus Super Bell, Twin Model, any comb.	
5-10-25c	1000

Reconditioned and
Guaranteed

Keeney Three-Way Bonus Super Bell, 5c-10c-25c	845
Keeney Single Bonus Super Bell	325
Bally Draw Bell	295
Mills Three Bells, 5c-10c-25c	250
Pace Twin Reels, 10c-25c and many others.	125

Write for Our Complete List

WORLD WIDE Distributors, Inc. 2330 N. WESTERN AVE.
CHICAGO 47 EVERglade 2300

de La Viez of Hirsh Coin Machine Corporation.

The first meeting has been called for Tuesday, December 16 at the Chantilly Room of the Hamilton Hotel for 8 P.M.

"Every juke box operator in the vicinity of Washington, D. C., nearby Maryland and Virginia has been invited to attend" reports Hirsh. "About forty music men have indicated that they will be present, and we expect an additional twenty or so. A group of music machine operators here met informally a short while ago and it was decided that complete cooperation amongst us would result in many operating conditions becoming more favorable and profitable. We therefore agreed to contact all the juke box operators in our territory in this effort to form an association."

Videograph Shown At Automatic Phono Dist. Co.

CHICAGO — Mike Spagnola, general manager of the Automatic Phonograph Distributing Company, this city, played host to over a hundred coinmen at his headquarters on Sunday, December 7, who came to view the coin-operated phonograph and television combination manufactured by the Videograph Corporation of New York City.

Starting at 2 P.M., the reception continued late into the night. Visitors were treated with refreshments and met many of Chicago celebrities of radio, the entertainment world and recording companies.

H. F. Dennison, president of Videograph and Dave LaRue were on hand to demonstrate the machine. The guests were treated to a visual of the football game being played in town between the Chicago Bears and the Los Angeles Rams.

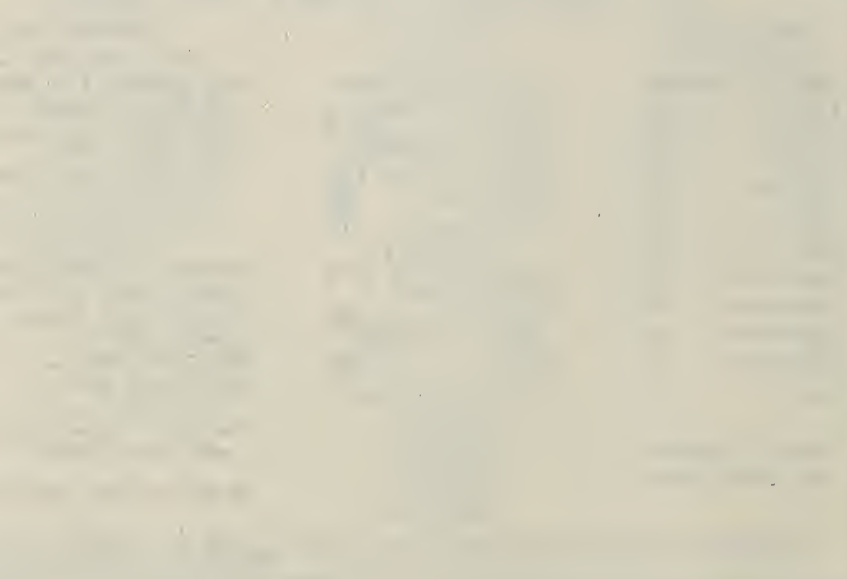
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Thanks A Million --

**TO ALL THE COINMEN WHO ATTENDED
OUR RECEPTION and SHOWING OF
THE 1948 BUCKLEY LINE**

New 1948 "CRISS CROSS" BELL

New 1948 "DAILY DOUBLE" TRACK ODDS

New 1948 WALL and BAR BOX

**AND ALL THE REST OF THE NEW 1948 BUCKLEY LINE
OF EQUIPMENT AND ACCESSORIES**

**★ GUARANTEED USED MACHINES ON HAND ★
BELLS - CONSOLES - ONE-BALLS - PINS**

The Machines are Perfect . . . The Prices Are Right . . . Write for List!

BOB BUCKLEY

SAM TRIDICO

CONSOLE DISTRIBUTING CO., Inc.

1006 POYDRAS STREET

NEW ORLEANS 20, LA.

**Ben Becker Elected Unanimously As
Pres. Of Coin Machine Distribs Of N.Y.C.**

**Dave Lowy, Vice-President; Sid Mittleman, Secretary;
Jack Semel, Treasurer; Teddy Blatt, Attorney**



BEN BECKER

NEW YORK—At a meeting of the newly organized jobbers and distributors organization, Coin Machine Distributors of New York City, at the Park Central Hotel on Thursday, December 11, Ben Becker of Ben Becker Sales Company, was unanimously elected President. Other officers elected were: Dave Lowy, Dave Lowy & Company, vice president; Sid Mittleman, Abbott Specialty Company, secretary; and Jack Semel of Esso Manufacturing Corporation, Hoboken, N. J., treasurer.

Most of the members of this asso-

ciation have been connected with the coin machine industry as jobbers and distributors previously, and know the value of complete cooperation among its members. Teddy Blatt, recently appointed attorney for the association, also has a world of experience in handling matters for both operators and wholesalers, and the foundation of the organization has been laid for a strong, healthy, well coordinated group.

The association at present is composed of twenty one members (one additional member being admitted at this meeting) with other jobbers being considered for membership. The members at present consist of: Mike Munves Corporation; Modern Vending Corporation; New York Distributing Company; West Side Distributors; New Deal Distributors, Inc.; Seaboard Sales Corporation; H. Rosenberg Company; Abbott Specialty Company; Dave Lowy & Company; Simon Sales, Inc.; Al Simon Sales, Inc.; Brooklyn Amusement Machine Company; Empire Automatics; Supreme Automatics; American Phono Company; Ben Becker Sales Company; Amusement Enterprises, Inc.; Marcus Klein; Runyon Sales Company; and Esso Manufacturing Corporation.

The membership has additional jobbers under consideration and when they meet the rigid rules set up, they will be admitted.

Attention Panoram Operators

**COIN MACHINE
MOVIES**

*Newly Issued for Solo-Vues...
Reels of Six Subjects.*

LOWEST PRICES!

MARLIN AMUSEMENT
CORPORATION
412 9th ST., N.W., WASH., D. C.

FINAL MARKDOWN

BRAND NEW

**SOLOTONE
EQUIPMENT**

53 BOXES, Each\$ 9.75

12 Location Amplifiers, Each.. 55.00

1/3 Deposit With Order

KING-PIN EQUIP. CO.
826 MILLS ST., KALAMAZOO, MICH.

SEE PAGES 7 & 8

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

COIN MACHINE SHOW GREATEST EVER



By **DAVE GOTTLIB**

President, Coin Machine Industries, Inc.

On the eve of each succeeding CMI show, it's customary for us to say, "This will be our biggest and best show!" But the convention January 19-22 will very definitely be the greatest ever. Due to the tremendous amount of activity in the past year, our industry has never been so closely welded together as it now is.

Our show will once more be a complete expression of the coin machine industry in general. Operators will have a chance to see all kinds and varieties of coin machines, from the most novel contrivances to the very newest in music, amusement and vending machines. We expect a registration of from 8,000 to 10,000 and know that each visitor will make the best investment of his life in seeing the entire coin machine industry on exhibition in one place, the Sherman Hotel.

Our public relations activities of the past year have reached every operator in the business, and I know that I'm safe in saying every person in the industry is more public relations conscious now than ever before.

The Damon Runyon Cancer Fund Drive sponsored by CMI is undoubtedly the biggest charitable activity of any independent organization in the entire nation. At the invitation of columnist Walter Winchell, we undertook the drive in order to serve a humane cause and also to prove that ours is a public service industry with the mechanism for reaching out to all parts of the country and obtaining nation-wide co-operation.

To date, we have over 1,500 individual donors, and we expect that at show time, over 8,000 donors, representing a perfect cross-section of the entire business, will be present. We are hoping to have Mr. Winchell here in person January 22, on the evening of our big banquet at the Stevens Hotel, to receive the entire industry's donation to the Cancer Fund.

When our collection passed \$100,000, we had reached our first objective—to raise more money for the Cancer Fund than any other industry in America.

Mr. Winchell has graciously announced on his nation-wide radio broadcasts that we are the number one "Santa Claus" in the entire nation. Our public relations office has been besieged with requests and inquiries from other organizations conducting charity drives, asking us to explain what methods we used to so successfully reach our objectives. I believe the real explanation is the spirit, generosity and public service instinct of all coin machine men.

Besides the presentation to Mr. Winchell, there will be an elaborate program of entertainment at the banquet in the Stevens Hotel. Dick Hood, in charge of entertainment, has promised us the best show of his life. Since Dick

has been an established showman for 40 years, we can be sure that some of the best-known entertainers in the amusement world will be present.

On January 20 in the Louis XVI room of the Sherman, we expect the biggest luncheon attendance in the history of coin machine shows. Special feature of the luncheon will be an address by Dr. Preston Bradley, internationally famous speaker, which should be well-worth every coin man's hearing. Dr. Bradley, Pastor of the Peoples Church in Chicago, has gained world prominence as an author and speaker. His daily radio program over WGN is one of the most popular local programs.

Following Dr. Bradley's speech, Jim Mangan, director of the CMI Public Relations Bureau, will discuss the value of public relations and present a detailed report on the function of our public relations bureau during the past year.

An eagerly anticipated feature of the luncheon will be the announcement of the public relations awards for 1947. Four outstanding individuals will be honored with cash prizes—\$1,000 for the first award, \$750 for second, \$500 for third and \$250 for fourth.

At this time, I want to thank all manufacturers and manufacturers' executives and employees, distributors, jobbers, operators and people on their

staffs, as well as their families, who have done so much for our industry's public relations. I also wish to personally thank each and every donor to the Cancer Fund. These donations represent a real sacrifice and I look on them as very great contributions to society. In particular, I wish to personally and individually thank all operators' associations, amusement, music and vending, who've participated in all of our public relations activities, especially the Cancer Fund. Reviewing the complete support our industry has had whenever a public relations project is proposed. I can't help feeling thrilled in realizing that you're all with me one hundred percent.

FOR SALE COMPLETE MANGLES SHOOTING GALLERY

MARLIN AMUSEMENT
CORPORATION

412 - 9th ST., N.W., WASH., D. C.
District 1625

WE WANT TO BUY— ALL TYPE POST-WAR PIN GAMES! WE'LL PAY YOU TOP CASH PRICES!

WRITE - WIRE - PHONE - GIVE COMPLETE DETAILS AND PRICE WANTED!

CENTURY SALES COMPANY

1002 BUCHANAN ST. (Tel: FI 6-5273) SAN FRANCISCO, CAL.

RUSH YOUR AD IMMEDIATELY

FOR THE

XMAS AND NEW YEAR'S GREETINGS

AND

THE "REVIEW-OF-THE-YEAR" ISSUE OF "THE CASH BOX" GOES TO PRESS

FRIDAY, DECEMBER 19

SEE PAGES 7 & 8

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

NEW YORK GAMES SITUATION SPOTLIGHTED IN DAILY PAPERS

Blatt Cautions Patience — Irresponsible Individuals "Jumping Gun"

NEW YORK—The games situation in New York was spotlighted in the local press this past week when three daily papers devoted quite a bit of space to the pin game license, which is under advisement by the Commissioner's Office and the City Council.

The "Daily News", with its circulation running into the millions, featured the story on Page 3 under the headline "City Seeks to License Pinballs". The "News", without indicating its source, prints its story entirely favorable to the license.

"The measure," writes this paper "being prepared under the direction of Acting License Commissioner Patrick J. Meehan, would bring in fees expected to total from \$100,000 to \$250,000 depending on the rate set by the Council. The bill, by setting up stringent licensing controls, is intended to bar use of machines as gambling devices to shut out hoodlum elements formerly active in the old pinball and slot-machine industry."

"The fact is that no present law prohibits pinball machines" continued this News story. "The new approach to the pinball problem recognized that many persons like to test their skill and/or luck in whanging the little metal balls toward high scoring receptacles, and that such diversion can be harmless with the gambling attachments removed."

The paper continues that all persons in the industry, manufacturers, distributors, jobbers, and operators would come under the License Department's scrutiny. Any attempt to convert a pinball machine to gambling would bring imme-

diately license revocation. Licenses would be refused to premises situated within 500 feet of a school, house of worship, hospital, public building or similar institutions. The "News" states that the completed measure is expected to come before the City Council soon after January 1.

Two other papers, the "New York Daily Mirror" and the "Evening Journal" stated in its columns that they had contacted the Acting License Commissioner Patrick J. Meehan, and he had indicated that any license granted would be for the "Amusement type" games, and not for "pinballs."

Teddy Blatt, attorney for both the Associated Amusement Machine Operators of New York (operator's association) and the Coin Machine Distributors of New York City (distributors and jobbers association) told *The Cash Box* "It is the present policy of the industry to stick to rolldown games only. Pin-games are out until the License Department issues Licenses for them. Unfortunately some irresponsible individuals have gone contrary to the organized industry and have attempted to 'jump the gun' by pushing out stripped pin games. It is embarrassing that these people have brought the industry unfavorable publicity, and perhaps caused a delay in the license legislation."

Attorney Blatt cautions all in the industry to go slow, so that when the proper legislation is put into effect, the trade can be assured of a long, permanent, untroubled business.

Empire Coin Mach. Appointed Distribs For H.C.Evans & Co.

CHICAGO—Gil Kitt and Ralph Schaeffer of Empire Coin Machine Exchange, this city, announced that their firm has been appointed distributors for H. C. Evans & Company's line of equipment.

The firm will handle the products of H. C. Evans for Illinois, Michigan, Iowa and Northern Indiana.

The line of Evans' games being distributed by Empire include "Bangtails", "Races", "Gallop Dominoes", "Casino Bell", "Winterbook", "Ten Strikes", and "Super Bomber".

This line of top machines implements the other lines distributed by the firm, and the Empire salesmen will contact all clients within their territory.

Console Distributing Co. Showing Of 1948 Buckley Line Big Success

NEW ORLEANS, LA. — In one of the most successful showings ever held in this territory, Bob Buckley and Sam Tridico of Console Distributing Company, Inc., this city, displayed the new 1948 Buckley line of equipment to operators of five states at the Treglas Dreamland Ballroom on Thursday and Friday, December 11 and 12.

On hand to greet operators from Louisiana, Texas, Alabama, Arkansas, and Mississippi, in addition to Bob Buckley and Tridico, were Sam Martin, sales manager for Console Distributing, and Pat Buckley of Buckley Manufacturing Company, Chicago.

On display at the Treglas Dreamland Ballroom were all the new 1948 products of Buckley, including the "Criss-Cross" Bell, the new 1948 "Buckley Daily Double Track Odds", the new 1948 Buckley Wall and Bar Box, and other equipment and accessories.

Every guest was given the time of their lives, being entertained by the genial hosts, and guest performers who were on hand. There was plenty of food and drinks to please the most discrim-

inating visitor.

Most pleasing of all to the heads of Console Distributing was the active buying by the operators who attending the showing. Some of the most prominent buyers on hand were Ward Peters and Clem Guillott of Jefferson Parish.

Among the out of town visitors, in addition to Pat Buckley, were: John Bertucci of Biloxi, Miss., and Bill Holifield, who manages the New Orleans office of United for Bertucci; Vince Shay and Midge Ryan of Bell-O-Matic; Sam Mannerino of Coin Machine Distributing Company, Pittsburgh, Pa.; Oscar Schultz of Automatic Coin Machines & Supply Company, Chicago; Mickey Green of Wausau, Wisc.; Emil Iacoponelli, and Roy Giard of Chicago.

"The tremendous reception given to the new 1948 Buckley line was even greater than we had anticipated" stated Buckley and Tridico. "We not only placed a great many orders for immediate delivery, but operators indicated that they were greatly impressed by the money-earning possibilities of the equipment."

★ "REVIEW- OF-THE- YEAR" ISSUE

BIGGEST ADVERTISING BUY

IN COIN MACHINE HISTORY

★ TURN BACK TO PAGES 7 & 8 FOR FULL DETAILS!



Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

NEW YORK GAMES SITUATION SPOTLIGHTED IN DAILY PAPERS

Also Features Column - "Daily Sports" - "Daily Sports" - "Daily Sports"

Special Game - "Special Game" - "Special Game" - "Special Game"

The following are the results of the games played on the 1st of the month:

Baseball - "Baseball" - "Baseball" - "Baseball"

Football - "Football" - "Football" - "Football"

Basketball - "Basketball" - "Basketball" - "Basketball"

Ice Hockey - "Ice Hockey" - "Ice Hockey" - "Ice Hockey"

Boxing - "Boxing" - "Boxing" - "Boxing"

Wrestling - "Wrestling" - "Wrestling" - "Wrestling"

Other Sports - "Other Sports" - "Other Sports" - "Other Sports"

RENEW
OF THE
YEAR
1922
PUBLISHED
BY
THE
NEW YORK
GAMES
SITUATION
PAGES 1 & 2
MAY 1922

Don't Miss the Big Game By 1922 Games

The following are the results of the games played on the 1st of the month:

Baseball - "Baseball" - "Baseball" - "Baseball"

Football - "Football" - "Football" - "Football"

Basketball - "Basketball" - "Basketball" - "Basketball"

Ice Hockey - "Ice Hockey" - "Ice Hockey" - "Ice Hockey"

Boxing - "Boxing" - "Boxing" - "Boxing"

Wrestling - "Wrestling" - "Wrestling" - "Wrestling"

Other Sports - "Other Sports" - "Other Sports" - "Other Sports"

NOW SHOWING

AT THE

MAPES HOTEL RENO, NEVADA

DECEMBER

17 - 18 - 19 - 20 - 21 - 22 - 23

NEW 1948 BUCKLEY LINE OF EQUIPMENT

BE SURE TO BE PRESENT AND SEE

BRAND NEW 1948 MACHINES

OF

BUCKLEY MANUFACTURING CO.

**Created A SENSATION At The New Orleans,
Louisiana, Showing This Past Week!**

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

NOW SHOWING

MAPES HOTEL RENO, NEVADA

DECEMBER

12-18-19-20-21-22-23

NEW 1948

BUCKLEY LINE

OF EQUIPMENT

ALL NEW 1948 EQUIPMENT

BRAND NEW 1948 EQUIPMENT

BUCKLEY MANUFACTURING CO.

2000 W. 10th St. Reno, Nev.

Phone 2-1111



ADVERTISERS IN THIS ISSUE

Active Amusement Machines,
Philadelphia, Pa.39
Aireon Mfg. Co., Kansas City, Kans.42
The Andrews Sisters23
American Amuse. Co., Chicago, Ill.40
AMI, Inc., Chicago, Ill.39
Amigo Music Corp., N. Y. C.28

* * *

Bally Mfg. Corp., Chicago, Ill.Back Cover
Baum Dist. Co., St. Louis, Mo.40
Bradley Industries, Chicago49
Buckley Mfg. Co., Chicago, Ill.41, 51

* * *

Century Sales Co., San Francisco, Cal.49
Cherio Music Publishers, Inc. N. Y. C.21
Chicago Coin Machine Co., Chicago, Ill.36
Perry Como10
Console Distributing Co.,
New Orleans, La.48
Continental Records, N. Y. C.26
Coven Distributing Co., Chicago, Ill.52

* * *

Deep River Boys27

* * *

Edelman Amusement Devices,
Detroit, Mich.45
Empire Coin Machine Exchange,
Chicago, Ill.37
Exclusive Records, Hollywood, Calif.22

* * *

Genco Mfg. & Sales Co., Chicago, Ill.43
Globe Distr. Co., Chicago, Ill.42
Gotham Records, N. Y. C.22
D. Gottlieb & Co., Chicago, Ill.45

* * *

Eddy Howard16

* * *

King Pin Equipment Co.,
Kalamazoo, Mich.48
King Records Co., Cincinnati, O.25

* * *

Fred Lowery-Dorothy Rae20
Luber, M., New York City36

* * *

Robert Marcus, B'klyn, N. Y.52
Marlin Amuse. Corp., Wash., D. C.48, 49
Mercury Records, Chicago, Ill.21
Metrotone Records, B'klyn, N. Y.29
Mills Industries, Inc., Chicago, Ill.Inside Front Cover
Modern Records, Hollywood, Calif.21
Mood Music Co., Inc., N. Y. C.26

* * *

National Records, N. Y. C.24

* * *

Packard Mfg. Corp., Indianapolis, Ind.36
Pearl Record Co., Covington, Ky.21
Phonofilm, Hollywood, Calif.36
George Ponsler Co., Chicago, Ill.47
P. & S. Machine Co., Chicago, Ill.46

* * *

Rainbow Records, N. Y. C.29
The Ravens21
R.C.A. Victor, Camden, N. J.17
Regent Records, Elizabeth, N. J.25
Rosen, David, Philadelphia, Pa.42
Runyon Sales Co., N. Y.35

* * *

Scott-Crosse Co., Philadelphia, Pa.46
Shapiro-Bernstein Co., Inc., N. Y. C.29
Silver-King Corp., Chicago, Ill.32
Specialty Records, Inc., Los Angeles, Cal.27

* * *

Top Records, N. Y. C.28

* * *

U-Need-A Vendors, Newark, N. J.31
United Mfg. Co., Chicago38

* * *

Eddie Vinson27
V-P Distributing Co., St. Louis, Mo.40
Vitacoustic Records, Chicago, Ill.11

* * *

Williams Mfg. Co., Chicago, Ill.Inside Back Cover
World Wide Distributors, Inc.,
Chicago, Ill.47
The Rudolph Wurlitzer Co.,
No. Tonawanda, N. Y.Front Cover

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USED FIVE BALLS

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MILLS CHROME 10c (Rebit).. 149.50
MILLS CHROME 25c (Rebuilt).. 149.50
MILLS VEST POCKET
(Reconditioned) 24.50

SPECIALS

NUDGY (Floor Model)\$175.00
FINAL CLDSEOUT 149.50

PARTS SPECIAL

RUBBER RINGS
Per 100
Extra Large\$2.25
Large 2.00
Medium 1.75
Small 1.50
HEAVY HITTER STANDS
(Wood)\$5.00 each

COVEN distributing Co.

3181 ELSTON AVE. CHICAGO, ILL.

Phone: INDEPENDENCE 2210



Damon Runyon Cancer Fund Reaches \$176,866.69

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Stanley Amusement Co., Tacoma, Wash. 100.00
Jerry Jerome, New York, N. Y. 65.00
Aron Motor Sales Co., Chicago 50.00
Ann Marsters, Chicago 50.00
E. T. Mape Dist. Co., Los Angeles, Cal. 50.00
Ferdy Potocny, Lebanon, Pa. 40.00
Super Discs, New York, N. Y. 35.00
John Amann Sons Co., Chicago, Ill. 25.00
John Bader Lumber Co., Chicago 25.00
Desert Operating Co., Lancaster, Cal. 25.00
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Ozaukee Music Co., Port Washington,
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W. Wesley Smith, Minneapolis, Minn. 5.00
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White Realty Co., Columbus, Ga. 5.00
Union Sales Co., Green Bay, Wis. 5.00
Chester Wawiznyck, Chicago, Ill. 3.00
Joseph Lally, Chicago, Ill. 3.00
John Rosenberger, Chicago, Ill. 2.00
Seashore Music Co., Wilmington, N.C. 2.00
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FOR

POKERINOS

(MUST BE SCIENTIFIC MAKE)

Write — Wire Now!

ROBERT MARCUS

69 VAN BUREN ST., BROOKLYN, N.Y.

IT'S WHAT'S IN "THE CASH BOX" THAT COUNTS

License On "Bells" To Range From \$550 To \$2,750

TWIN FALLS, IDA.—An amended resolution adopted this past week by the city council of this city will license "Bells" at from \$550 for a five-cent machine to \$2,750 for a \$1 machine.

The councilmen lowered the ante as suggested in a previous proposal on the five-cent and ten-cent machines, but increased the fee on the twenty-five cent, fifty-cent, combination and \$1 machines.

The new ordinance will call for a city license fee of \$300 on five-cent machines, \$500 on ten-cent machines, \$1,500 on the twenty-five cent machines, \$2,000 on the fifty-cent machines and combination variety, and \$2,500 on the \$1 machines. In addition to these fees, a licensee must obtain county and state licenses at an additional total cost of \$250 per machine. These licenses must be paid for in full when obtained.

The Council decided that the city fees can be paid on a quarterly basis.

The original proposal called for a range of from \$750 on the five-cent machines to \$1,750 on the \$1 machines.

The proposal will have to pass three readings before being enacted into law.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

COMING TO A THEATRE NEAR YOU

WILL PAY

FOR PRICES

POSSIBLY

ABOUT THREE

THESE PRICES ARE

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THRU THE COIN CHUTE



CHICAGO CHATTER

Vending and coinmen from many parts of the country are gathering in Chicago this week to attend the Automatic Merchandising show at the Palmer House. More coinmen are showing greater interest in vending machines than have heretofore and according to reports a lot of equipment will be sold at the show . . . In rushing 'round our windy city one finds mixed feelings of optimism and pessimism, the normal seasonal letdown seems to have seriously affected some coinmen hereabouts who believe the end of the world is just around the corner, one can't help but conclude that some people can dish it out but can't take it. There is no doubt about the facts that the honeymoon is over, the easy buck era is over, but that doesn't mean the end is here, not by a long shot. It may mean more work, longer hours and greater effort on one's part. This is the time to roll up your sleeves and get in there and really fight. You don't have to "sneak" this business any longer, its respectability has been established, the publicity received through the efforts of the C.M.I. Damon Runyon Cancer fund drive and *The Cash Box's* Music Poll has brought excellent public reaction, lets keep up the good work . . .

Talked to Gene Bates over at Pace Mfg. Co. and learned that Ed Pace is home sick with a stomach ailment but is getting along well and should be back at the office within a week . . . Bumped into Al Stern of World Wide and Al Sebring of Bell Products at the Marigold fights last Monday night. Al tells us he has been taking some nice orders for the new Keeney "Hi-Ride" and "Gold Nugget". Al has completely rebuilt and reconditioned a number of five balls which he is featuring in his current sales program . . . J. R. Bacon of O. D. Jennings & Co. informs us they are now in full production on their new Jennings "Challenger" with deliveries being made promptly. Something exciting is in the works for the show we hear. Bill Lipscomb, eastern sales manager for Jennings, still out on the road on biz but expected back Monday, December 15 . . . Dropped in to see Sam Wolberg at Chicago Coin who tells us their new "Roll Down" is being well received in all parts of the country. Sam plans to spend the Christmas holidays in Miami with his family. Sam Gensburg, also of Chicago Coin, now vacationing in Florida is due back the 18th of this month . . . Lucky Sol Gottlieb got out of town in the nick of time to avoid the current snow storm sweeping the windy city.

Visited over at Bally Mfg. plant and watched a number of the boys try their luck on the new "Bally Bowler" skee ball type game. It's a very fascinating game and features a white painted pocket. When ball drops in this pocket a surprise score is added to the total. This new feature adds much interest to the game and according to reports it is doing a terrific job on location . . . Irv Edelman of the Edelman Devices in Detroit, Mich. visited our windy city this past week. Irv displayed his roll down and voice recorder at the Outdoor Amusement Association show held at the Sherman Hotel . . . Carl Morris of Micro-Master Co. off on another trip, this time up to Savage, Minn . . . Chuck Aron and Fred Brount of Aristocrat Records left for Indianapolis and Cincinnati while Leonard Chess, also of Aristocrat, takes off for Detroit and Cleveland . . . Joe Schuman, head of the service department at Coven Distrib. is a busy man these days. Aside from his regular duties, Joe is helping Ben Coven assemble his miniature model railroad. Talked to Mac Brier of Coven who tells us they're getting in a television set soon. Mac says once the set is installed they won't have to look elsewhere for entertainment—just get out the cokes, pull up the bleachers and make like they're at the ballgame. Found "Bally" Sally (Goldstein) proudly displaying a very nice autographed picture of her boss, Ben Coven. We'll have to admit that Ben is very photo-

genic . . . Joe Caldron of AMI back from his trip to Baltimore and Philadelphia. We hear from Joe that Lindy Force is expected back at his desk Monday, December 15. John Haddock, prexy of AMI also expected in sometime this week. Several out of town coinmen reported visiting the loop offices of AMI were; Harold Midgett of the Tennessee Music, W. H. Richardson of Pioneer Distrib. Co., and Jack Howard of the Minneapolis Securities . . . Howie Freer of Empire Coin getting set to display at the NAMA show. You can look for Howie at booth 63, which they will share with Globe Distrib. Co. Howie tells us they will show the new Aristocrat Popcorn Vendor and the Victor Peanut Machine, for which they are now the exclusive distributor. Howie goes on to tell us about the nut vendor which has a very attractive porcelain finish and is sure to be very successful on location . . . Vince Murphy of Globe also getting ready to display at the forthcoming vending show. Vince recently returned from a road trip through Illinois and Indiana . . . Howard Pretzel of Commodity Vendors back from a very successful trip through Ohio. Howard visited with coinmen in Cincinnati, Dayton, and Columbus. Both Howard and partner Ken Wilson are busy preparing for the NAMA show where they will display the Lewel Aspirin Vendor . . . Gordon Sutton Illinois Simplex Distributing Co. is one of the busiest coinmen we've come across in a long time. Gordon really keeps on the move commuting between here and Indianapolis, that's what comes from being the head of two firms . . . Fulton Moore of Williams Mfg. Co. tells us they have now started shipping their new roll down "Box Score". Reports from distributors who received samples of the game are very favorable and they look for this one to be a sure fire hit. Moore reports things have been moving along at a fast pace over at Williams, every one sticking close to the home front with their nose to the grindstone. Among the out of town coinmen visiting Williams this past week were; Irv Weiler of Kansas City, Sol Silverstein of Baltimore, and Earl Montgomery of Memphis . . . We hear from Grant Shay of Bell-O-Matic Corp. that Vince Shay and Midge Ryan, along with several other well known coinmen, are off on a ten day hunting trip in New Orleans and Mississippi in hopes of bagging some Quail and Duck. The group includes Vince and Midge, Sammy Mannarino, Mickey Green, Emil Iaconelli, Roy Giard and Oscar Schultz. Grant tells us he spent a very nice afternoon this last week (December 11) enjoying himself at the Chicago Federated Advertising Club's Christmas party . . . Dick Hood of H. C. Evans & Co. has a big job ahead of him lining up talent for the CMI banquet dinner to be held at the Stevens Hotel January 22. Dick promises a very good show with a lot of top notch entertainment.

Gwen Desplenter of CMI's Public Relations Bureau phones in to tell us the total amount collected for the Damon Runyon Cancer Drive up to December 10th is \$170,820.69 . . . Marvin Bland of the Indiana Music Co., Terre Haute, Ind. is one coinman who has put all his efforts into helping the fund. Marvin, who is territorial chairman for the CMI Cancer Drive, keeps busy contacting various clubs thruout his territory, many of which he has received donations from. It's this kind of work that will help us meet our pledge of \$250,000.00 and also give our industry the good name it deserves . . . Chatted with George Ponser and learned that they have now licked all production problems and that their new "Pro-Score" is really rolling off the line in ever increasing numbers . . . Billy DeSelm of United Mfg. Co. tell us the building plans for their new factory are swinging into high gear and they expect to occupy their new quarters sometime this summer . . . We hear that most of the Rock-Ola distributors from all over the country attended the meeting held at the factory this past week. Did they get a peek at the new phono?

THRU THE COIN CHUTE



EASTERN FLASHES

The games division of the business getting plenty of action locally, with four new rolldowns coming into town. United's "Singapore", Great Games' "Tele-Roll, Cole's "Sportsman Roll", and Edelman's "Tin Pan Alley" were on display at the jobbers . . . The Distributors Association of New York City announced that Teddy Blatt has been employed as their attorney. Blatt also handles the legal work for the Associated Amusement Machine Operators Association . . . Most of the coinmen badly disturbed by the adverse newspaper publicity that appeared this week due to two pin game court cases — one in the Bronx and one in Brooklyn. And then the stories in the "News", "Mirror" and "Journals."

* * *

The music machine industry here will be meeting the new Wurlitzer Distributors — Gordon Sutton and Dan Kipnis beginning with the new year. The boys are very well known thruout the country, and have a host of friends. Ed Smith, present head of the Wurlitzer distributing offices, retiring from the business . . . Milty Green, American Vending Co., makes a rush trip to Miami, and then back to Brooklyn — all in one week. Milty has a distributing organization running in Miami . . . Murray Weiner, salesmanager of U-Need-A Vendors, Inc., together with brother Bill, off to Chicago for the N.A.M.A. convention, where they have an exhibit . . . Nat Cohn, Modern Vending Company (distributor for U.S. Vending Corp.) also will be at the N.A.M.A. show when you read this.

* * *

Dave Stern and Harry Pearl, Seacoast Distributors, getting all ready to run a two or three day showing of the new 1948 Rock-Ola phonograph . . . Jerry Kertman, Kertman Sales Company, Rochester, N. Y., in town visiting. Jerry had just returned a few weeks ago from a three week trip to Los Angeles, and is planning on a long vacation in Miami Beach, Fla. after the show. "I'll probably stay on at Miami Beach until Spring" stated Kertman, with his eyes shining and his face wreathed in a big, broad smile . . . Ben Becker, Bally regional sales representative, relaxes in the office of Hymie Rosenberg, H. Rosenberg Company, the local Bally distributor. Ben and Hymie report the Bally rolldown "Hy-Roll" a tremendous success in this city . . . Rosenberg startled Kay this past Tuesday, by phoning her from a moving auto. He borrowed Sol Wohlman's car, which has a two way radio in it — contacted the phone company, and they connected him with his office.

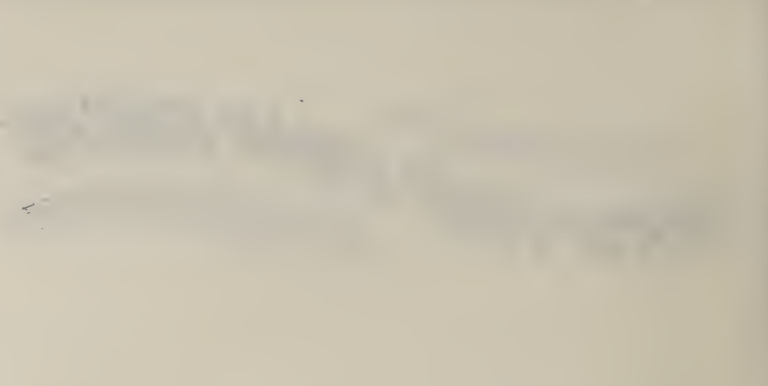
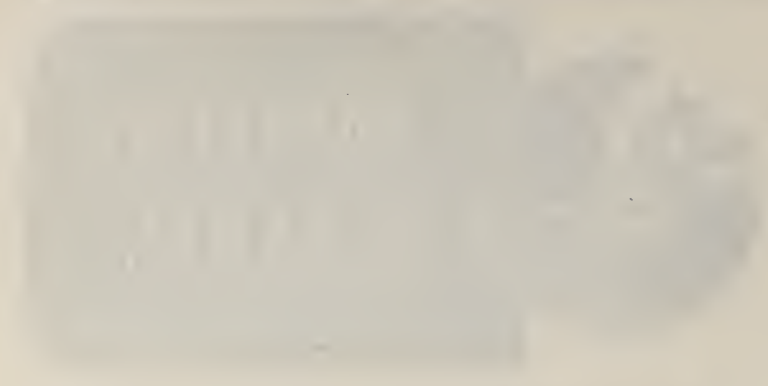
Ben Becker elected unanimously as president of the Distributors Association of New York City. Other officers are: Dave Lowy, vice president; Jack Semel, treasurer; and Sid Mittleman, secretary . . . The association has twenty-one members, with some others soon to be voted in . . . Bert Lane and Meyer Parkoff, Atlatic-Seaboard Corporation of New York, spend the week in Chicago . . . Ben Palastrant, regional sales representative for Aireon Manufacturing Corporation, in the city on one of his regular visits. Ben reports nice action here. He had just covered Philadelphia, Baltimore, New Hampshire, Vermont and Maine. Ben's son, Bill, returned to the United States, after spending one year in Japan as a soldier. He's located in San Francisco, and reports that after a year without any milk, he is drinking the Gold Coast city dry.

* * *

Tony (Rex) DiRenzo, Manhattan Phonograph Company, made a visit to the Aireon factory recently, and was on the same plane with Betty Hut-ton. Tony spent some time playing "Gin" with the singing star, but refuses to tell who wound up the winner . . . Jack Semel and Jack Rubin, Esso Manufacturing Company, Hoboken, N. J., so busy at the factory, Semel has to postpone a contemplated trip to the coast. Now he states he won't be able to get there until after the forthcoming CMI show . . . Arhur Herman, Boro Amusement Company, Brooklyn, vacations in Miami Beach . . . Senator Al Bodkin's beautiful missus, Frances, running a successful record shop in Forest Hills, Long Island. . . . Eddie Trumble, Manhattan AMI Company, off again to visit his home town, Cleveland.

* * *

Max Levine, Scientific Machine Corporation, not saying anything, but word has it he'll have something mighty interesting to show coinmen at the CMI show in January . . . Phil Mason, Dave Lowy & Company, returns from his tour of the mid-west states with the rolldown conversion "Champions", and reports an exceptionally fine reception . . . Local coinmen who are first starting to try to get reservations at the Chicago hotels for the Coin Machine Industries Convention are having a rough time of it. The rooms are practically all gone. Anyone figuring on attending the show, in addition to getting sleeping (?) quarters, should start in at once to make railroad or plane reservations.



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THRU THE COIN CHUTE

With
STEVE MASON



CALIFORNIA CLIPPINGS

Last week your correspondent had the pleasure of attending the opening of Clark Distributing Company's new offices and showrooms in Los Angeles . . . The entire layout, designed in advanced modern motifs was planned and supervised by Paul M. Fuller of the Rudolph Wurlitzer Co. Fuller, to further enlighten you, is the gentleman who has had over a period of years, enormous success designing all types of Wurlitzer equipment. On hand to greet ops and sundry other of the elite in southern California coinbiz were; Don Clark, L. A. mgr. Bill Schetter, San Francisco mgr. Ken Popkey, Seattle mgr. Ed Horiskey, and Clark's able service manager Stan Turner. According to Don, his company hopes to usher in a new high standard of service to automatic phonograph operators in the Southern Calif. area. This writer also spent a very pleasant half hour or so with Wurlitzer's advertising manager Ben Holsinger, who's on a national junket visiting ops and distribs all over the U.S.A. . . . Lots of record people and recording talent showed up for the gala occasion, and praises were showered on the new Wurlitzer boxes . . . that 1100 in particular is really a masterpiece of modern juke box design . . . It is the first piece of interior design to utilize the wartime plexiglass commercially.

E., Jay Bullock of the Southern California Music Operators Association has been doing a land office biz with records during the past few weeks. Jay's pretty secretary Thorna, informs us that she's kept so busy reordering numbers from the manufacturers, that she hasn't even time to go to lunch. . . . Jack Simon of Sicking Distribs has a knotty problem on his hands. If anyone knows of an apartment, let him know . . . Danny Jackson of Automatic Games tells us that business is still coming in from Vegas and Reno, with repeat orders and new inquiries arriving daily . . . Activity aplenty at Automatic Games.

Band leader Elliott Lawrence stopped in last week to meet Messrs. Taylor and Fulcher of Mills Sales Company, and while visiting, was indoctrinated into the workings of the Mills Constellation . . . We hear through the grapevine that lots of nickels are being dropped into just such boxes to hear Lawrence's Columbia Records . . .

Paul Laymon has been mighty busy demonstrating Bally's new roll-down "Hy-Score" to many ops, both local, and from out of town. To quote Laymon, "It's amazing as well as gratifying to see how wonderfully "Hy-Score" has been accepted by ops all over this area".

Elky Ray, Gold Coast Coin Machine Exchange, back in town after a trip through the southern part of the state contacting ops, and very happy over the increased "take" being reported wherever Gottlieb's five-ball "Humpty-Dumpty" is on location . . . Len Micon of Pacific State Distribs confides that in addition to selling some nice orders of Genco's "Bing-A-Roll", the new operator's fair practices committee which he helped form recently, is beginning to take on permanent shape . . . The Adams-Fairfax plant is in a dither this week pre-

paring for the NAMA convention in the Windy City the 17th. President Bernie Shapiro and sales manager Al Silberman are anxious to show off the latest item now in production . . .

Ken Smith, operator, from Oildale, California was in town last week. A funny thing about Ken. Just a few weeks back he wanted to sell his very profitable route . . . even wanted to bet some of the coinrow folks that he was quitting the game for good . . . now we hear that Ken has bought ten new juke boxes for his route . . . chuckles, of course, have been heard, but that man Smith has built himself a big business . . .

M. C. "Bill" Williams of the Williams Distributing Company getting a fine response from ops on the two new Williams games "Box Score", roll down, and the Five-Ball "Bonanza" . . . Ray Powers of E. T. Mape Company taking some nice orders on that mirror box by Filben . . . Lyn Brown tells that orders are beginning to come in for lots of the Ponser Rolldown game "Pro-Score" . . . From words bandied here and there, most of the coin machine folks are waiting to see just what innovations the big CMI convention brings . . . everyone seems to be exceedingly optimistic about the outlook for 1948. Indications in Southern California lead us to expect that with biz already on the upswing, by the time January rolls around, new equipment will be replacing the old at a fast rate, and the coinbiz will once again settle down to enjoy a very prosperous season . . .

London Gramophone Records last week announced the appointment of Wilford Bros. of Los Angeles, to be their Southern California Distributors . . . The Wilfords are not new to the record distribution game by any means, having served for some time as distribs for labels such as Black & White, Musicraft, and United Artists . . . About 200 retailers attended a cocktail party given at the Ambassador Hotel by the Wilfords for the express purpose of introducing their line of London Records to Los Angeles . . . Disk Jocks are giving the London line a terrific send off locally, and from the quality of some of the records this correspondent has heard, London should be tremendously successful . . .

Modern Records this week announced the signing of Butch Stone to the stellar line up of the Modern label. In making this announcement, Prexy Bihari stated that although Stone has been recording with his own band for some time under the Majestic banner, Modern intends using him as a vocal soloist with instrumental backgrounds, thereby creating an entirely new trend of music to the already fine Modern library . . . That "Big Legs" man, Gene Phillips, is creating a mild sensation in the nation's juke boxes according to sales figures released by Modern . . . The Biharis inform us that you ops won't have long to wait for many more of the hot Phillips platters . . .

Lovely Kay Thomas, receptionist at Exclusive Records has gotten herself engaged, but she won't tell to whom . . . Prexy Leon Rene of Exclusive is busy cutting all of the top Exclusive talent . . . Sorry to hear that adman Charlie Craig was ill



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THRU THE COIN CHUTE



MINNEAPOLIS ST. LOUIS

By BERT MERRILL

The Twin Cities were visited, recently, by a typical Midwestern blizzard. Not only were the Twin Cities snowed in, but practically the entire state; making it very difficult for operators to get around. Operators in certain parts of North Dakota have not been able to get on their territories to check their locations for the past month which gives one some idea of how badly snow storms have been hitting that section of the country. However, many operators still drove or took the train into the Twin Cities the past week to take care of business.

Annette Harrison, of the Howard Sales Company, Minneapolis, was operated on at the Asbury Hospital last week and is convalescing very nicely . . . A. D. Vanscheik of Red Wing, Minnesota passed away December 1, at the ripe old age of 84. Vanscheik was one of the oldest operators in the state of Minnesota . . . Bobby Anderson, formerly with several distributors in the Twin Cities is now with Don Leary, Minneapolis.

Glen Addington of Bismarck, North Dakota took a few days off to visit the Twin Cities on business . . . Buck Collins, of Morris, Minnesota, spent a few days in Minneapolis calling on a few distributors . . . Dick Henderson, right hand man of Bob More, Willmar, Minnesota, will become the new owner of Bob More's route. Bob sold his route to Dick so that he can devote most of his time to his record and instrument shop at Willmar.

Francis Bohr of Lewiston, Minnesota had to spend the night in Minneapolis because of the blizzard . . . Harry Galep of Menomonie, Wisconsin in town the day of the snow storm and immediately left for home. We haven't heard from Harry, but are sure he arrived home safely . . . Wayne Wobschall of Rochester, Minnesota, now making headquarters at La Cross, in town for a few days on business . . . Roy Forster of Sioux Falls, South Dakota, in town for several days, calling on several of the distributors in the Twin Cities.

Mr. C. B. Case, of Robinsdale, Minnesota, had his picture in the Minneapolis sports page the other day, having caught a 10 pound pickeral, ice fishing . . . It's the largest fish caught, so far this season

Report on the South Dakota State Operators quarterly meeting held at the Charles Gurney Hotel, Yankton, South Dakota. Twin Cities distributor's representatives all attended this three day meeting which was held November 30th through December 2nd. The genial president, Mike Imig, extended himself to entertain the operators and jobbers. Drinks and canapes were served at a late Sunday supper followed by an all day business meeting on Monday. A fine report was made by the State's secretary, Mr. Harold Scott. Many operating difficulties were ironed out. The meeting was closed Monday night with a most beautiful dinner, and with music.

Christmas cheer seems more in evidence along Coin Machine Beach for 1947 than for a long time. Jack Rosenfeld's windows are sporting a Christmas tree, as are W. B. Novelty, Ideal Novelty, and a number of record distributing houses. As in pre war days, all of the distributor crew are getting ready to send out Christmas gifts in the form of handy pocket memo books and such. Much missing are the zippy calendars which used to be almost standard operating procedure about this time of the year.

We found Ben Axelrod of Olive Novelty Company handcuffed to his desk with a load of new "Humpty-Dumpty's" to ration out to clamouring ops. "They wait to the last minute to make up their minds" Ben snorted angrily. He's doing his Christmas shopping by mail this year as is partner Al Haneklau. Olive is glowing with pride over the excellent cooperation Gottlieb has been giving toward Yule time.

Visitors around the circuit included a lot of new faces this week. Plying distributors with late demands for equipment were Dutch Mees of Festus, Mo., Frank Kretzer from Columbia, Mo., Fred Obermiller of the same city, Buddy Black from Mexico, Mo., and Rudy Falk from Bowling Green.

Walter Morris of J. S. Morris and Sons is back on the job, after a sunny honeymoon on the Gulf of Mexico. Poppa Joe Morris, fully recovered from a serious siege of illness is holding down his full time job again — running the ramified Morris routes.

We found Del Veatch of VP Distributing Company gargling a bit of salt water following a sore throat which hampered his usually dulcet tones. Del announced proudly receipt of 100 new Bonanzas, most of which are being distributed in the 49th State, rather than being shipped out to parts unknown. His visitors included some new faces such as Billy Keller from Anna, Illinois, Bob Anderson of Pla More Music, Alton, Illinois, Clarence Kenyon, of Missouri Music, Flat River, Mo., and Bart Greenaway from Collinsville.

Carl Trippe of Ideal is back on the front desk after being laid up for three days at home. Major domo Ed Randolph held down the fort while Maynard Todd, Rock-Ola representative, helped out a bit. Ideal will hold its formal presentation of the 1948 Rock-ola on January 4 with a buffet lunch, and will introduce Art Weinand, general sales manager of the firm. Before flu laid him low, Carl attended the Parks and Arcade convention in Chicago, buying a slew of new Dodgems and Pretzel Rides.

Dan Baum, Baum Distributing Co., turned over his distributor lines to Universal Distributing Co., headed by Walter Gummersheimer. Dan wants to thank all his friends and customers for all past courtesies.



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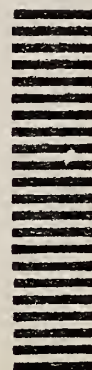
WANT — 100 Rolldown Games — Playballs, Tally Rolls, Total Rolls, Advance Rolls, etc.
Will pay highest prices. Write Ted Seidel, general manager. AMUSEMENT SALES, 577 TENTH
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WANT

WANT — The used records from your boxes. We buy steadily all year round. Top prices paid. SELL to Chicago's Largest Distributor of Used Records. We pay the freight. Write, Call or Ship to: USED RECORD EXCHANGE, 1736 N. KEELER AVE., CHICAGO 39, ILL. Tel: Cap. 7852

WANT — Mutoscope Fan Front and Red Top Diggers; Keeney Three Way Bonus Super Bells; Bally Special Entrys; Bally Entry; Draw Bells, etc.; Packard Boxes; 1015 Wurlitzers; Seeburgs. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel: Garfield 3585.

WANT — Wurl., Seeb. 30 wire Hideaways; Wurl. 1015, 750E; Seeb. 146, 147; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jenn., Pace F.P. Mint Vendors; Post-War Photomatic; late F.P. Games; Victory Specials; Solotone, Personal Music Boxes, Amplifiers, etc. All 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT — —1 used Abbott Straight 5¢ Coin Counter, Write or Phone. S & S SERVICE CO., 44 FRIDAY ST., MILLVALE, PITTSBURGH 9, PA. Tel: Millvale 1412.

WANT — All type post-war pin games. We'll pay you top cash prices. If you have post-war pin games, get in touch with us immediately. We've got the cash waiting. Give us complete details of the games, condition, also give us the price you want. No time wasted — we mean business. Write, wire or phone us immediately. CENTURY SALES CO., 1002 BUCHANAN ST., SAN FRANCISCO, CALIF. Tel: FI. 6-5273.

WANT — DuGrenier "S" Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N.Y.

WANT — 5 Ball F.P.G. Fly, Trapeze, Humpty Dumpty, Superscore, Hawaii, Mystery, Mexico, Nevada, Ginger, Tornado, Coed, Wurlitzer 1015's. Must be clean & in A-1 condition. State quantity & lowest price in first letter. Will pay \$90. for Seeburg Vogues, \$50. for Wurl. 71's & 81's, NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF.

WANT — Keeney Bonus Super Bells 2-Way 5¢ & 25¢; Bally Triple Bells; Exhibit Rotaries; Mutoscope Fan Front & Red Top Diggers; Wurlitzer 1015 Phonos; Victory Specials; Gott. Daily Races or any late F.P. One Ball Games. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 3070.

WANT — Will buy any quantity used Slot Machines, all makes & models. Also Columbias, Gooseneck Mills Q.T's, Vest Pockets. Quote your lowest prices in first letter. All machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — Victory Specials; Daily Races and Special Entrys. Please state best price, quantity of each available and guaranteed condition. Contact us immediately. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. Tel: Hemlock 1-1750.

WANT — Used Phonograph Records — Recent numbers from juke box operators. Phone. B & F PHONO SERVICE, 300 W. 75th ST., CHICAGO 21, ILL. Tel: Ste. 1676.

WANT — Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 — 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT — Used Juke Box Records — — Used Juke Box Records — — Used Juke Box Records. Unlimited quantities. Write or wire. FIDELITY DISTRIBS., 332 E. 188th ST., BX. 58, N.Y.

WANT — To Purchase for export shipments — Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — 100 Rolldown Games — Playballs, Tally Rolls, Total Rolls, Advance Rolls, etc. Will pay highest prices. Write Ted Seidel, general manager. AMUSEMENT SALES, 577 TENTH AVE., NEW YORK CITY. Tel: LOnacre 5-8879.

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FOR SALE 30 -Advance Rolls, nearly new \$295.; 3 Total Rolls \$110.; 2 - 1946 Seeburg \$495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815.

FOR SALE - Ten Keeney Three Way Bonus Bells, like brand new \$1100. ea.; Ten Evans Bangtails 1947 Models, used ten days \$450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713.

FOR SALE - Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. \$100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton \$205.; 1 slightly used Surf Queen \$150.; 2 used Flat Tops \$125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE - Packard No. 1000, No. 800, No. 700 Speakers; Twin 12 Adapters; Pla-mor Boxes; Wurl. 950's; 500-42; Twin 12 Hideaway; No. 145 Steppers; 300 Adapters; No. 331 & 332 Boxes; 39A Speakers; 5 new 25 cycle No. 40243 Amplifier Trans; Seeburg Hideaway; 5 WS-2Z Boxes; Speak Organ; 2 F9024 Speakers; new 2" Casters & Sockets \$1. per sample set 4. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Dial 4-6512

FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKE LAND, FLA.

FOR SALE - Or trade for new 5 Ball Marble Tables - 5 Mills Panorams, A-1 condition. Wire, write or call. LAWTON NOVELTY CO., 321 "C" ST., LAWTON, OKLA. Tel: 1608.

FOR SALE - We have the largest stock of legal Roll Down Games in Michigan. Brand new Pro Scores; Big Citys; Super Rolls; Bally Hy Rolls; Genco Advance Rolls; Chicago Coin Roll Down; Genco Bing A Roll; Williams Box Score; Bally Bowlers; Esso Arrows; Buccaneer. New Pin Games in stock: Bonanza; Sea Isle; Nudgy; Humpty Dumpty; Star Lite; Singapores; Dolly; Ginger; Oscar; Chicago Coin Baseball; Nevada; Flamingo. Phone, Wire or Write for prices. MILLER VENDING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 98632.

FOR SALE - Wurlitzer 24 \$75.; Seeburg Envoy \$125.; Wurlitzer 580 Speaker \$50. All these machines in perfect order with good looking cabinets. VEMCO MUSIC CO., 218 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 2123.

FOR SALE - Sacrifice! 4 Mills 4 Bells 4-5¢ \$125. ea.; 2 Keeney Super Track Time \$125. ea.; 2 - 1938 Skill Time \$39.50 ea.; 1 - 25¢ Bakers Pacer DDJP \$175.; 1 Jumbo Parade P.O. \$49.50; 2 Keeney Pastime 9 Coin Head \$75. ea. ARUNDEL AMUSEMENT CO., 418 THIRD ST., EASTPORT, MD. Tel: Annapolis 3491.

FOR SALE - Auction. Make us an offer on the following Consoles: 17 - 5¢ Lucky Lucres; 6 Galloping Dominoes J.P.; 6 - 5 -10¢ Pace Twin Reels; 2 Evans Lucky Stars; 11 - 10¢ Big Games; 3 - 5¢-5¢ Pace Twin Reels; 2 - 10¢ Pace Reels Jr.; 16 - 5¢ Big Games. HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587.

FOR SALE - 53 Brand new Solotone Boxes \$9.75 ea.; 10 brand new Location Amplifiers \$55. ea. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE - Special on perfect New Orleans Novelty Company games: Keeney Clicks, used very little \$132.50; floor sample Genco Bronchos (write) and Chicago Coin Baseballs \$147.50; Mexicos \$160.; Bally Special Entrys \$365.; Sea Breezes \$55.; Havanas \$100.; Oklahomas, Double Barrels and Big Hits \$35. ea.; International Mutoscope Voice-O-Graphs, used very little \$750 ea. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: Canal 5306

FOR SALE - 25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE - New Equipment: Genco Advance Rolls & Bally Nudgy (write); 2 Bally Bally Hoo \$150. ea. Used Equipment: Total Roll (write); 3 Strikes 'N Spares, excellent condition \$700. ea. Also good selection of used Pin Games, ready for location. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788.

FOR SALE - 30 Unit Wired Music Set. Rock-Ola Stations. 25 Jennings Wired Music Cabinets and 5 Mirrored Deluxe Cabinets. Complete with Record Racks \$7500. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE - Ray Gun Operators! Those old Seeburg and Bally Guns can make new profits again! Write for information on our new extra moving target Units. COIN AMUSEMENT GAMES, INC., 1023 E. 47th ST., CHICAGO 15, ILL.

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FOR SALE - DuGrenier W \$75., WD \$85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th St., MINNEAPOLIS 11, MINN.

FOR SALE - Five (5) new A.M.I. Twenty Station Hostess Units; Five (5) new A.M.I. Hide-A-Way Units; One (1) new A.M.I. Continuous Play Mechanism; Seven (7) Master Power Supply Units, manufactured by Personal Music Corp.; One Hundred Twenty Seven (127) Melody Land Wall Boxes with Connectors, Table and Counter Brackets manufactured by Personal Music Corp. For any information desired or for purpose of submitting written bids on this coin operated Phonograph Equipment, write: P.O. BOX 145, C/O THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N.Y.

FOR SALE - AMI Telephone Hostess Music - Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777.

FOR SALE - 1 No. 1017 Wurlitzer Hideaway, very clean with Plastic Star Speaker \$295.; 1 Wurl. Twin 616 Hideaway Packard Adapter \$95.; 1 new Packard Hideaway floor sample \$335.; 2 Packard No. 1200 Speakers, new \$100. ea.; 1 - 10¢ new Pace Chrome Bell \$150.; 1 - 25¢ new Pace Chrome Bell \$155. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel: 3-4508.

FOR SALE 30 -Advance Rolls, nearly new \$295.; 3 Total Rolls \$110.; 2 - 1946 Seeburg \$495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815.

FOR SALE - 6 ft. Bowl-O-Bowl, electric scoring (bowling game) fl. sample \$99.50; 14 ft. Bowl-O-Bowl, fl. sample \$139.50; Mutoscope Voice-O-Graph '46 ,35¢ slot, like new \$950.; Chi-Coin Baseball, new \$150. SILENT SALES SYSTEM, 635 D ST., N.W. WASHINGTON 4, D. C. Tel: District 0500

FOR SALE - Mills Slots 10 & 25¢ \$45. ea.; 5¢ Roll-A-Tops \$25.; Model 61 Wurlitzer with stand \$50. All post-war Free Play Consoles \$25. ea. FRANK GUERRINI, BURNHAM, PA.

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FOR SALE - Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single line 10 turntable board, 4 record racks-3,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3254

FOR SALE - 5 Strikes 'N Spares with latest type mechanism and cables. Used in Arcade. Sacrifice at \$500. ea. 1/3 Deposit with order. CURTIS COIN MACHINE CO., 3033 HAMILTON AVE., DETROIT 1, MICH. Tel: 2-4140.

FOR SALE - Mills Four Bells 5-5-5-5¢ \$50.; Glitter Gold Mills 5¢ play \$50.; Jumbo Free Play \$20.; Glitter Gold 1¢ Q.T. \$20.; Wurlitzer Mod. 500 \$100.; Wurlitzer Mod. 800 \$200.; Seeb. 9800 \$200.; Nat'l. Cig. Mach. 9 cols. \$50. Goalee \$75.; Undersea Raider \$30. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

FOR SALE - Photomatic, like new, latest model, used 3 months \$1095.; 1 Voice Recorder \$575.; 2 Packard basement units \$325. ea.; 1 Tally Roll \$65.; 1 Chicoin Hockey \$49.50; Keeney Air Raiders \$69.50. SILENT SALES CO., SILENT SALES BLDG., 200-11th AVE. SO., MINNEAPOLIS 15, MINN. Tel: Nestor 5720

FOR SALE - Phone, Wire or Write us for all new & used pinball & latest coin operated machines. Orders shipped same day received. Lowest prices always. SOUTHERN AMUSEMENT CO., 628 MADISON MEMPHIS, TENN.

FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: Temple 1-7455.

FOR SALE - Advance Rolls \$325.; Total Roll \$150.; Sportsman Roll \$150.; Goalee \$100.; Tally Roll \$75.; Rol-A-Score \$150.; Bang-A-Fitty \$250.; Rapid Fire \$25.; Super Triangle \$60. MOHAWK SKILL GAMES CO., 56 MACARTHUR DRIVE, SCOTIA, N. Y.

FOR SALE - Victory Specials \$245.; Special Entry \$395. Excellent condition like new. 5¢ Chrome \$75.; 10¢ Brown and Blue Fronts \$75.; 25¢ Brown Fronts \$85. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 3-3069.

FOR SALE - We take trade in on Singapore, Humpty Dumpty, Star Lite, Sea Isle, etc. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299.

FOR SALE - Strikes 'N Spares. Greateest money making game ever manufactured, with new type parts, cables, shields, etc. Will sacrifice for \$475. BOX 146, C/O THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

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MART****FOR SALE**

FOR SALE - Wurlitzer Wall Boxes, Model 320, Two Wire, A-1 condition \$7.50 ea.; Buss Glass Tube Fuses, combination offer one thousand 1 amp. and one thousand 3 amp. all for \$20.; 28 Volt Special Bayonet, Miniature lamps 10¢ ea.; Scotto Music Cabinets, are now available for installing your old mechanism. Contact us for prices and further detail. BIGNER, INC., 1983 STATE AVE., CINCINNATI 14, OHIO. Tel: Wa. 1994.

FOR SALE - Strikes 'N Spares with latest improvements. Make offer. 20 Three-Wire Seeburg Wall Boxes, new covers. WESTERN MUSIC, 17617 DETROIT AVE., CLEVELAND 7, OHIO.

FOR SALE 30 - Advance Rolls, nearly new \$295.; 3 Total Rolls \$110.; 2 - 1946 Seeburg \$495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815.

FOR SALE - 10 - 616 Wurl. \$75. ea.; 2 - 600R Wurl. \$150. ea.; 1 - 1940 Rock-Ola C.M. \$90.; 3 Seeburg Mayfairs \$150. ea.; 2 Seeburg Regals \$175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel: RA. 5-8705

FOR SALE - Good News! Limited quantity brand new Adams Model G.V. 1¢ Gum Machines, color - red and blue - six columns - compact - slug proof - immediate delivery \$24. F.O.B. Anderson. Unlimited quantities of Adams 1¢ Vending Gum 51¢ per box of 100 pieces. 1/3 deposit with all orders. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C. Tel: 1794-M

FOR SALE - This Week's Specials! Suspense \$69.50; Surf Queens \$39.50; Step Up \$65.; Double Barrel \$44.50; Big League \$49.50; Undersea Raider \$75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386

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FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. \$500. f.o.b. Los Angeles. Add \$25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

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FOR SALE - Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE - 50 Buckley Chrome Boxes, 20 and 24 record \$15. ea.; 50 old style Buckley Boxes \$5. ea.; 6 Seeburg 30 wire Boxes \$7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE - Wurlitzer Model 600 phonographs in A-1 shape \$115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE - DuGrenier, Rowe, National and Unedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Unedapak parts. Want - Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - Any pre-war pin game \$15. Also have large stock of used post-war games and used music (hi-tones and Rock-Olas). Write us immediately for your needs. GEORGE NOVELTY CO., 1716 WASHINGTON AVE., NORTHAMPTON, PA. Tel: 679.

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FOR SALE - Going Route in Los Angeles. All new, legal equipment earning over \$300. week. Can be purchased for \$3500 down. MILLS SALES CO., LTD., 2827 W. PICO, LOS ANGELES, CALIF.

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FOR SALE - Advance Rolls, like new \$325.; Sportsman Rolls with light up plastic rollover buttons \$125.; Big Cities \$250. MIDWAY AMUSEMENT CO., 188 BRIGHTON 10th ST., BROOKLYN 24, N. Y. Tel: Dewey 6-3661.

FOR SALE - Model N Adams gum machines \$10. ea. M.A.C. VENDING CO., 144 CANTERBURY ST., WORCESTER, MASS.

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FOR SALE - Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for \$30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE - Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 \$40. per 1000; No. 51 or 55 - 10 for 48¢, 100 for \$4.40, 300 \$.042 ea.; Nos. 40, 46, 44, 47 - 10 for 58¢, 100 for \$5.30, 300 \$.05 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 1LC6-98¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 310 lb. test cardboard, \$3. ea. on order of 10, \$2.85 ea. on order of 25, \$2.75 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892.

MISCELLANEOUS

NOTICE - Decals! - Build up your business by advertising with our all lacquer name plates. Brilliant colors, attractive designs, ideal for coin machines. 250 for \$8.; 500 for \$12.; 1000 for \$18. For special designs, send us a rough sketch and we will quote you a price. MAIL ORDER DECAL CO., 30 W. WASHINGTON, CHICAGO 2, ILL.

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NOTICE - Music Ops! Make your Counter Models earn you money! Wurlitzer Counter Trays: - Edges restored to Factory Specifications and New Rigid Centers \$4.20 set of 12. Don't Pay More! Service in 36 Hours. Do not send badly bent or hammered Trays. Ship Railway Express or Parcel Post. A-1 MUSIC CO., 4808 CONSHOHOCKEN AVE., PHILA. 31, PA.

NOTICE - Rent A Machine - Keep that Location Hot! Established Operators - Save money by renting games and phonographs. 1/2 rental fee may be applied against purchase. Send your name and address to receive our monthly Newsette. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, N. Y.

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